

FLORIDA'S COMPREHENSIVE CANCER CONTROL PROGRAM, COLLABORATIVE EFFORTS

Southeast Florida Cancer Control Collaborative

COORDINATOR:

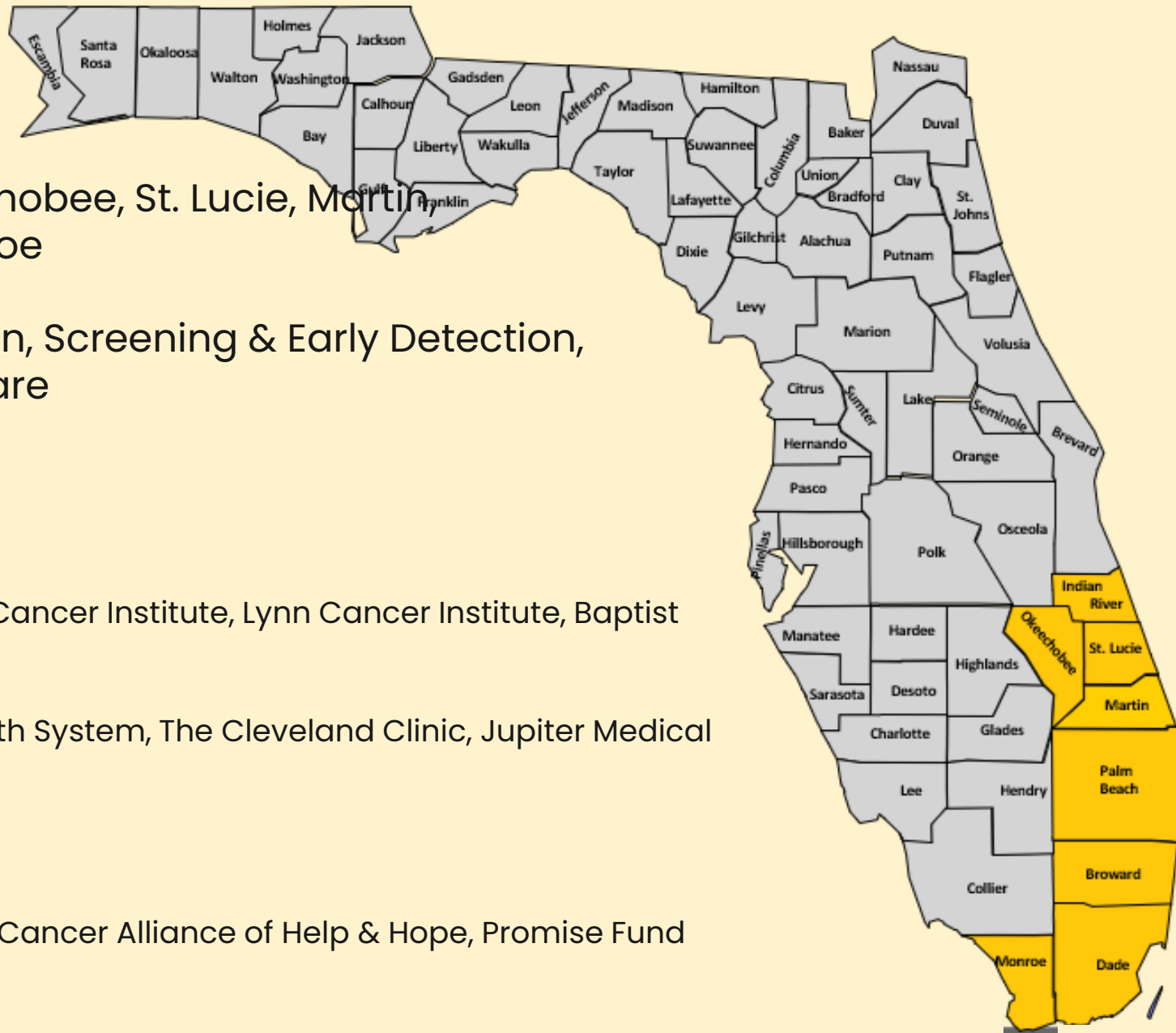
Vickie Perez-Marrero, MPH
The Health Council of South Florida, Inc

CHAIR:

Rachelle Theodore, MBA, MPH
CLT Business Solutions

May 2026

COLLABORATIVE OVERVIEW



- **SEFCCC Service Area:** Indian River, Okeechobee, St. Lucie, Martin, Palm Beach, Broward, Miami-Dade, Monroe
- **Focus Area(s):** Prevention & Risk Reduction, Screening & Early Detection, Quality of Life, Survivorship & End of Life Care
- **Members:**
 - **Healthcare Systems**
 - UM Comprehensive Cancer Center, Miami Cancer Institute, Lynn Cancer Institute, Baptist Health System, Mount Sinai Medical Center
 - Memorial Cancer Institute & Memorial Health System, The Cleveland Clinic, Jupiter Medical Center, Good Samaritan Hospital
 - **Community Based Organizations**
 - Gildas Club of South Florida, 305 Pink Pack, Cancer Alliance of Help & Hope, Promise Fund of Florida, Annie Appleseed Project
 - **National Organizations**
 - Global Liver Institute , FORCE, Susan G. Komen, Triage Cancer, American Cancer Society

CIG PROJECT OVERVIEW

01

Tackling Liver Cancer Disparities in Florida

Focus: Awareness, screening and education

Florida Cancer Plan: Goal 14 — Eliminate HCV as a public health problem by increasing screening and linkage to care.

Key activity: Empower underserved communities and providers across Broward, Miami-Dade and Palm Beach with education on liver cancer risk factors, HCV prevention and early screening.

02

Lung Cancer Education and Screening Initiative for Southeast Florida

Focus: Awareness, screening and education

Florida Cancer Plan: Goal 10 — Reduce lung cancer mortality through early detection.

Key activity: Deliver culturally competent education across Broward, Miami-Dade and Palm Beach on lung cancer risk factors, prevention and early screening.

03

Advancing Liver Cancer Support for Hispanic Communities

Focus: Awareness, quality of life, survivorship and end-of-life care

Florida Cancer Plan: Goal 16 — Achieve excellent quality of life from diagnosis through treatment and beyond.

Key activity: Build peer connections that reduce isolation, fear and anxiety, and strengthen community and public-health partnerships for sustainable impact.

