



**Florida Cancer Control
& Research Advisory Council**

2026 CCRAB Fall Meeting

Erin Kobetz-Kerman, PhD, MPH

John K. and Judy S. Schulte Senior Endowed Professor in Cancer Research

Vice President for Health Promotion and Chief Wellbeing Officer

Associate Director for Community Outreach and Engagement, Sylvester Comprehensive Cancer Center

Co-Director, Clinical Translational Science Institute

Chair, CCRAB

Florida Cancer Plan Overview



Community-engaged process

COLLABORATION

DATA

RESEARCH

PREVENTION AND RISK REDUCTION

SCREENING AND EARLY DETECTION

DIAGNOSIS AND TREATMENT

QUALITY OF LIFE, SURVIVORSHIP AND END OF LIFE CARE

CHILDHOOD CANCERS



22 Goal & 84 Measurable Objectives

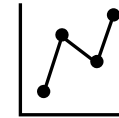
Key changes:



Emphasis on
Pediatric Cancer



Evidence-based
interventions



Power of Data

Florida Cancer Control and Research Advisory Council (CCRAB)

History & Executive Committee

Established by
Statute 1004.
Research Adv
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"Florida Canc
Annual Repor
February 15 c



Erin Kobetz PhD, MPH



Ramzi Salloum, PhD



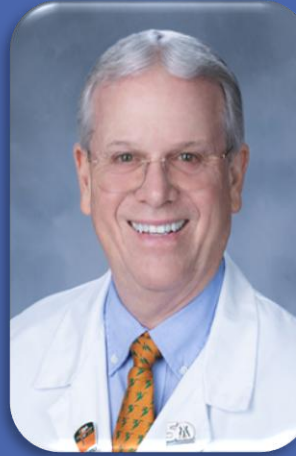
Bobbie McKee, PhD



Paul Hull, PhD



Luis Raez, MD



Daniel Armstrong, PhD

Cancer Control
Advisory Council

Advisory Council Membership
(26)



Vice Chair
Ramzi G. Salloum, PhD
University of Florida
Health Cancer Institute



Representative Linda
Chaney
House Speaker's
Appointee



Autumn Gitta, MSN, APRN,
CPNP-AC
Governor's Appointee



Joseph Ladapo, MD, PhD
Florida's Surgeon
General



Jessica MacIntyre, DNP,
MBA, APRN, AOCNP
Florida Nurses
Association



Luis Raez, MD
Florida Hospital
Association



Susan Vadaparampil,
PhD, MPH
H. Lee Moffitt Cancer
Center &
Research Institute

Opportunities

Multiple Plans —> Landscape Analysis

Limited funding for operational support and/or plan implementation

No coordinated tracking of impact —> bi-annual data requests from key stakeholders (Achieve It)

Inter-institutional COE

Roadmap for additional legislative appropriations/policy impact

Landscape Analysis: Health Plans

We reviewed five major state and national health plans to identify shared priorities, gaps, and opportunities for collaboration.

- Florida Cancer Plan 2026-2030
- Florida State Health Improvement Plan
- Florida Tobacco Control Plan
- Florida Department of Health Year 5 Work Plan
- Healthy People 2030

81%

of priorities show moderate, high, or very high alignment across plans

Where Plans Align

The plans align most strongly around cancer screening and early detection, tobacco prevention, healthy lifestyles, health equity, data sharing, and survivorship. These shared priorities create opportunities to coordinate efforts and reduce duplication.

Areas with Limited Alignment

HPV Vaccination, clinical trial participation, childhood cancer and alcohol-related cancer risk remain largely unique to the Florida cancer plan.

Next Steps

Convene key stakeholders from each plan to identify shared priorities, clarify roles, and agree on specific opportunities for collaboration that reduce duplicated efforts.

Key Takeaways & Action Items following DOH Meeting

Stakeholder Alignment

- Form a working group to review the landscape analysis, engage key DOH stakeholders, and establish shared measures.
- Identify and engage stakeholders missing from cancer plan efforts.
- Coordinate with ACS and DOH partners to reduce duplication and expand statewide coverage.

Implementation and Tracking

- Track and report activities advancing cancer plan goals.
- Integrate collaborative updates and participation into C-CRAB meetings.
- Explore a Cancer Centers of Excellence role in cancer plan implementation.

Funding and Administrative Support

- Determine whether innovation funds can support Cancer Plan implementation.
- Consider proviso language to support DOH Division of Public Health Statistics and Performance Management.
- Ask future James and Esther King and Bankhead-Coley applicants to describe alignment with Cancer Plan priorities.

Data and Policy

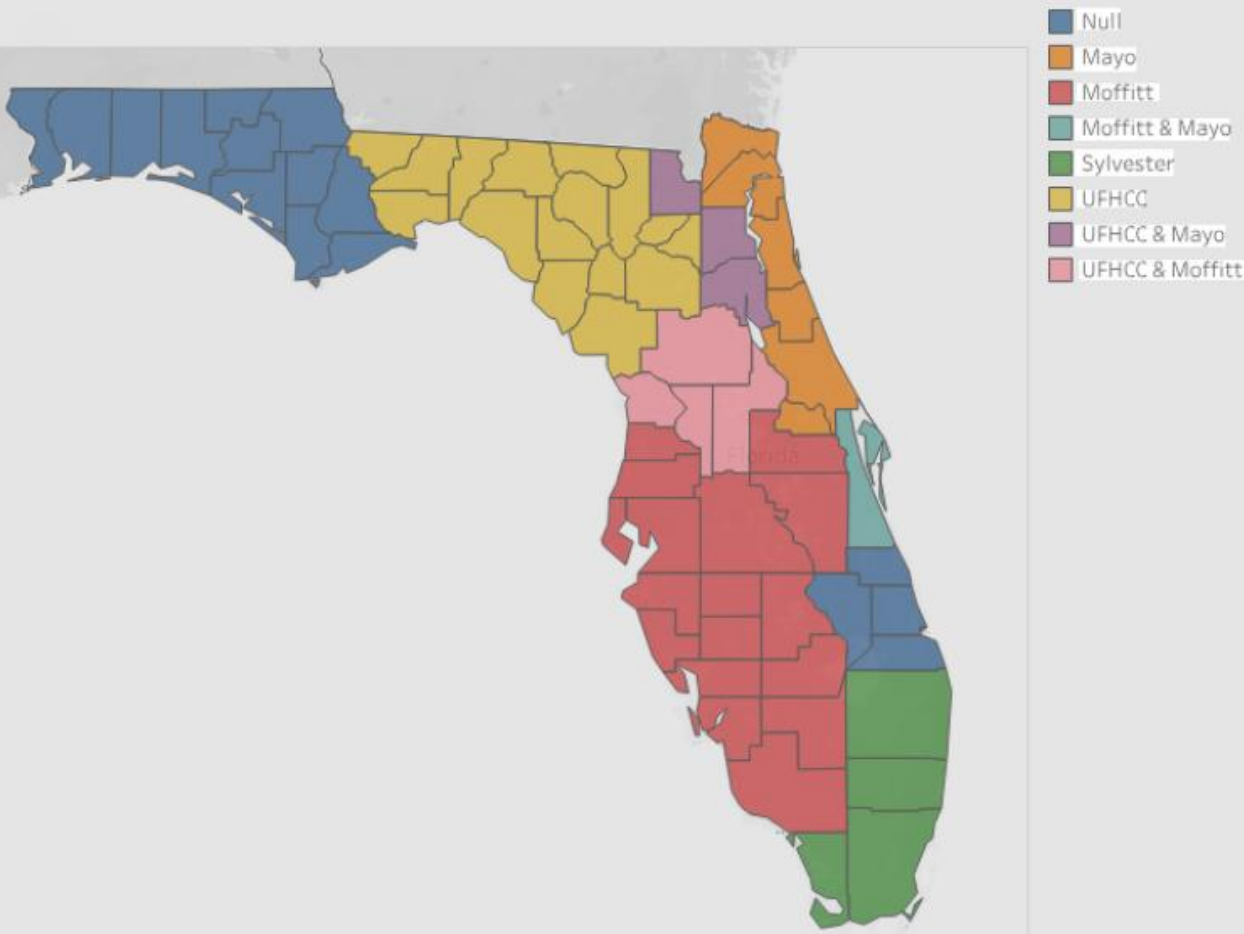
- Map cancer burden by Florida legislative district.
- Advance the cancer screening rule change.

HPV Self-Sampling

- Work with FHA and FLASCO to distribute the readiness survey through Florida Hospital Association partners.
- Develop an SOP and training with DOH and the American Cancer Society for health systems and DOH clinics.

Cancer Plan Implementation

- ▶ Florida is organized into geographically defined catchment areas to ensure all populations are represented. Each area aligns with county

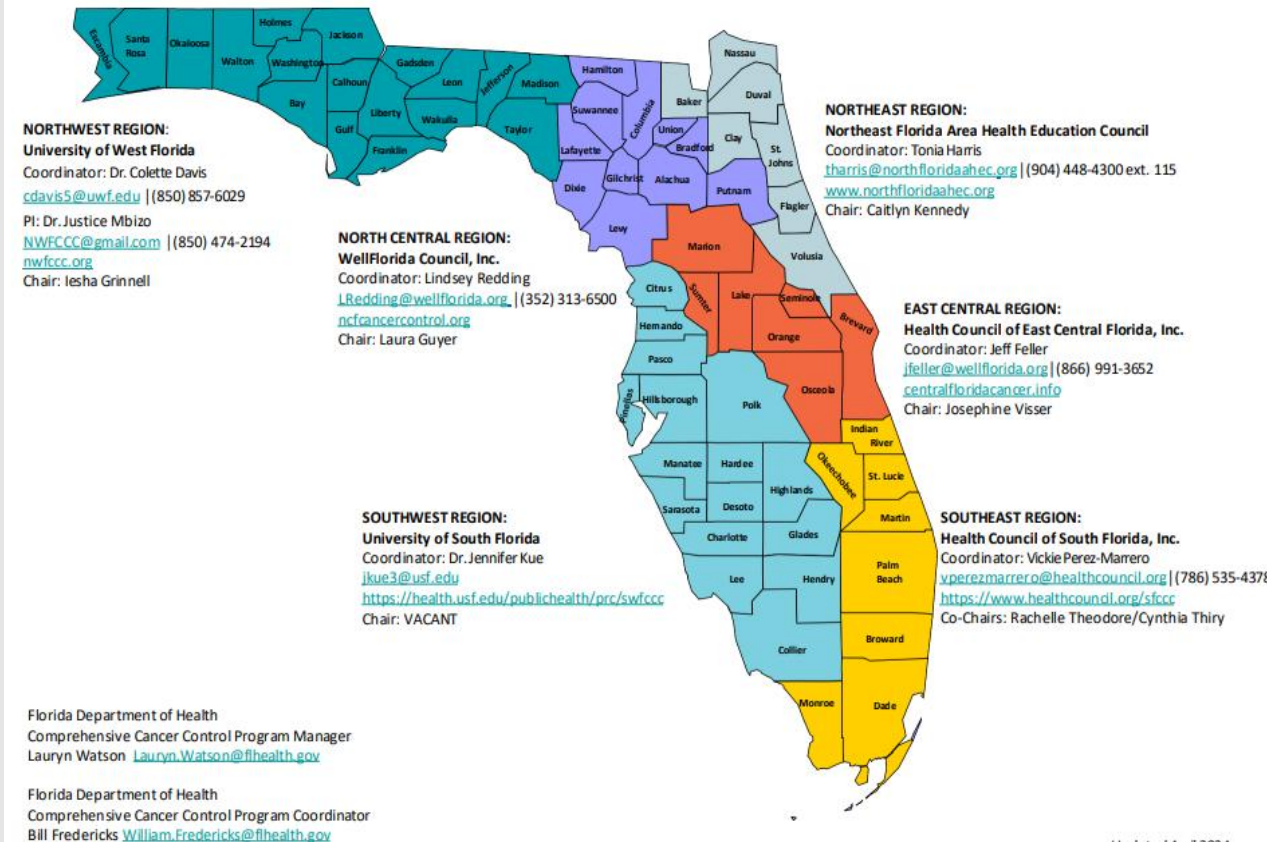


Regional Collaborative Coordinators



Florida Regional Cancer Control Collaboratives:

Reducing the Cancer Burden through Collaboration



Coordination with NCI - Designated Cancer Centers

EFFECTIVE GRANT CYCLE 2026-2027



Increased Funding

Each award will increase to \$33,000.



Staff Salaries

Staff salaries will now be an allowable expense.



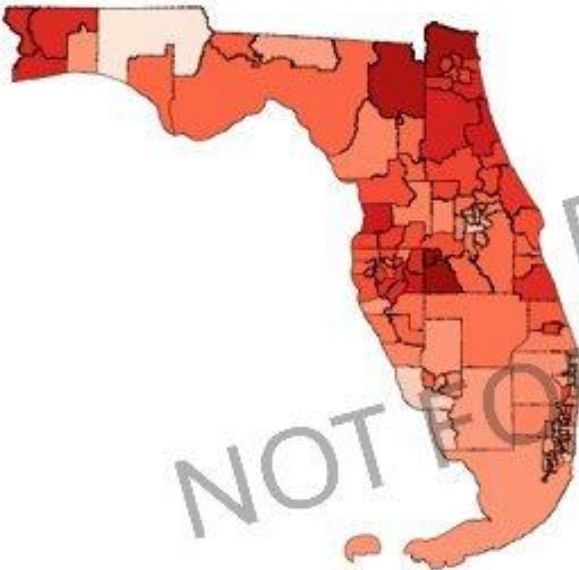
Cancer Plan Alignment

Each project must identify the Florida Cancer Plan goal and objective(s) it will address.

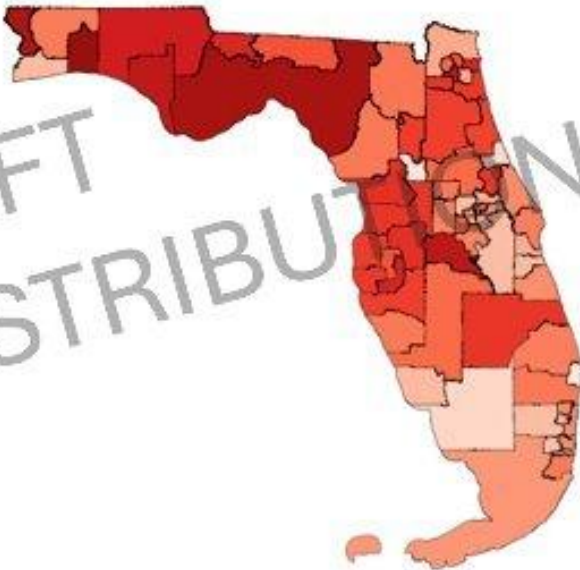
Florida State Legislative District Maps

All Cancers - Incidence Rate

Florida House Districts



Florida Senate Districts



THANK YOU

Florida Cancer Plan 2026-2030

Comprehensive framework for Florida's cancer control priorities

<https://www.ccrab.org/cancer-plan-2026-2030>

CCRAB Data Dashboards

Interactive visualizations to monitor progress and explore cancer indicators

<https://scan360.shinyapps.io/CCRAB/>

*Data sources include U.S. Census, Florida Cancer Data System (FCDS),
Florida Department of Health (BRFSS, FYTS, YRBS)*