



**Florida Cancer Control
& Research Advisory Council**

Florida Cancer Control & Research Advisory Council Membership
(December 2024)



Chair
Clement Gwede, PhD, MPH, RN, FAAN
H. Lee Moffitt Cancer Center &
Research Institute



Vice Chair
Erin Kobetz, PhD, MPH
Sylvester Comprehensive Cancer Center
University of Miami



Senator Colleen Burton
Senate President's Appointee



Representative Linda Chaney
House Speaker's
Appointee



Autumn Citta, ARNP
Governor's Appointee



Christopher Cogle, MD
Senate President's
Appointee



Michael Diaz, MD
Association of Community
Cancer Centers



Paul Hull, PhD
American Cancer
Society



Joseph Ladapo, MD, PhD
Florida's Surgeon
General



Jessica MacIntyre, DNP,
MBA, APRN, AOCNP
Florida Nurses
Association



Merritt Martin
House Speaker's
Appointee



Nitesh Paryani, MD
Florida Medical
Association



Mitchell F. Peabody, DO
Florida Osteopathic
Medical Association



Alfredo Quinones-
Hinojosa, MD
Mayo Clinic
Jacksonville



Luis Raez, MD
Florida Hospital
Association



Ramzi G. Salloum, PhD
University of Florida
Health Cancer Center





Mission

Advise the Legislature,
Governor, and Surgeon
General on ways to reduce
Florida's cancer burden

Agenda Items

Log-in & Networking	<i>All Meeting Participants</i>
Welcome, Introductions & Mission Moment	<i>Dr. Clement Gwede & Dr. Erin Kobetz</i>
Approval of Minutes from Meeting on June 6, 2025	<i>Dr. Clement Gwede & Council</i>
Highlights of Florida’s Cancer Burden & 2030 Cancer Plan Progress	<i>Dr. Clement Gwede</i>
Casey DeSantis Cancer Research Program Annual Report	<i>Dr. Clement Gwede & Council</i>
Department of Health Updates	<i>Dr. Joseph Ladapo & DOH Team</i>
Biomedical Research Advisory Council (BRAC) Update	<i>Dr. Danny Armstrong</i>
Florida Rural Health Transformation Program & Biomarker Test Coverage Update	<i>Dr. Chris Cogle</i>
Prostate Cancer Advisory Council (PCAC) Update	<i>TBD</i>
State Legislative Update & Discussion	<i>Sen Burton, Rep Chaney, ACS CAN</i>
Break (Lunch provided for those in-person)	
Florida Cancer Plan 2030 Review & Discussion	<i>Dr. Clement Gwede, Dr. Erin Kobetz, Dr. Ramzi Salloum, Dr. Luis Raez</i>
Florida Cancer Plan 2030 Next Steps	<i>Dr. Clement Gwede & Council</i>
CCRAB Leadership	<i>Dr. Clement Gwede & Council</i>
Comments	<i>All Meeting Participants</i>
Next CCRAB Meeting	<i>Dr. Clement Gwede</i>
Adjourn	<i>Dr. Clement Gwede</i>





Approval of Minutes from June 6, 2025 Meeting



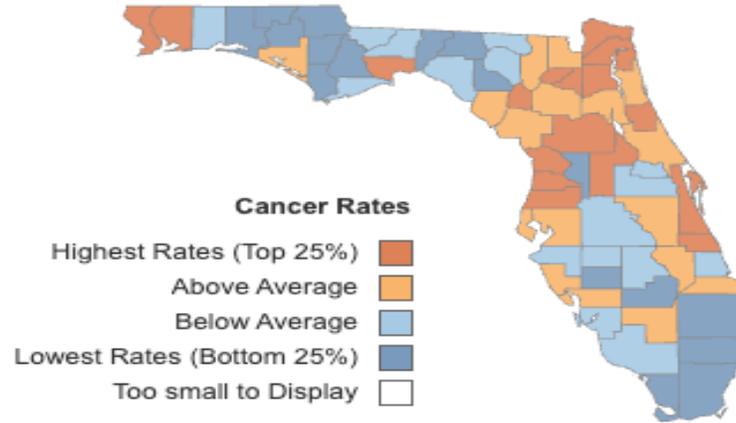
Highlights of Florida's Cancer Burden

New Cancer Cases

Cancer in Florida: New Cancers

Visual Instructions

All data represent 2018-2022 combined, except the annual trend chart below



Number of cases

Average # of cases per year from 2018-2022

140,673
Statewide

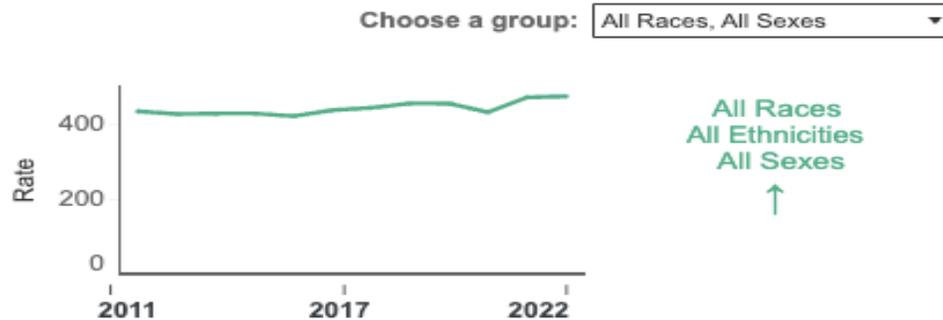
Age-Adjusted Rate

cases per 100k people from 2018-2022

454.9
Statewide

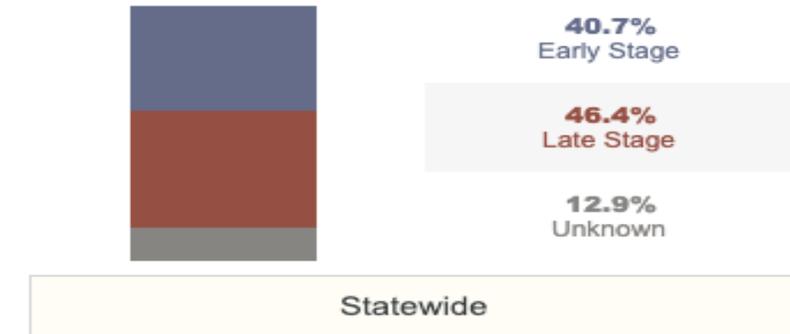
Changes in Statewide rates from 2011-2022

Cancer Rates All Races, All Sexes



Stage at Diagnosis

Cancer is easiest to treat when caught **early**



DID YOU KNOW? Cancer is a disease defined by the uncontrolled growth and spread of cells in the body. There are over 100 different types of cancer, which are typically named for the part of the body in which they originate.



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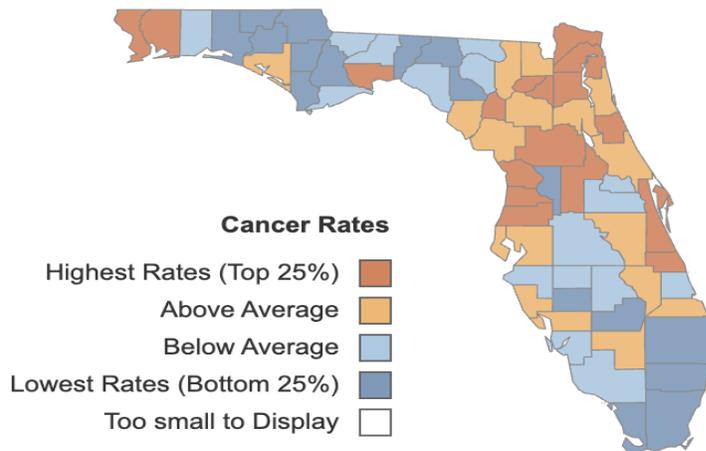


New Cancer Cases: by Sex

Cancer in Florida: New Cancers

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Visual Instructions



Number of cases

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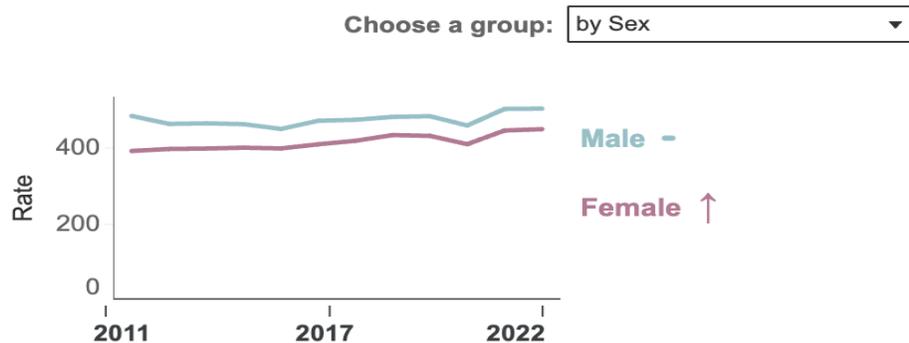
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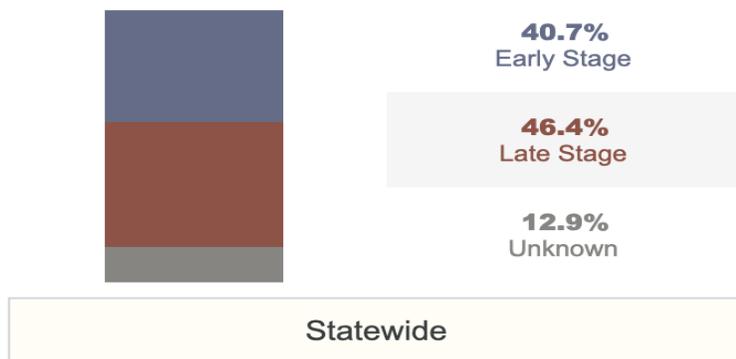
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Cancer Rates by Sex



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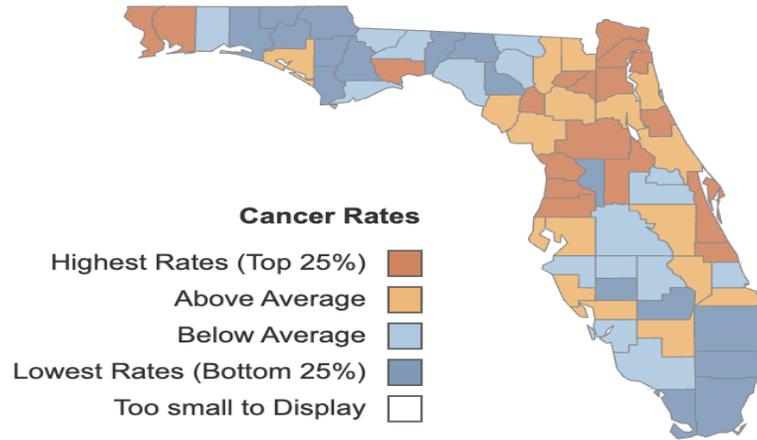


New Cancer Cases by R/E

Cancer in Florida: New Cancers

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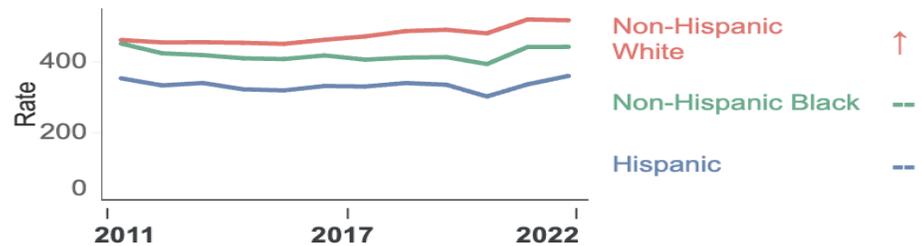
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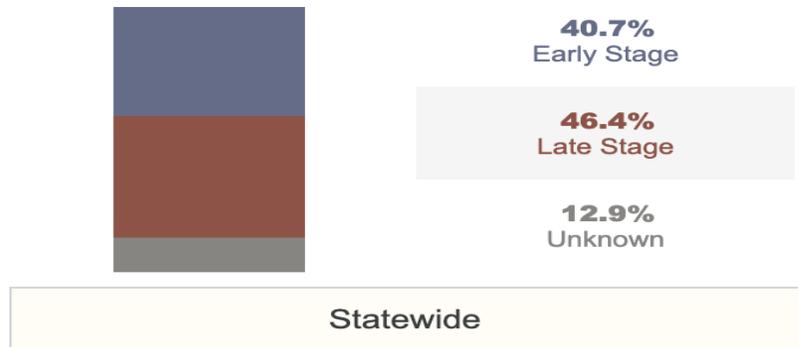
Cancer Rates by Race/ Ethnicity

Choose a group:



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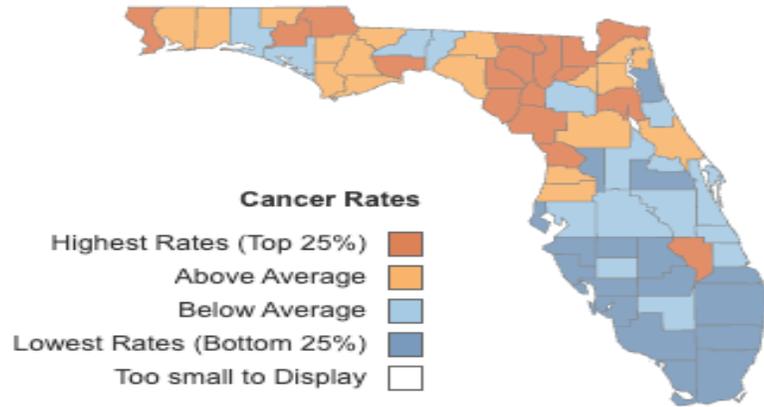


Cancer Deaths

Cancer in Florida: Cancer Deaths

Visual Instructions

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Number of deaths

Average # of deaths per year from 2018-2022

45,479
Statewide

Age-Adjusted Rate

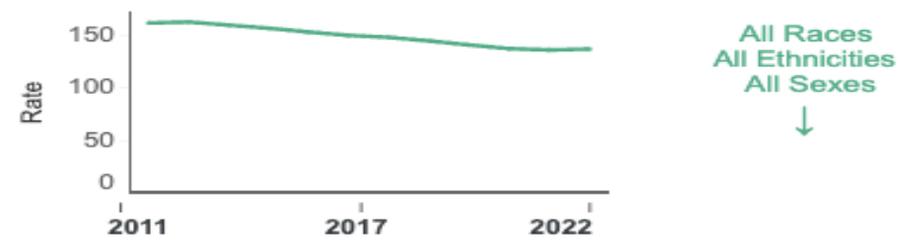
deaths per 100k people from 2018-2022

138.2
Statewide

Changes in Statewide rates from 2011-2022

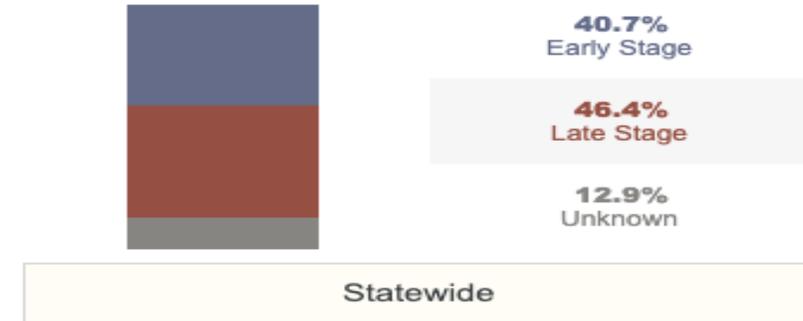
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Choose a group: All Races, All Sexes



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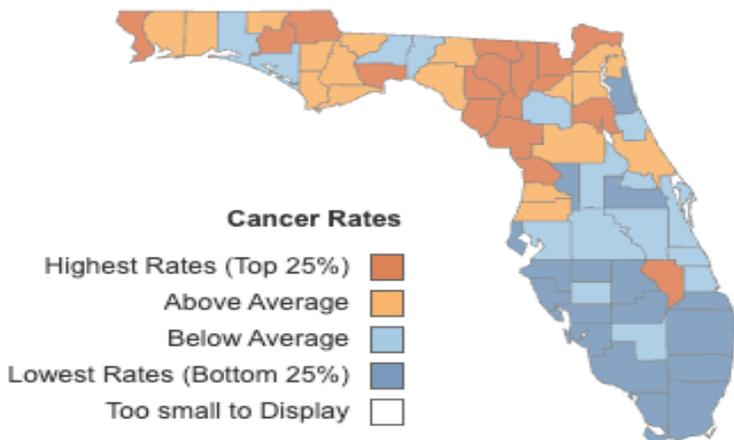


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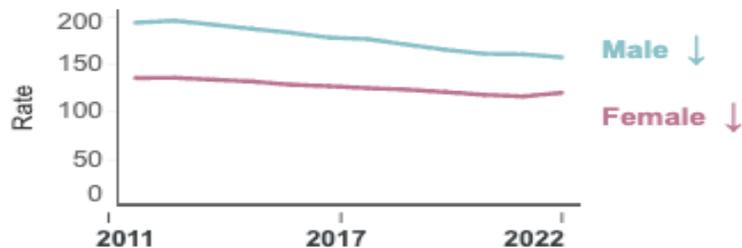
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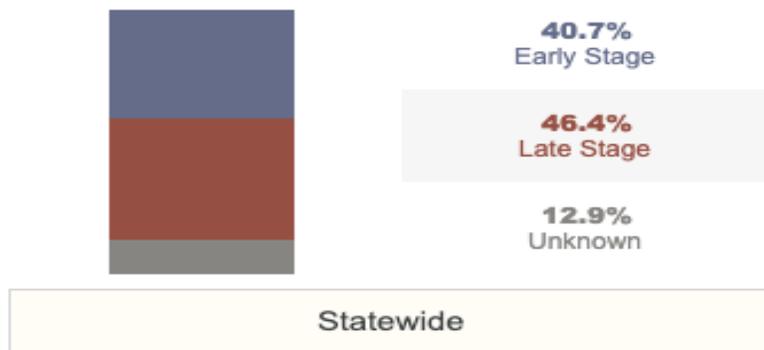
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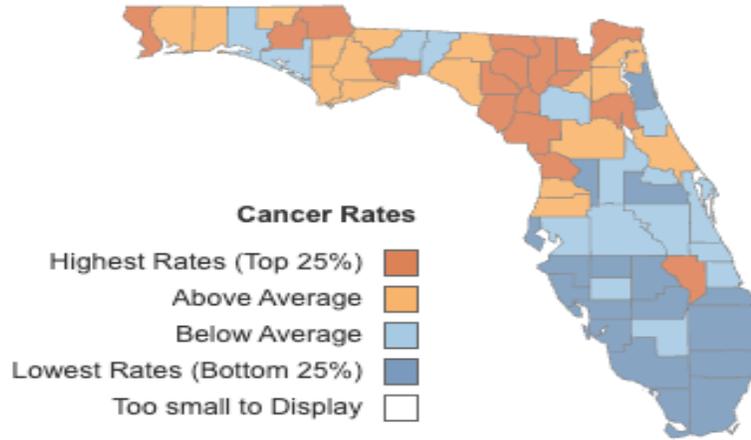


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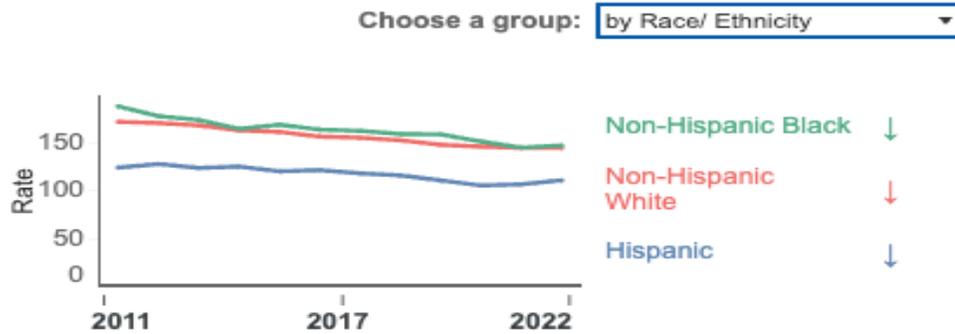
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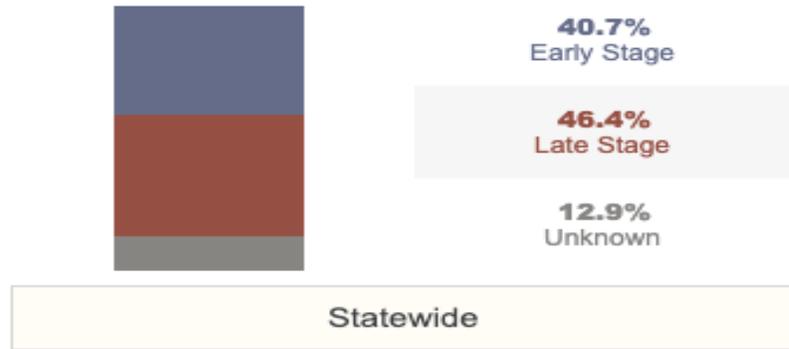
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Florida Cancer Data System

Cross Cutting Themes

- Expanding access for rural and medically underserved populations
- Reducing inequities
- Reducing late-stage diagnosis
- Improving quality of care

Progress: 2020-2025, and Beyond





Casey DeSantis Cancer Research Program Annual Report



Florida Department of Health Updates



Biomedical Research Advisory Council (BRAC) Update



Florida Rural Health Transformation Program & Biomarker Test Coverage Update



Prostate Cancer Advisory Council (PCAC) Update



State Legislative Update & Discussion



Break
(meeting will resume at 12:35)

2030 Cancer Plan Discussion

2030 Cancer Plan: Core Planning Group

CCRAB Members, key stakeholders and workgroup leads for the 8 goal areas of the 2020-2025 Cancer Plan

1. Collaboration
2. Data
3. Prevention/Risk Reduction
4. Screening/Early Detection
5. Diagnosis/Treatment
6. QOL/Survivorship
7. Childhood Cancers
8. Research/Technology



2030 Cancer Plan: Planning Workgroups

Proposed workgroups build on and align with the 8 goal areas and include subject matter experts

Charge/Activities

- Review current (2025) goals and objectives - for progress and metrics
- Review implementation strategies – what worked and what did not work
- Revise goals/propose new goals and objectives
- Contribute to writing 2030 Cancer Plan

Outcomes/Deliverables

- Revised Goals and Objectives/Metrics
- Evidence Based Implementation Strategies



Workgroup Composition and Meetings

- **Workgroup Composition**

- CCRAB Members Lead or Co-lead
- Representatives from Key Stakeholder Groups (e.g., ACS/ ACS CAN, DOH, RCCCs, SHIP)
- Other Subject Matter Experts/NCI cancer centers/COEs
- Other faculty clinicians and scientists

- **Frequency of Meetings**

- Biweekly, Monthly Meetings via Zoom
 - Small group meetings
- Workgroup Leads Report to Core Group



Timeline/Deadlines

Timeframe		Activity
Summer 2024	✓	CCRAB executive leadership group and FCDS meeting to define data and workgroups needed
Summer 2024	✓	Convene workgroup to begin looking at measures for each goal/objective (workgroup not needed; work has been ongoing via dashboard updates)
August 2024	✓	Meeting at DOH with state cancer council leaders and Department staff to discuss needs and finalize planning timeline
Fall 2024	✓	Review/discuss Cancer Plan Planning at CCRAB meeting
Winter 2025	✓	Convene planning workgroup meeting; determine meeting frequency (monthly?) Initiate contract with consultant(s)
Spring 2025	✓	Consultant engagement/ Workbook review
Spring 2025	✓	Review/discuss Cancer Plan Planning at CCRAB meeting
Summer 2025	✓	Planning workgroup meetings and drafting of Plan
October 2025	✓	Workgroup members finalize drafts of respective sections
Fall 2025		Review/discuss Cancer Plan Planning at CCRAB meeting
November 2025		Review/comment period for draft plan
December 2025		Draft Plan content to graphic designer
December 2025		Final reviews/ edits of draft Plan
January 1, 2026		Publish Plan



2030 Plan Development

- Plan Development Methodology
- Key Features/Preferred features
- Cross-cutting themes
- Challenges –Proposed Solutions
- Next Steps:
 - Review Comment Period
 - Final draft to Council



Workbook Steps

Workbook Steps

Step 1: Review Florida and other state Cancer Plans

Step 2: Review data, progress and current efforts related to assigned section(s) of the cancer plan

Step 3: Develop cancer plan goals

Step 4: Develop cancer plan objectives

Step 5: Identify strategies that will achieve the objectives



Plan Comparisons/Features

Plan Characteristic	Recommendations from Planning Groups
Use of Graphics	Prioritize visuals; clean color coding and tables; table of contents
Use of Text	Exec summary; concise; less text; reduce density; more statistics
Accessibility	User-friendly; accessible to broad audience including rural; readable/balanced content
Organization	Short introduction; clear, measurable goals; clear baselines; appendices/attachments if additional text needed
Audience	Public, clinicians, researchers, policymakers, survivors, advocates
Noted Models	Michigan, Minnesota, Georgia
Barriers Section	Address in implementation
Data/Measurement	Clear targets, baselines; reliable, valid metrics



Goal Areas

- Collaboration
- Data
- Research
- **Prevention & Risk Reduction**
- **Screening and Early Detection**
- Diagnosis, Treatment
- QOL, Survivorship, End of Life
- Childhood Cancer



Cross cutting themes

- Expanding access for rural and medically underserved populations
- Reducing inequities
- Reducing late-stage diagnosis
- Improving quality of care



2030 Plan Goals and Objectives

Goal Areas (Goal #)	# of Goals	# of Objectives
Collaboration (1)	1	3
Data (2)	1	8
Research (3, 4)	2	9
Prevention & Risk Reduction (5-11)	7	31
Screening and Early Detection (12-16)	5	11
Diagnosis & Treatment (17)	1	5
QOL, Survivorship & End of Life (18,19)	2	6
Childhood Cancer (20,21,22)	3	10
8	22	83



Opportunities

- Increased collaborations
- State emphasis on rural health
- Emerging tests and treatments
- AI technology
- Mobile screening



Discussion (Challenges & Solutions)

- Baseline data/metrics lagging
 1. Behavioral Risk Factor Surveillance Survey (BRFSS)
 2. FCDS data (2022 – available)

Solution:

Use the most recent available (convention)



Discussion (Challenges & Solutions)

- Data sources that are discontinued
 - Youth Risk Behavior Survey (YRBS) (national)
- Solution:
 - State and local data sources (e.g., Florida Youth Tobacco Survey [FYTS])



Discussion (Challenges & Solutions)

- New metrics with no data sources
- Solution(s)
 - Use regional data such as One Florida, Statewide surveys, and other data sources
 - Use multiple national sources
 - Propose/build new statewide data sources



Comments & Discussion

- ALL - Submit edits/wordsmithing – Box (www.ccrab.org/cancer-plan-2026-2030)
- Substantive discussions: Council and All partners
 - Changes to goals, objectives and metrics





Florida Cancer Plan 2030 Next Steps

Next Steps

- Review and Comment Period ends: Nov 20, 2025
- SHC compilation of edits: Nov 21-23, 2025
- CCRAB leads final edits ends: Nov 24-25, 2025
- Draft to Graphic Design: Dec 1, 2025
- Final draft out for CCRAB approval: December 14, 2025
- CCRAB approval date: (by email): Dec 21, 2025
- Publish (online/CCRAB.org): Jan 1, 2026





CCRAB Leadership
Motion for Vice Chair Nominee:
Dr. Ramzi Salloum



CCRAB Leadership
Motion for Chair Nominee:
Dr. Erin Kobetz



Comments



**Next CCRAB Meeting:
Spring 2026**



Adjourn