***Prepared by***

FLORIDA CANCER PLAN

Plan Update Workbook

May – October 2025

**Florida Cancer Plan:**

**Plan Update Workbook**

Introduction

Thank you for contributing to the 2026-2030 Florida Cancer Plan update. This workbook details the steps and processes for workgroup leads and members.

**Workbook Steps**

This workbook will assist you and your colleagues in creating your assigned section of the cancer plan’s goals, objectives and strategies. The process requires active discussion and thoughtful input during each of the following three steps:

**Step 1: Review Florida and other state Cancer Plans (page 2)**

**Step 2: Review data, progress and current efforts related to assigned section(s) of the cancer plan (page 3)**

**Step 3: Develop cancer plan goals (page 4)**

**Step 4: Develop cancer plan objectives (page 6)**

**Step 5: Identify strategies that will achieve the objectives (page 8)**

Plan Update Timeline

**May 2025 -** Data Compiled, Workgroup Formed and Oriented to Plan Update Workbook

**June 2025 –** Workgroups meet/discuss/answer/record **Steps 1, 2** of Workbook

**July 2025 -** Workgroups meet/discuss/answer/record **Steps 3, 4, 5**. Workbooks completed/submitted **by July 31**

**August 2025 –** Initial draft of the Florida Cancer Plan developed and reviewed by Workgroups

**September 2025 -** Second and third draft of the Florida Cancer Plan developed and reviewed

**October 31, 2025 -** Final plan completed and sent out for final approval

**Step 1: Review Florida and other state Cancer Plans**

Reviewing other state cancer plans can help form your opinions on what your updated state cancer plan should look like. Below are links to other plans and questions to consider as you begin to envision the updated Florida Cancer Plan**.**

Links to All US Cancer Plans

[CDC National Comprehensive Cancer Control Program (links to all state, tribe, territory CCC plans)](https://www.cdc.gov/comprehensive-cancer-control/about/programs.html?CDC_AAref_Val=https://www.cdc.gov/cancer/ncccp/ccc_plans.htm)

Recommended Plans to Review

Florida: <https://www.ccrab.org/cancer-plan-2020-2025>

Georgia: <https://ftp.cdc.gov/pub/Publications/Cancer/ccc/georgia_ccc_plan-508.pdf>

Illinois: <https://ftp.cdc.gov/pub/Publications/Cancer/ccc/illinois_ccc_plan-508.pdf>

Michigan: <https://ftp.cdc.gov/pub/Publications/Cancer/ccc/michigan_ccc_plan-508.pdf>

Minnesota: <https://ftp.cdc.gov/pub/Publications/Cancer/ccc/minnesota_ccc_plan-508.pdf>

Review of Other State Cancer Plans

Spend a few minutes looking through the cancer plans, paying attention to the following elements:

* Table of contents
* Overall layout
* Amount of text vs. graphics and pictures
* Length of the plan
* Components of the plan (such as data presentation, amount of explanation of key cancer control concepts, roles and responsibilities for implementation)
* The presentation of goals, objectives and strategies

Questions to Answer

1. Which plans did I generally like the best and why?
2. Which plans did I generally not like and why?
3. What length do I think our plan should be?
4. What should the balance between text and graphics be?

Review your current Cancer Plan:[**Florida State Cancer Plan**](https://ftp.cdc.gov/pub/Publications/Cancer/ccc/florida_ccc_plan-508.pdf)

1. What existing parts of the current cancer plan do I think we must keep?
2. What existing parts of the current cancer plan do I think we should change?
3. What is missing from the current cancer plan that we should add?
4. What are some words that come to mind if you were to describe your “perfect cancer plan”?
5. What will enable coalition members to best use the plan, in terms of format of the plan, electronic versus printed, etc.?

**Step 2: Review Data and Answer Questions**

* For each area of the cancer continuum (prevention, screening, diagnosis and treatment, collaboration, data, research, childhood cancer, quality of life and survivorship), review the following data links:
	+ Cancer Plan Dashboard: [https://scan360.shinyapps.io/CCRAB/](https://url.emailprotection.link/?bWMFIOHXkaOgCdL1XRyB0dBlbMgg_0p_XKnex4xbNEneQhXi1dQSh0oZv2OhhluaWX3rxK5kEkTfrkKs1rPatob82JrJce3HbwZ9LDtx-g2maMg39S3u2rGbPvttfUn2_)
	+ FCDS: [https://fcds.med.miami.edu/inc/statistics.shtml](https://url.emailprotection.link/?bjkkGK7KIXvZOeL-apKbMpp0smudd-RlNZoUUApkkq1YU7RwOpMcdo79fbbE35GFx1MCfrLSBdrKFUHVjDIYE1L_jEBlbhuIIAJSgGUb83Bfi7XBE_MZD3mgZaqRh6i2q)
	+ Link to additional data can be found here: <https://moffitt.box.com/s/ko4lr6lwn1admi7x8xg7t16z6il0qvlp>
* Identify any questions you have about the data and information and ask for clarification (Contact: Bobbie.Mckee@moffitt.org). Use the information provided to you, along with your experience and knowledge to think about, answer and record decisions for each of the questions below:

Questions to Answer

1. What does the information and data tell us about:
	1. Where are we doing well and where are we not?
	2. Where we are doing well, do we know why?
	3. Where we aren’t doing well, do we know why?
2. In your assigned section of the cancer plan, what does the data say about the following areas, and how can we address the issues in the cancer plan? Think about the following areas:
	1. Rural needs and issues
	2. Telehealth issues and approaches
	3. Cancer disparities among smaller populations by race/ethnicity, gender, age, etc.
	4. Cancer workforce and provider capacity
	5. Health system
	6. Data gaps
	7. Emergency preparedness (natural disasters, pandemics, etc.)
3. What does the data imply are priority problems or gaps for your assigned section? (Gap = where we are compared to where we could or should be)
4. Are there current gaps in the programs, cancer care services, and or policies in any of the areas?
5. Putting this all together, what do our answers tell us are the major issues and opportunities we should address in the Florida cancer plan?

**Step 3: Develop Cancer Plan Goals**

What major changes do we hope to achieve through the Florida Cancer Plan? The answers will establish our **goals**.

Suggested Process to Complete Step 2

Using your Step 1 answers as a guide, do the following:

* Review the current Florida Cancer Plan goals (see below)
* Look at other Florida health related plans, and the [crosswalk plan document](https://moffitt.box.com/s/ko4lr6lwn1admi7x8xg7t16z6il0qvlp) that has been provided to you.
* Look at other state cancer plans for ideas and/or goals that could be adjusted for Florida as you formulate goals in your section of the plan
* Document your decisions and rational regarding goals below

Helpful Resources

* [CCRAB 2025 Annual Report](https://www.ccrab.org/?a=Files.Serve&File_id=D6AEEECB-16EF-4FD9-843D-D56DCF9ACA62)
* [CDC Cancer Plan Database and Search Tool](https://www.cdc.gov/comprehensive-cancer-control/about/programs.html?CDC_AAref_Val=https://www.cdc.gov/cancer/ncccp/ccc_plans.htm) – a searchable index of existing US CCC plans
* [Cancer Plan Tip Sheets](https://www.acs4ccc.org/cancer-plan-tip-sheets/) – Tip sheets for what to include in a cancer plan about various topics, from cervical cancer screening to emergency preparedness

Goal Development Guidance

* If we achieve this goal, will we have made a considerable impact?
* If we work together on this goal, will we be able to have a greater and more immediate impact?
* Is it critical that we work toward this goal in the next 5 years?
* Is the goal measurable? Or can sources of data be developed to measure impact?

**List the goals you believe should be in your section that address the findings in Step 2.**

1.
2.
3.
4.
5.

**Florida Cancer Plan 2020 – 2025 Goals at a Glance**

COLLABORATION

*Goal 1:* Maximize cancer control resources by increasing collaboration among Florida cancer control stakeholders.

DATA

*Goal 2:* Ensure collection of comprehensive and high-quality cancer-related data from all Florida cancer patients to inform cancer prevention and control programs.

PREVENTION AND RISK REDUCTION

*Goal 3:* Reduce the incidence and mortality from tobacco-related cancers in all Floridians.

*Goal 4:* Eliminate cervical cancer as a public health problem in Florida by increasing vaccination against human papillomavirus (HPV) and increasing cervical cancer screening.

*Goal 5:* Decrease the incidence of skin cancer in all Floridians by reducing exposure to natural and artificial sources of ultraviolet (UV) light.

*Goal 6:* Increase the use of genomic cancer risk assessments, including genetic counseling and appropriate genetic testing.

*Goal 7:* Decrease heavy alcohol use and binge drinking by Florida youth and adults.

*Goal 8:* Reduce the risk of cancer in all Floridians through maintenance of healthy body weights, physical activity, and healthful diets.

*Goal 9:* Reduce radon gas exposure in all Florida households, workplaces, and other buildings.

SCREENING AND EARLY DETECTION

*Goal 10:* Reduce lung cancer mortality through early detection of lung cancer in Floridians.

*Goal 11:* Reduce breast cancer mortality through early detection of breast cancer in Floridians.

*Goal 12:* Reduce colorectal cancer mortality through early detection of colorectal cancer in Floridians.

*Goal 13:* Reduce prostate cancer mortality in Florida men at high risk for aggressive prostate cancer through screening and early detection\*

*Goal 14:* Eliminate hepatitis C virus (HCV) as a public health problem in Florida by increasing screening and linkage to care.

DIAGNOSIS AND TREATMENT

*Goal 15:* Achieve excellent clinical outcomes for all Floridians through access to high-quality, evidence-based cancer treatment.

QUALITY OF LIFE, SURVIVORSHIP AND END OF LIFE CARE

*Goal 16:* Achieve excellent quality of life for all Floridians with cancer and their caregivers from Day 1 of diagnosis, during treatment, and after treatment.

*Goal 17:* Achieve high-quality survival of all Floridians with history of cancer.

CHILDHOOD CANCERS

*Goal 18:* Provide high quality pediatric oncology care to every child with cancer in Florida.

*Goal 19:* Ensure that Floridians surviving childhood cancer will live long and prosperous lives.

*Goal 20:* Establish Florida as a nationally renowned state for innovative and impactful pediatric cancer research.

RESEARCH AND TECHNOLOGY DEVELOPMENT

*Goal 21:* Achieve a national reputation in Florida for innovative and impactful cancer research.

**Step 4: Develop Cancer Plan Objectives**

What must we accomplish to achieve the goals? The answers establish our **objectives**.

Objectives Identification Guidance

* If we achieve this objective, will we have made a considerable impact on the goal?
* If we work together on this objective, will we be able to have a greater and more immediate impact on the goal?
* Is it critical that we work toward this objective in the next 5 years?
* Is the objective measurable? Or can sources of data be developed to measure impact?

Similar to how you chose your goals, identify the objectives under each goal, again referring to your Step 1 answers as a guide:

* Review the current Florida Cancer Plan objectives in your assigned section(s)
* DOH has provided a crosswalk of other Florida Health Plans for you to consider and if appropriate align with when setting objective targets.
* Look at other state cancer plans for objectives that could be adjusted for Florida as you formulate objectives in your section of the plan
* Document your decisions and rational regarding objectives below

Helpful Resources

**S.M.A.R.T. and S.M.A.R.T.I.E. Objectives**

When you write objectives that are linked to a goal, they should have the following characteristics:

* They are **specific**. That is, they tell how much (e.g., 40 %) of what is to be achieved (e.g., what behavior of whom or what outcome) by when (e.g., by 2031)?
* They are **measurable**. Information concerning the objective can be collected, detected, or obtained from records (at least potentially).
* They are **achievable**. Not only are the objectives themselves possible, but it is also likely that you will be able to achieve them.
* They are **relevant**. They are linked to the goal.
* They are **timed**. You have developed a timeline (a portion of which is made clear in the objective) by when they will be achieved.

In addition, where possible, the plan should also include the following characteristics:

* They are inclusive and equitable (**IE**). They address the unique needs and circumstances of **different populations**, increase quality services where needed, and seek to address cancer screening **disparities.**
* [CDC Cancer Plan Database and Search Tool](https://www.cdc.gov/comprehensive-cancer-control/about/programs.html?CDC_AAref_Val=https://www.cdc.gov/cancer/ncccp/ccc_plans.htm) – a searchable index of existing US CCC plans
* [Cancer Plan Tip Sheets](https://www.acs4ccc.org/cancer-plan-tip-sheets/) – Tip sheets for what to include in a cancer plan about various topics, from cervical cancer screening to emergency preparedness
* [NCCN Cancer Guidelines](https://www.nccn.org/guidelines/nccn-guidelines)
* [US Preventive Services Task Force](https://www.uspreventiveservicestaskforce.org/uspstf/)

Setting Targets for Objectives

Objectives should be achievable by 2030. For setting baseline data and targets, refer to the data you have been provided. If you are not sure what set as a baseline/target, include a note about your need more information or assistance (Contact: Bobbie.Mckee@moffitt.org).

**List the objectives you believe should be in your assigned section(s) for each of the goals you’ve identified**

Goal #, Objectives

Goal #, Objectives

Etc.

**Step 5: Identify Strategies for the Objectives**

How will we go about achieving each of these objectives? These become our **strategies**.

Strategy Identification Guidance

* Is this strategy evidence-based?
* Will implementation of the strategy help us make significant progress toward achieving the measurable objective?
* Is this something members of our partners will be willing to work on?
* Is this a strategy that more likely will be achieved if it’s in our cancer plan?

Once we have confirmed objectives, identify the evidence-based strategies to achieve them. As a reminder:

* A strategy is a way of describing how you are going to get things done. It is less specific than an action plan (which is the detailed steps to get something done). A strategy tries to broadly answer the question, "How do we get there from here?"
* Often, for the objective to be achieved you’ll need to implement several different strategies. For example, providing information, enhancing support, removing barriers, providing resources, etc.
* Strategies should be evidence based (based on research or proven practices). This helps increase the likelihood for the strategy to be successful. Look at the resources provided to you to identify proven strategies.

Helpful Resources

[The Community Guide](https://www.thecommunityguide.org/topic/cancer) - CDC

[Evidence-Based Cancer Control Programs](https://ebccp.cancercontrol.cancer.gov/index.do) - National Cancer Institute

[Evidence-Based Interventions](https://www.cdc.gov/cancer/php/interventions/) - How You Can Increase Cancer Screening - CDC

[Cancer Screening Change Packages](https://www.cdc.gov/cancer/media/pdf/change-packages-overview-v2-508.pdf) – Evidence-based interventions/tools for providers and their partners - CDC

Questions to Answer

* What did we discuss in Step 2 that we need to carry over to our discussion about strategies?
* What strategies have we used and have worked well in other programs related to cancer?
* What strategies have we or others tried in the past, but did not work well? What were the challenges and issues?

**Based on your workgroup discussions, list the strategies for each objective in the updated plan:**

Goal #, Objective #’s, Strategies

Goal #, Objective #’s, Strategies

Etc.