



## **CANCER CONTROL RESEARCH ADVISORY COUNCIL (C-CRAB)**

---

### **CANCER CONTROL RESEARCH ADVISORY COUNCIL (CCRAB) & FLORIDA CANCER PLAN COUNCIL (FCPC)**

#### **GENERAL MEMBERSHIP MEETING MINUTES SUMMARY**

**Monday, October 17, 2011, 11:00a.m.-4:00p.m.  
DoubleTree by Hilton Hotel Tallahassee (Florida Rooms)**

#### **ATTENDEES**

##### **EXECUTIVE CCRAB COMMITTEE MEMBERS:**

- CHAIR-Thomas George, MD-College of Medicine of the University of Florida
- Honorable Marti Coley-House of Representatives
- Honorable Eleanor Sobel-Member of the Senate
- Susan Fleming-Florida Department of Health
- Dorothy Parker-University of Miami Sylvester Comprehensive Cancer Center
- Brian M. Rivers, PhD-H. Lee Moffitt Cancer Center & Research Institute
- Gerald J. Robbins, MD-American Cancer Society
- Eric S. Sandler, MD-Florida Association of Pediatric Tumor Programs

##### **CCRAB MEMBERS:**

- Joanne L. Bujnoski, MD, DO-Florida Osteopathic Medical Association
- Robert H. Cassell, MD, PhD-Florida Society of Clinical Oncology
- Rose Marie Cossick-General Public Acting as Consumer Advocate
- Penny Detcher-Department of Education
- Sharmine Dipnarine-General Public Acting as Consumer Advocate (By Phone)
- Bonnie Donihi-Ovarian Cancer Alliance of Florida
- Gregory Hale, MD-Representative from All Children's Hospital
- Cynthia Harris, PhD-Representative of the Florida A&M University Institute of Public Health (By Phone)
- Robert Holloway, MD-Florida OBGYN Society
- Pascal Jean-Pierre, PhD-School of Medicine of the University of Miami
- James Schwade, MD-Florida Medical Association (By Phone)
- Rosemary Irene Sullivan-Florida Society of Oncology Social Workers

**FCPC MEMBERS:**

- Jeff Feller-WellFlorida Council, North Central Florida Cancer Control Collaborative
- Travis Greenman-Tallahassee Memorial Hospital, Northwest Florida Collaborative Co-Chair
- Sue Higgins-Florida Department of Health Comprehensive Cancer Control Program
- Paul Hull-American Cancer Society
- Tara Hylton-Florida Department of Health
- Jane Parker-Florida Department of Health, Bureau of Tobacco Prevention
- Vanessa Rivera-Colen-H. Lee Moffitt Cancer Center & Research Institute
- Recinda Sherman-Florida Cancer Data Systems
- Venessa Vicente-Leukemia & Lymphoma Society of Southern Florida
- Betsy Wood-Florida Department of Health

**OTHER ATTENDEES:**

- Kimberley Buccini, CCRAB Coordinator, Moffitt Cancer Center
- Laura Lenhart, CCRAB Liaison, Moffitt Cancer Center
- Dr. Frank Farmer-State Surgeon General
- Dr. Johannes Vieweg-Florida Prostate Cancer Advisory Council

**EXECUTIVE CCRAB MEMBER NOT PRESENT:**

- Lance F. Grenevicki, DDS, MD, FACS-Florida Dental Association

**CCRAB MEMBERS NOT PRESENT:**

- Zenesha Barkley-Florida Nurses Association
- Michael Bolin-Agency for Health Care Administration
- Jeffrey Bubis, MD-Association of Community Cancer Centers
- JoAnn Carrin-General Public Acting as Consumer Advocate
- Ellen Daley, PhD-University of South Florida, College of Public Health
- Benjamin Djulbegovic, MD, PhD-College of Medicine of the University of South Florida
- Paul Gordon, MD-Member of the Florida Pediatric Society
- Steven N. Hochwald, MD-American College of Surgeons
- Helen Lewis-Florida Tumors Registrars Association
- Naushira Pandya, MD-Southeastern College of Osteopathic Medicine
- Elizabeth Shenkman, PhD-University of Shands Cancer Center

**FCPC MEMBERS NOT PRESENT:**

- Camilla Reid-Florida Department of Health
- Phil Fusca-Aventura Comprehensive Cancer Center, Southeast Collaborative Co-Chair
- Maureen G. Mann-Holy Cross Hospital
- Megan Wessell-American Cancer Society

## **INTRODUCTION**

The meeting began with CCRAB Chair, Dr. Thom George welcoming the group and thanking everyone for their participation. Dr. George then reviewed the agenda for the day and asked that everyone in attendance take a moment to introduce him or herself, briefly identifying what organization they're with. Once the introductions were concluded, Laura Lenhart provided the group with an update on the status of new members awaiting appointment, introduced those members who were new to CCRAB, and provided an update regarding current member's re-appointment statuses.

## **UPDATE & VISION FOR CANCER/CONTROL/RESEARCH & PUBLIC HEALTH IN FLORIDA – Dr. Frank Farmer, Florida's Surgeon General**

The new State Surgeon General, Dr. Frank Farmer provided an update on Public Health in Florida and shared his vision for Cancer/Control & Research.

Dr. Farmer opened the floor to questions.

Dr. Sandler, Dorothy Parker and Dr. Vieweg posed similar questions to Dr. Farmer regarding dwindling resources in the economic times.

Dr. Vieweg specifically asked about paradigms for prostate cancer and how do we come up with a consensus statement for review? Dr. Farmer explained one entity does not set the standard and what he intends to do is listen to what this committee and other committees have to say.

Dr. Schwade (by phone) mentioned PSA screening and suggested the council form a sub-committee.

Dr. Sandler offered Dr. Farmer an invitation to come to our council any time for advice, questions, etc., utilize us as a resource to which Dr. Farmer thanked him and the rest of the council and explained what comes out of the committee will carry great weight.

## **LEGISLATIVE UPDATES**

Paul Hull from the American Cancer Society (ACS) began the legislative update by chronicling the legislative priorities outlined by ACS. The top priority issues outlined by Mr. Hull were actively supporting tobacco prevention and education funding, actively supporting biomedical research in Florida including supporting fiscal year 2012-13 funding for the Bankhead-Coley and James and Esther King Biomedical Research Programs, and also actively supporting state funding for the Mary Brogan Breast and Cervical Cancer Early Detection Program. Other significant issues covered by Mr. Hull were continuing to support cancer clinical trials, cancer drugs, colon cancer screening, federal cancer-related issues, Florida Clean Indoor Air Act, prostate cancer, tanning beds, and tobacco product pricing.

Senator Eleanor Sobel reviewed the Legislative Agenda and echoed Mr. Hull's top priority areas and spoke passionately against tanning beds. Senator Sobel said this is the group that can move things forward, reassured the group she

would support any cancer related legislation and any of the former issue areas that came across her desk and thanked everyone for their time. Representative Marti Coley also supported the former issue areas and asked the group to continue working toward initiatives that aim to educate Floridians. Representative Coley: Need to do better job of educating public (vaccines, sub tan beds, Need to change the culture. Prevention is the key. Funding is always an issue. Learn to do more with what we have. Dr. Sandler asked if there are issues not on our agenda that should be. Both Senator Sobel and Representative Coley mentioned “limited drug shortages”.

### **PILOT CHANGES TO FLORIDA CANCER DATA SYSTEM REPORTING**

Pilot Changes to Florida Cancer Data System Reporting was given by Dr. Gerald Robbins. Dr. Robbins explained he and his staff met with Dr. Jill MacKinnon and Dr. Huang. The plans were to use the HFCA 1500 form that is submitted for all billing, scrub out the data that is unnecessary or proprietary, and collect the important cancer diagnosis and follow up information. Staging will not be possible, but this will allow the state to collect data without requiring significant input from physicians or increased overhead to their staff. They will work on a program that could run with the claims programs and test it out at Dr. Robbins' site as well as a few other sites in the state.

### **AMERICAN CANCER SOCIETY'S POSITION ON AFFORDABLE CARE ACT (ACA)**

Paul Hull and Dr. Robbins from the American Cancer Society (ACS) provided an update on the ACA. Currently there is not much known about the specific impact these changes are going to have as the details have yet to emerge. ACS will likely have a position in the future once more information has been made publically available.

### **LUNCH & LEARN: PROSTATE CANCER DISPARITIES IN FLORIDA**

Dr. Brian Rivers provided an overview of prostate cancer disparities in Florida.

#### **[Addressing Prostate Cancer Disparities in Florida](#)**

Dr. Johannes Vieweg from the Department of Urology and Prostate Disease Center at the University of Florida gave a detailed power point presentation on the State of Florida's Prostate Cancer Advisory Program. The presentation offered evidence based insight on the severity of incidences of prostate cancer in Florida and also spoke on the claims regarding reductions in prostate cancer screenings. A position statement on the recently released USPSTF recommendations on prostate cancer screening will be made available to CCRAB shortly from the PCAP. Feedback and a letter of support from CCRAB regarding the position statement is requested.

#### **[State of Florida-Prostate Cancer Program](#)**

## **SUBCOMMITTEE UPDATES & PRIORITIES**

Laura Lenhart, who acts as the CCRAB Liaison between Moffitt Cancer Center and the Department of Health, gave the sub-committee update and priorities presentation. The presentation briefly outlined the outside initiatives of each Goal Committee since the June 2011 meeting.

### [CCRAB Committee Update](#)

## **SUBCOMMITTEE WORKING GROUPS & SPRING PRIORITIES**

Following a short break the group split up into small subcommittee groups. The goal committees were split into the following groups:

- **Goal I: Develop System Capacity**
- **Goal II: Prevention**
- **Goal III: Treatment and Access to Care**
- **Goal IV: Survivorship**

Each group spent about thirty minutes brainstorming new action items for their committee to work towards accomplishing in the months between the next face-to-face CCRAB meeting. A member from each goal committee presented the identified action items to the group.

### **Goal I: Develop System Capacity**

- CCRAB Leadership on Collaborative Calls (Re: Coordinating efforts)
- Video conferencing option for Collaborative Meetings
- CCRAB Statute revisions to include FCPC and expand membership participation
- Biomedical Resources including support of BC and JEK research programs
- Endorse use of grant funding from CDC for collaborative and cancer control efforts
- Generate Position Statements regarding above and other legislative priorities

### **Goal II: Prevention**

- Support HB 143
- Committees of Reference: Community & Military Affairs, Health & Human Services Access, Economic Affairs
- Letters from CCRAB to Committee Chairs and Co-Chairs?
- Promote and advocate for a bill similar to SB1430 relating to tobacco use on community college campuses.
- Letters to other state universities recommending that they follow the University of Florida's lead in adopting a tobacco free campus.
- Seek out a representative from the Department of Agriculture to participate in Goal II activities.
- Support total ban regarding the use of tanning beds for minors.
- Continue promoting HPV vaccinations

- Talk to DOH regarding HPV vaccination statistics

### **Goal III: Treatment and Access to Care**

- If there is legislation including Community Health Workers (CHW) our group will review and recommend to CCRAB if we are in agreement.
- Navigation becomes a subgroup of the Community Health Worker Coalition
- Define group within Florida CHW Coalition focused on navigation
- CCRAB recommends an advisory group be established that will recommend a path toward standards, certification and reimbursement – sustainability should come through legislation.

### **Goal IV: Survivorship**

- Brochure: Content Lead: Dr. Sandler, Format Lead: Sue Higgins
- Treatment Summary Database-Travis Greenman, Tara Hylton
- Education: Speakers Bureau and Webinar-Hope Wood
- Advocacy - Support Others - ACS

Once the group at large agreed upon all of the outlined action items, Dr. George approved them as the next steps for each goal committee.

### **SUB-COMMITTEE WORKING GROUPS AND FALL LEGISLATIVE PRIORITIES**

Following the sub-committee update, the group split up into their perspective Goal Committee groups and discussed actionable items of each committee to address during the upcoming year. Also, each group identified one legislative priority for the 2012 legislative session.

The group discussed all of the points and collectively chose the points that would be best to pursue as legislative priorities.

### **ADJOURNMENT & NETWORKING**

Dr. George thanked everyone for participating in a very productive meeting. The next date for the Spring meeting or conference call in the interim is currently pending.

### **LEGISLATIVE MEMBER MEETING FOCUS GROUP**

The legislative member meeting focus group was for CCRAB members who had planned to stay on October 18, 2011 and participate in a “lobby day” at the Capitol. Kimberley Buccini and Laura Lenhart led the group in organizing the meeting schedule for the following day. The group also reviewed and discussed the talking points that each team of CCRAB members would be discussing with various members of the legislature and committee staff members.