



2014 Florida Cancer Plan Priority Strategies

Cancer Control and Research Advisory Council

Regional Cancer Control Collaboratives

Goal I: A coordinated approach among public and private cancer control stakeholders to implement cancer activities statewide

Strategy 1.1: Continue development of an integrated statewide cancer council network to ensure alignment in state cancer priorities to include the Cancer Control and Research Advisory Council (CCRAB), Biomedical Research Advisory Council (BRAC), Prostate Cancer Advisory Council (PCAC) and the regional cancer collaboratives

Objective 1.1.1: By June 2014, host five meetings of the Goal I Infrastructure Committee with representation from CCRAB and regional collaboratives to continue development of a coordinated statewide cancer control network to review membership, bylaws, and legislation.

Objective 1.1.2: By June 2014, select CCRAB members to serve as members on the taskforce to develop the metrics and designation process for cancer Centers of Excellence, in accordance with new legislation.

Strategy 1.2: Support the Florida Cancer Data System to capture diagnosis and treatment information from hospitalized and non-hospitalized cancer patients to ensure evidence-based cancer resource prioritization and policy development

Objective 1.2.1: By June 2014, assist the statewide cancer registry, the Florida Cancer Data System (FCDS), in outreach activities to increase the number of urologists, dermatologists, gastroenterologists, medical oncologists, radiation oncologists, hematologists, and independent surgeons actively reporting cancer diagnosis and/or treatment to the FCDS by an annual percent increase of at least 10%.

Objective 1.2.2: Support recurring allocation of state funds to meet Florida cancer stakeholder needs including new priority areas of ambulatory cancer case reporting and cancer patient survivorship and surveillance.

Strategy 1.3: Educate and inform elected and appointed officials and the public on effective strategies to reduce the burden of cancer

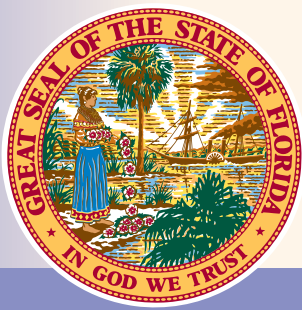
Objective 1.3.1: By June 2014, create and disseminate four fact sheets to educate and inform decision-makers on priority cancer issues related to all cancers and those of high impact as determined by the BRAC state cancer research priority plan.

Goal 2: Floridians practice the healthy behaviors associated with prevention of cancer or to reduce risk

Strategy 2.1: Strengthen links with partner organizations to promote healthy weight

Objective 2.1.1: By June 2014, promote and endorse two policies to help Floridians achieve a healthy weight.





Strategy 2.2: Emphasize the danger of ultraviolet (UV) ray exposure in Florida especially in youth

Objective 2.2.1: By June 2014, partner with state organizations to identify and disseminate appropriate skin cancer prevention educational materials to five school districts.

Objective 2.2.2: By June 2014, increase sun safe awareness and the dangers of ultraviolet exposure to Florida's policy makers through the identification and dissemination of educational materials.

Strategy 2.3: Promote the Human Papillomavirus vaccine for Florida's youth

Objective 2.3.1: By June 2014, educate providers and the general public through two activities on the importance of provider vaccine recommendation to age appropriate persons, series completion and reminder systems.

Strategy 2.4: Strengthen links with partner organizations to reduce the burden of tobacco and e-cigarette use

Objective 2.4.1: By June 2014, educate 500 people on the dangers of hookah smoking through online newspapers.

Objective 2.4.2: By June 2014, collaborate with Tobacco Free Florida to prohibit e-cigarette use indoors.

Goal 3: Floridians have access to appropriate health information and effective health services for the timely detection, diagnosis, and treatment of cancer

Strategy 3.1: Improve access to care for underserved populations through the utilization of Community Health Workers and Cancer Navigators

Objective 3.1.1: By June 2014, improve communication between Community Health Workers and Oncology Nurse Navigators by educating 100 Community Health Workers and 100 Oncology Nurse Navigators on how each member plays a role in the longitudinal continuum of care.

Objective 3.1.2: By June 2014, develop a pathway for Community Health Workers' certification and practice standardization across the state.

Objective 3.1.3: By June 2014, work with the state cancer collaboratives to develop two maps, one for CHWs and one for nurse navigators, identifying individuals in their regions and their particular specialties.

Strategy 3.2: Promote measures to increase cancer screening and early detection

Objective 3.2.1: By June 2014, promote and increase awareness of lung cancer screening guidelines to 200 people, health care providers, clinical navigators and members of the general public.



Goal 4: Floridians affected by cancer are aware of and have access to quality, appropriate services for quality of life, palliative care, and survivorship

Strategy 4.1: Improve education and raise awareness of resources for cancer survivors

Objective 4.1.1: By June 2014, collaborate with the American Cancer Society to conduct one continuing educational webinar aimed at healthcare professionals addressing the needs of long-term survivors.

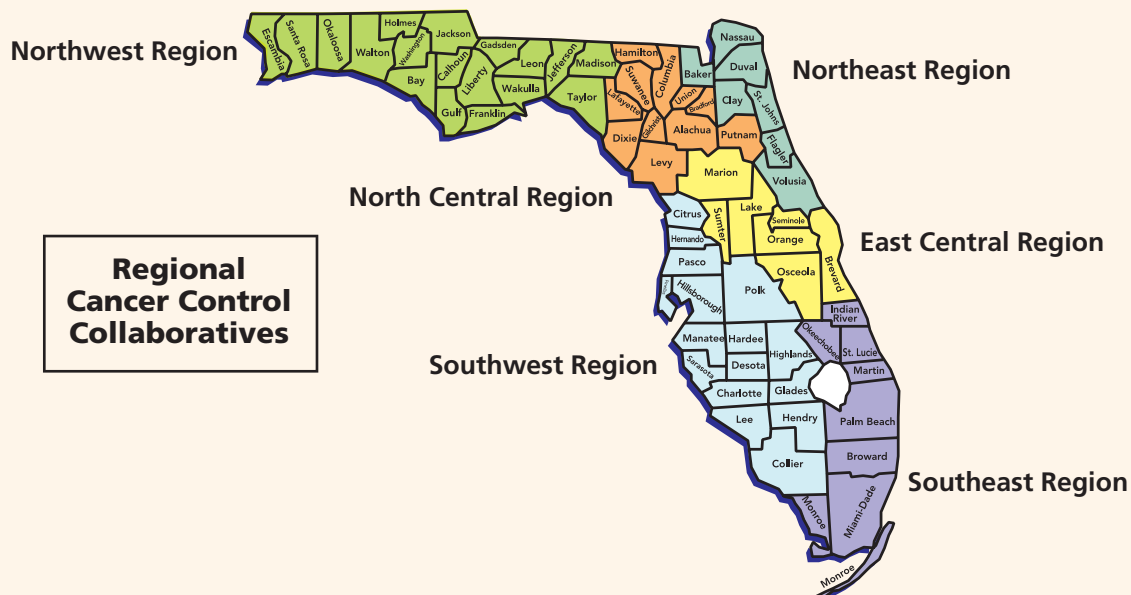
Objective 4.2.1: Support a legislative declaration of June being Florida State Cancer Survivor Month.

Strategy 4.2: Promote the provision of treatment summaries and follow-up care plans

Objective 4.2.1: By June 2014, collaborate with a Florida based Commission on Cancer center and the FCDS to implement a pilot project to provide survivorship care plans utilizing a web based application.

Signed Membership:

*Florida Cancer Control and Research Advisory Council and
Regional Cancer Control Collaboratives*



Cancer Control and Research Advisory Council – <http://www.ccrab.org>

Northwest Florida Cancer Control Collaborative – <http://nwfcc.net/>

Northeast Florida Cancer Control Collaborative – <http://www.neflcancercollaborative.org>

North Central Florida Cancer Control Collaborative – <http://www.ncfcancercontrol.org/>

East Central Florida Cancer Control Collaborative – <http://www.ecfcc.com/Program-Overview.html>

Southeast Florida Cancer Control Collaborative – <http://www.soflacancer.org>

Southwest Florida Cancer Control Collaborative – <http://swflccc.com/>