

FLORIDA'S COMPREHENSIVE CANCER CONTROL PROGRAM, COLLABORATIVE EFFORTS

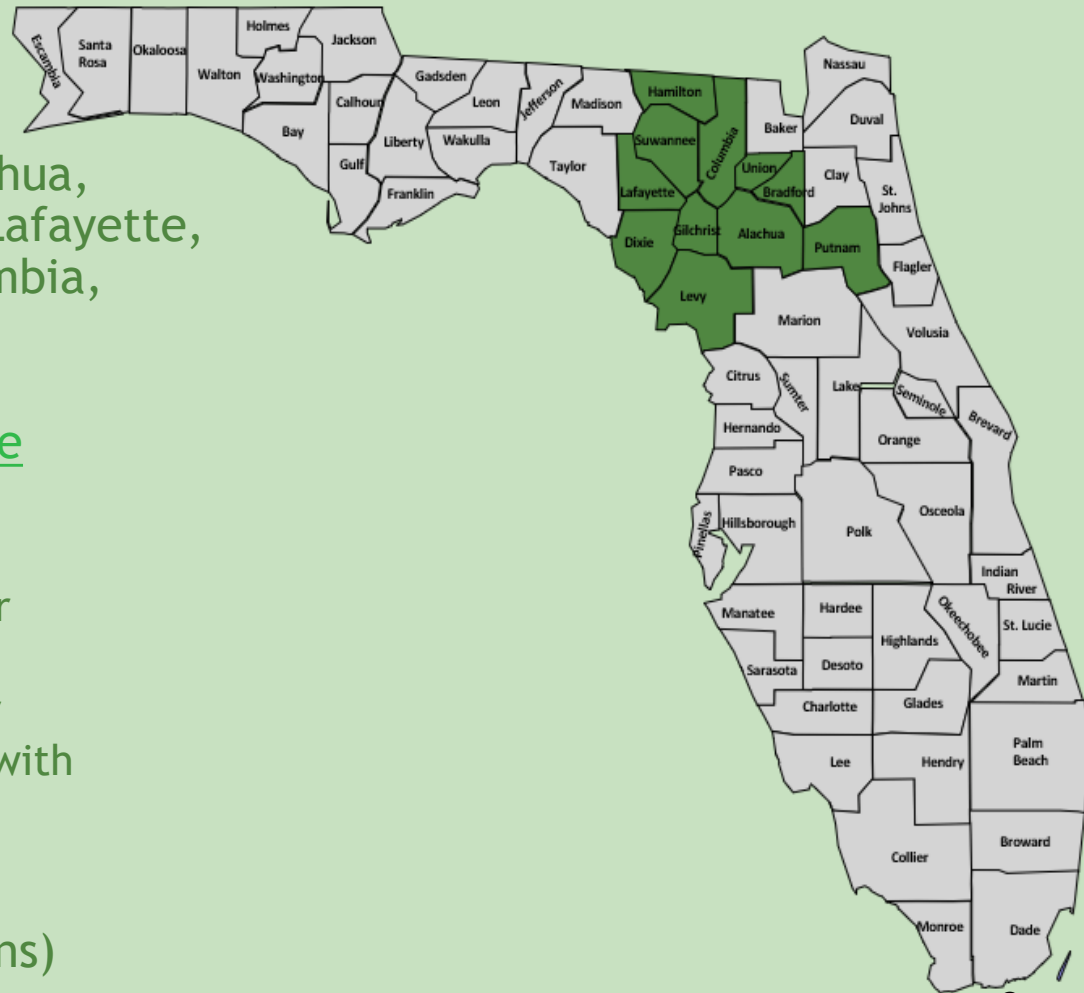
North Central Florida Cancer Control Collaborative
FY 24-25 Update



May 2025

COUNTIES SERVED

- ▶ NCFCCC Service Area: Alachua, Bradford, Dixie, Gilchrist, Lafayette, Levy, Union, Putnam, Columbia, Hamilton and Suwannee.
- ▶ Website: [NCFCCC Homepage](#)
- ▶ Educational Opportunities:
 - ▶ National Colorectal Cancer Month Joint Meeting with ECFCCC and guest speaker Cassandra Miranda, ARNP with Moffitt Cancer Center
- ▶ Small Town, Giant Colon Experience (various locations)

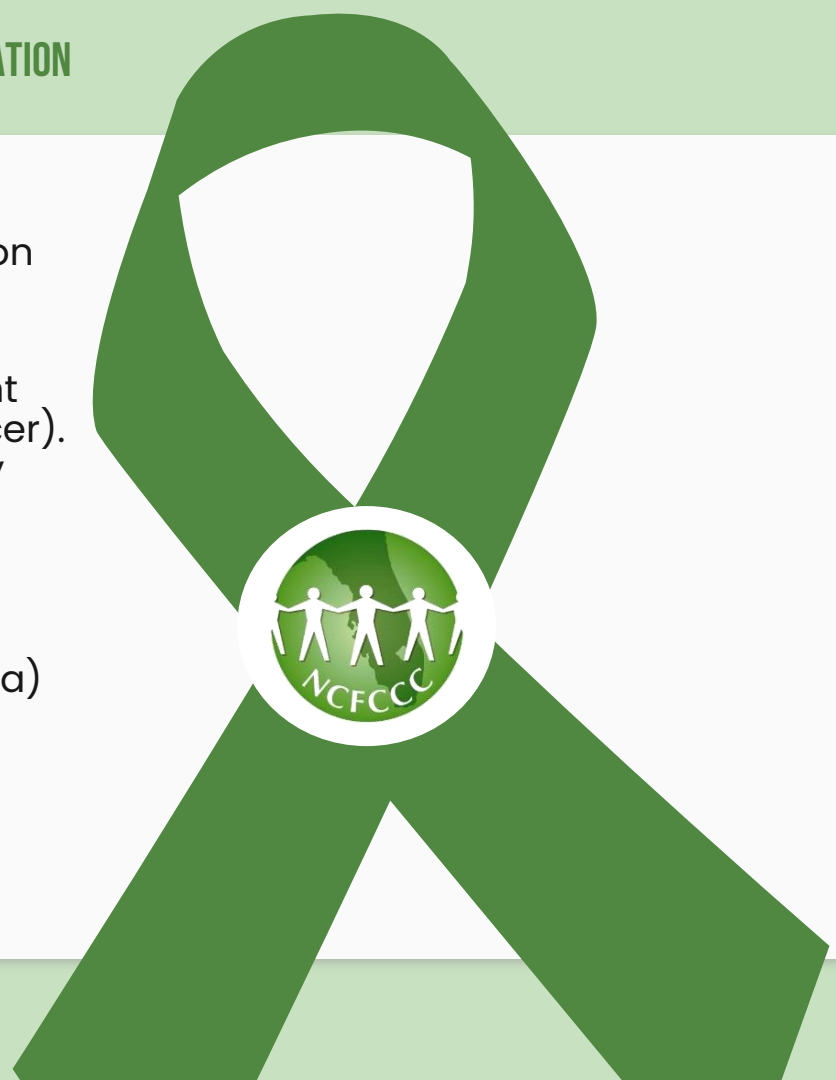


SMALL TOWN GIANT COLON EXPERIENCE AND COMMUNITY EDUCATION OFFERINGS 2024-2025

Community Education – utilize giant inflatable colon
Providers or CHWs give a walk-through tour of the
colon reviewing each of the 6 stations (normal
tissue, benign polyp, Crohn's disease, malignant
polyp, colon cancer, and advanced colon cancer).
Referrals were made, when possible, to primary
care providers offering sliding fee scales

Events:

- Wal-Mart Wellness Day, August 3, 2024 (Alachua)
- AARP Hart Springs, November 2, 2024 (Gilchrist)
- Health 360, February 22, 2025 (Columbia)
- Palms Medical Group Health Fair, April 5, 2025 (Alachua)



SMALL TOWN GIANT COLON EXPERIENCE AND COMMUNITY EDUCATION PARTNERS 2024-2025

- Palms Medical Group
- UF Health Cancer Center
- Florida Gateway College
- CivCom
- Richardson Community Center
- Florida Department of Health (local)
- Wal-Mart
- AARP



KEY ACCOMPLISHMENTS

- Conducted Five Small Town Giant Colon Events
- Educated Over 50 participants who toured the giant colon
- Completed pre and post tests in English and Spanish, where appropriate
- Collaborated with ECFCCC to share resources and provide Giant Colon Tours in ECFCCC
- Educational video recording of the giant colon tour is being developed (recording complete, in editing stage)



CHALLENGES

- Providing Small Town Giant Colon Tours/Education to Minority Populations
- Bringing the Inflatable Colon to workplaces with target populations of uninsured, minority, and transportation disadvantaged.
- Sustaining and increasing collaborative partnerships to assist with the planning and implementation of health events to raise awareness of cancer screenings as well as providing tours of the giant inflatable colon.
- Providing more FIT screens and clinic referral opportunities at small-town giant colon.
- Summer temperature not appropriate for outdoor events.



THANKS!

Do you have any questions?

Lindsey Redding

Lredding@WellFlorida.org

North Central Florida Cancer Collaborative

WellFlorida Council



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EAST CENTRAL FLORIDA CANCER COLLABORATIVE UPDATE

REGIONAL COORDINATOR:

Jeff Feller, MSISE, Health Council of East Central Florida, Inc.

ECFCCC CIG UPDATE (EXTENDED PROJECT)

- **What is the project?**

Florida Cancer Prevention Network

www.floridacancerpreventionnetwork.org

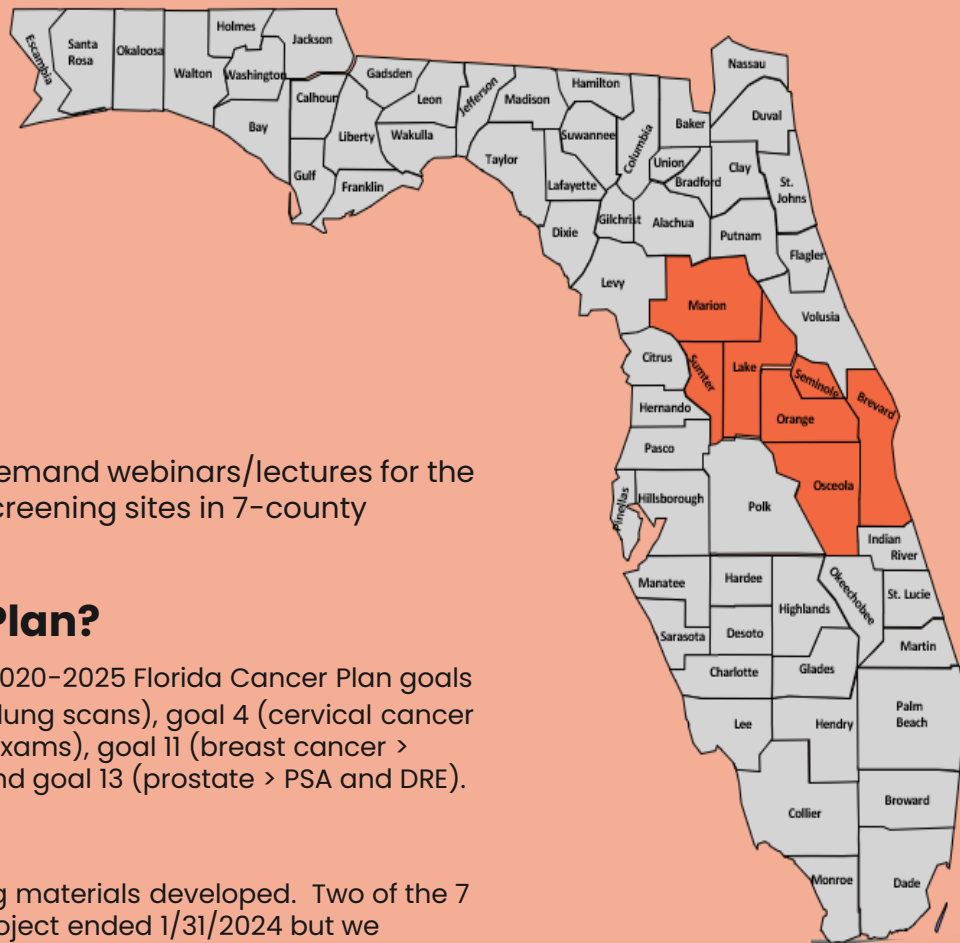
Website with cancer screening best practices on-demand webinars/lectures for the five leading causes of cancer in Florida as well as screening sites in 7-county Collaborative region.

- **How does it align with the Cancer Plan?**

Education and screening opportunities will encompass 2020-2025 Florida Cancer Plan goals 3 and 10 (tobacco cessation, lung cancer > low-dose CT lung scans), goal 4 (cervical cancer > pap test and HPV), goal 5 (skin cancer > dermatology exams), goal 11 (breast cancer > mammography), goal 12 (colorectal > colonoscopies), and goal 13 (prostate > PSA and DRE).

- **Any updates?**

Web site fully functional (English/Spanish) and marketing materials developed. Two of the 7 proposed sites have adopted the tool for their clients. Project ended 1/31/2024 but we extended our work.



A map of Florida showing its counties. Several counties are highlighted in orange: Marion, Lake, Seminole, Orange, Brevard, Polk, Ocala, and Volusia. Other counties shown in light gray include Escambia, Santa Rosa, Okaloosa, Holmes, Jackson, Walton, Washington, Calhoun, Gadsden, Leon, Jefferson, Madison, Hamilton, Nassau, Duval, Bay, Liberty, Wakulla, Taylor, Suwannee, Columbia, Baker, Clay, St. Johns, Flagler, Franklin, Dixie, Gilchrist, Alachua, Putnam, Levy, Marion, Volusia, Citrus, Santa Fe, Lake, Seminole, Brevard, Orange, Polk, Ocala, Indian River, St. Lucie, Martin, Manatee, Hardee, Highlands, Okechobee, Palm Beach, Sarasota, Desoto, Charlotte, Glades, Lee, Hendry, Broward, Collier, Monroe, and Dade.

Big Colon/Small Town educational experience.

Education and screening opportunities will encompass 2020-2025 Florida Cancer Plan goals 3 and 10 (tobacco cessation, lung cancer > low-dose CT lung scans), goal 4 (cervical cancer > pap test and HPV), goal 5 (skin cancer > dermatology exams), goal 11 (breast cancer > mammography), goal 12 (colorectal > colonoscopies), and goal 13 (prostate > PSA and DRE).

Education and screening opportunities will encompass 2020-2025 Florida Cancer Plan goals 3 and 10 (tobacco cessation, lung cancer > low-dose CT lung scans), goal 4 (cervical cancer > pap test and HPV), goal 5 (skin cancer > dermatology exams), goal 11 (breast cancer > mammography), goal 12 (colorectal > colonoscopies), and goal 13 (prostate > PSA and DRE).

We have conducted two events with four more scheduled for fall. We hope to integrate a breast self-exam simulator training to our outreach efforts at health fairs and awareness events.

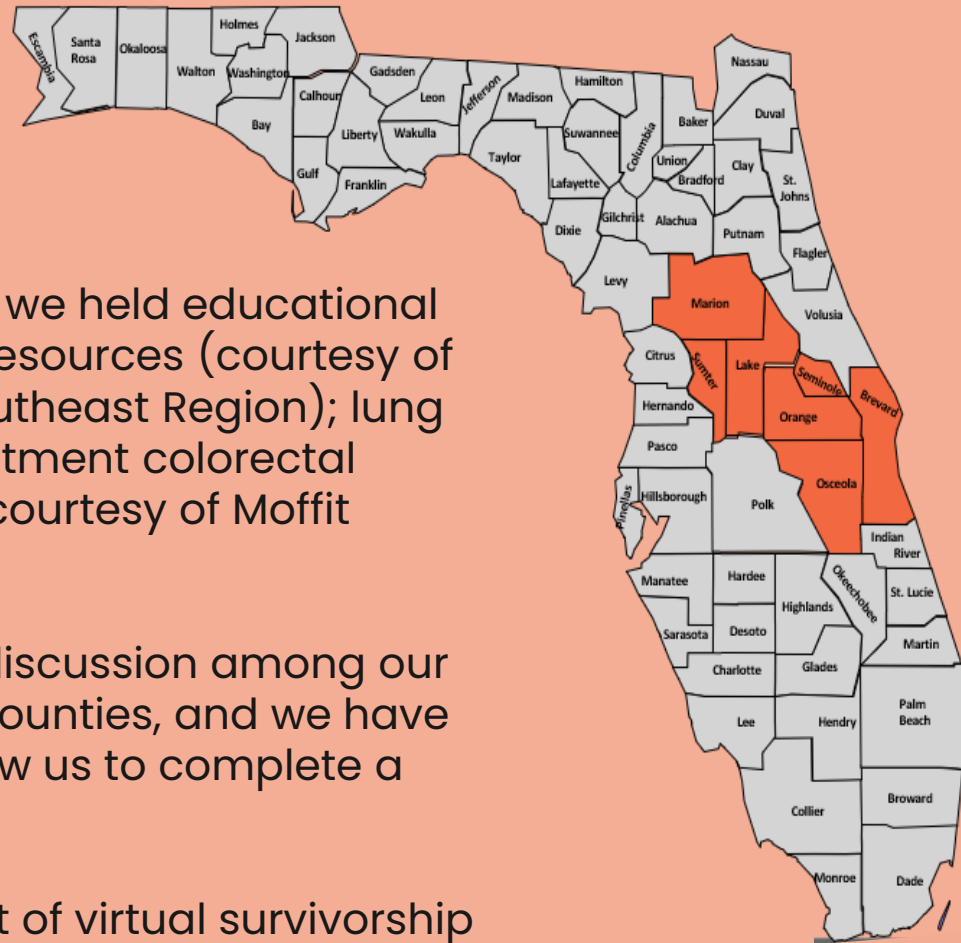
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OTHER ECFCCC UPDATES

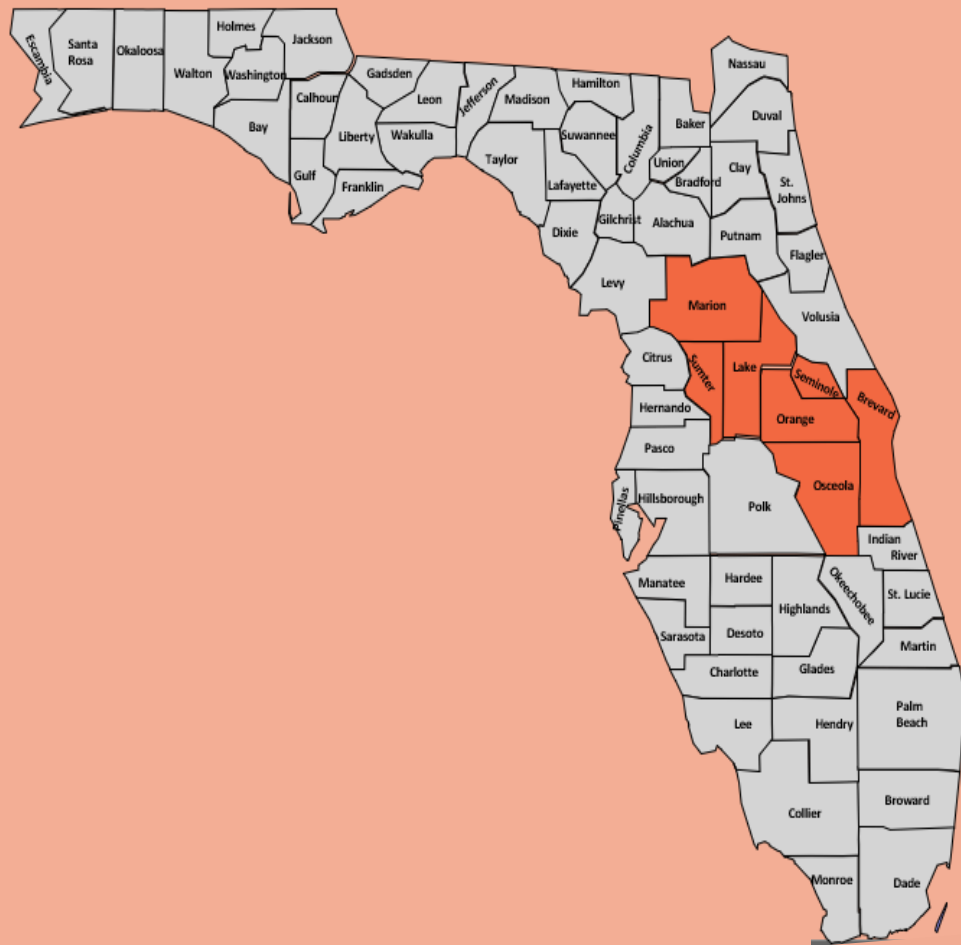
During our quarterly meetings this year, we held educational events on ovarian cancer survivorship resources (courtesy of National Ovarian Cancer Coalition – Southeast Region); lung screening, diagnosis and improved treatment colorectal cancer screening best practices (both courtesy of Moffit Cancer Center).

We hope to soon put together a panel discussion among our Tobacco Policy Coordinators from our counties, and we have just received all of the data that will allow us to complete a cancer impact profile for our District.

Finally, we hope to implement some sort of virtual survivorship education and outreach in FY25–26.



THANK YOU!



SOUTHWEST FLORIDA CANCER CONTROL COLLABORATIVE

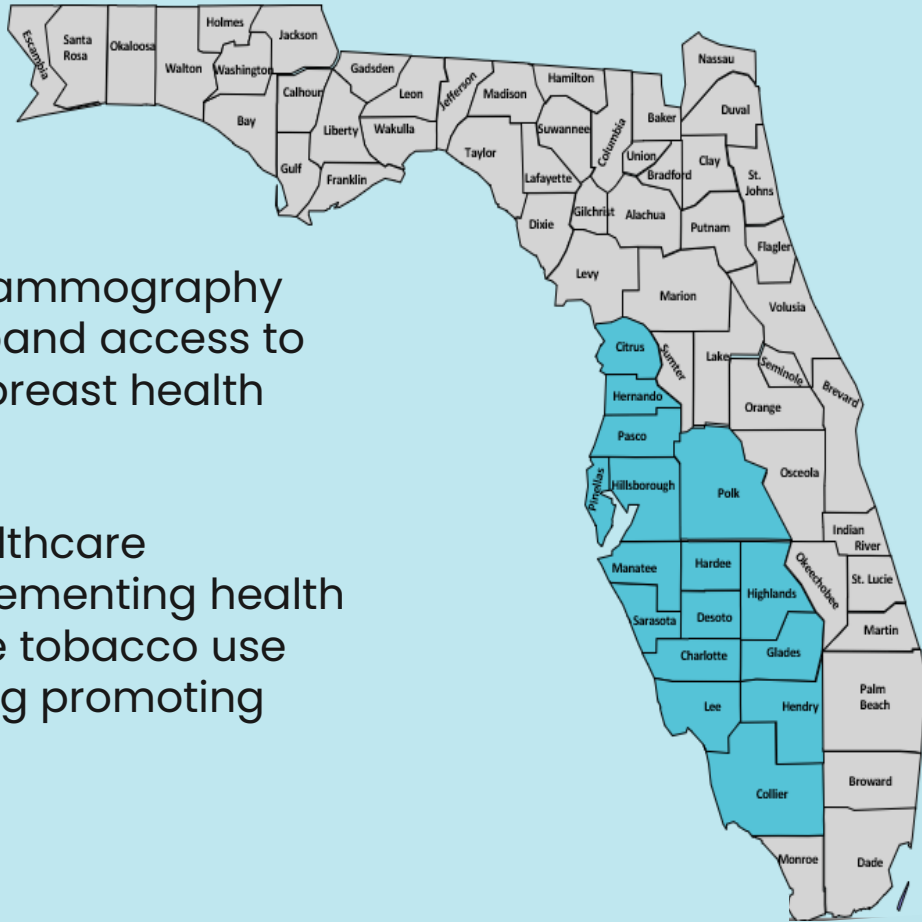
FY 2024-2025 Update



CURRENT ACTIVITIES AND EFFORTS, FY 24-25

ACTION PLAN

- Work collaboratively with mobile mammography programs in catchment area to expand access to early breast cancer detection and breast health education.
- Provide technical assistance to healthcare organizations and providers in implementing health system changes that institutionalize tobacco use screening and intervention, including promoting referrals to the state Quitline.



CURRENT ACTIVITIES AND EFFORTS



REDUCE BREAST AND CERVICAL CANCER MORTALITY THROUGH EARLY DETECTION

- **Collaborators:**
 - FBCCEDP in **Hillsborough, Pasco, and Pinellas** Counties
 - USF College of Nursing Mo-Bull Nurse Medical Clinic
- **Goal:**
 - Complete **3 screening** events



Mo-Bull Nurse Medical Clinic

CURRENT ACTIVITIES AND EFFORTS

REDUCE THE INCIDENCE AND MORTALITY FROM TOBACCO-RELATED CANCERS



- Collaborate with Tobacco Free Florida AHEC to promote smoking cessation services and monthly activities through newsletters.
- Newsletters are shared with collaborative members and made publicly available on the SWFCCC website.

UPCOMING CANCER AWARENESS EVENTS IN SOUTHWEST FLORIDA
Living with Breast Cancer by Florida Society of Clinical Oncology

Lee Health Cancer Institute "Glow Up" Charity Ride
by Lee Health Foundation
August 17, 9:00 AM - 11:30 AM
@Cyclist: Fort Myers 13459 S. Cleveland Ave. #233. Fort Myers, FL 33907

Making Strides Against Breast Cancer of Southwest Florida Kickoff Event
by American Cancer Society - Florida
August 21, 6:00 PM - 7:30 PM
@Coubertree Suites by Hilton Naples 12200 Tamiami Trl N. Naples, FL 34110-1618

HPV Education Webinar Series: Increasing HPV Vaccination Rates - Hybrid event
September 10, 12 PM - 1 PM
@MAY 2025 USF College of Nursing - 12901 Bruce B. Downs Blvd. Tampa, FL 33612
@Teams Meeting

Gulfcoast North AHEC Tobacco Cessation Class
Call 813-529-1000 or register online [here](#)

Benefits:

- **FREE** expert-led sessions
- **FREE** nicotine replacement therapy such as patches, gum, or lozenges.
- **FREE** nicotine therapy to those 18 years of age or older
- **FREE** all forms of tobacco
- **FREE** your personalized quit plan
- **FREE** more than **DOUBLES** your chances of success

Virtual 4-week Tobacco Cessation Class

Pinellas County 4-week Tobacco Cessation Class

Hillsborough County 4-week Tobacco Cessation Class

Citrus County 4-week Tobacco Cessation Class

UPCOMING CANCER AWARENESS EVENTS IN SOUTHWEST FLORIDA

National Healthcare Provider Training
Free educational program for gastroenterological tumor patients and caregivers to learn from experts and gain tools to manage your diagnosis.

Living With GIST
by Florida Society of Clinical Oncology
Free educational program for gastroenterological tumor patients and caregivers to learn from experts and gain tools to manage your diagnosis.

Living With GIST
GASTROINTESTINAL STROMAL TUMOR
MAY 20, 2025 | 5:00-6:30 PM EST
REGISTER YOUR BOOK

Taking Strides To End Pediatric Cancer
by National Pediatric Cancer Foundation
May 31, 8:00 AM - 12:00 PM
@Raymond James Stadium 4321 N. Dale Mabry Highway, Tampa, FL 33607

CHALLENGE
Be one step closer to a cancer-free future

Save the Dates

National Cancer Survivors Day
by American Cancer Society
@Survivors Day May 20
June 1, 2:00 PM - 3:30 PM
@Shoreline Beach, Fort Myers, 4321 N. Criswell Pkwy, Fort Myers, FL 33907

3D MAMMOGRAPHY SCREENING EVENT
@Mammography Screening Event
September 10, 2025
8:00 AM - 3 PM
@Mammography Screening Event
@Mammography Screening Event

Sign Up for a Smoking Cessation Program
Call 877-422-6669 or register online using the links below.

PHONE QUIT

- 1-on-1 coaching call
- Unlimited support by phone, text, and chat
- Personalized dashboard and automated texts
- Free 4-week supply of patches, gum, or lozenges

GROUP QUIT

- Led by trained specialists for support and guidance (in-person & virtual)
- Choose from:
 - 1-day session
 - 4-week series
 - May qualify for supply of quit aids

WEB QUIT

- Live coach support via text and chat
- Automated text support and a personalized dashboard
- Eligible for free 4-week supply of quit aids

Register online [here](#)

Florida HEALTH

Promotion of Quitline Resources in SWFCCC Monthly Newsletters

CURRENT ACTIVITIES AND EFFORTS



REDUCE THE INCIDENCE AND MORTALITY FROM TOBACCO-RELATED CANCERS

- Implement online tobacco prevention and cessation training in nursing courses
 - Goal to train 100 nursing students
 - **532** students have completed AHEC modules



*AHEC Training Module Integrated
into Nursing Curriculum*

KEY ACCOMPLISHMENTS, FY 24-25

KEY ACCOMPLISHMENTS



BREAST AND CERVICAL CANCER SCREENINGS

➤ Breast and Cervical Cancer Screenings

- Secured community implementation grant to enhance BCC screening efforts in Hillsborough, Pasco, and Pinellas counties

➤ HPV and Cervical Cancer Workgroup

- Organize webinar series to raise awareness about HPV vaccination



*MammoLink Mammograms & Mo-Bull Clinic
Pap Smear Services at Worship Life Church*

KEY ACCOMPLISHMENTS



FUNDING SUPPORT

- Tobacco cessation and referral training with nurses and patient navigators at Tampa General Hospital Cancer Institute (FDOH TFF)
- Hep C screening and referral to treatment (Community Implementation Grant)



Smoking Cessation Ambulatory Referral Program training session at Tampa General Hospital, April 7, 2025

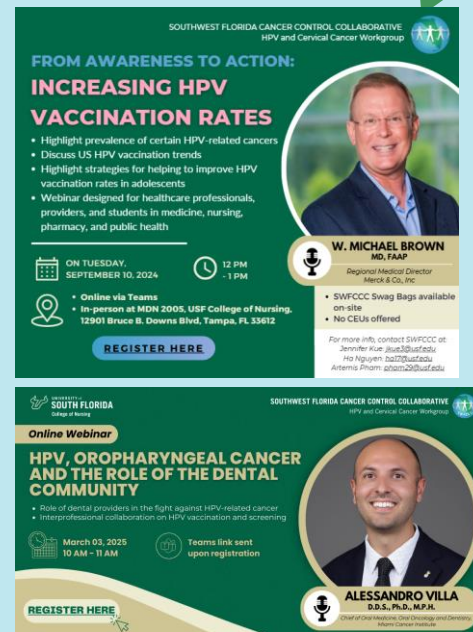
KEY ACCOMPLISHMENTS

ENHANCED COMMUNICATION WITH COLLABORATIVE MEMBERS

- Monthly newsletters
- Quarterly meetings highlighting collaborative members or organizations
- Two active workgroups - HPV and Tobacco (new)
- HPV educational webinar series
- Tobacco cessation and referral training among healthcare providers



Latest monthly newsletter showcasing collaborative organization events



Flyers of HPV educational webinar series

THANK YOU!

Contact information:

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Ha Nguyen, Research Assistant: ha17@usf.edu

Artemis Pham, Research Assistant: pham29@usf.edu



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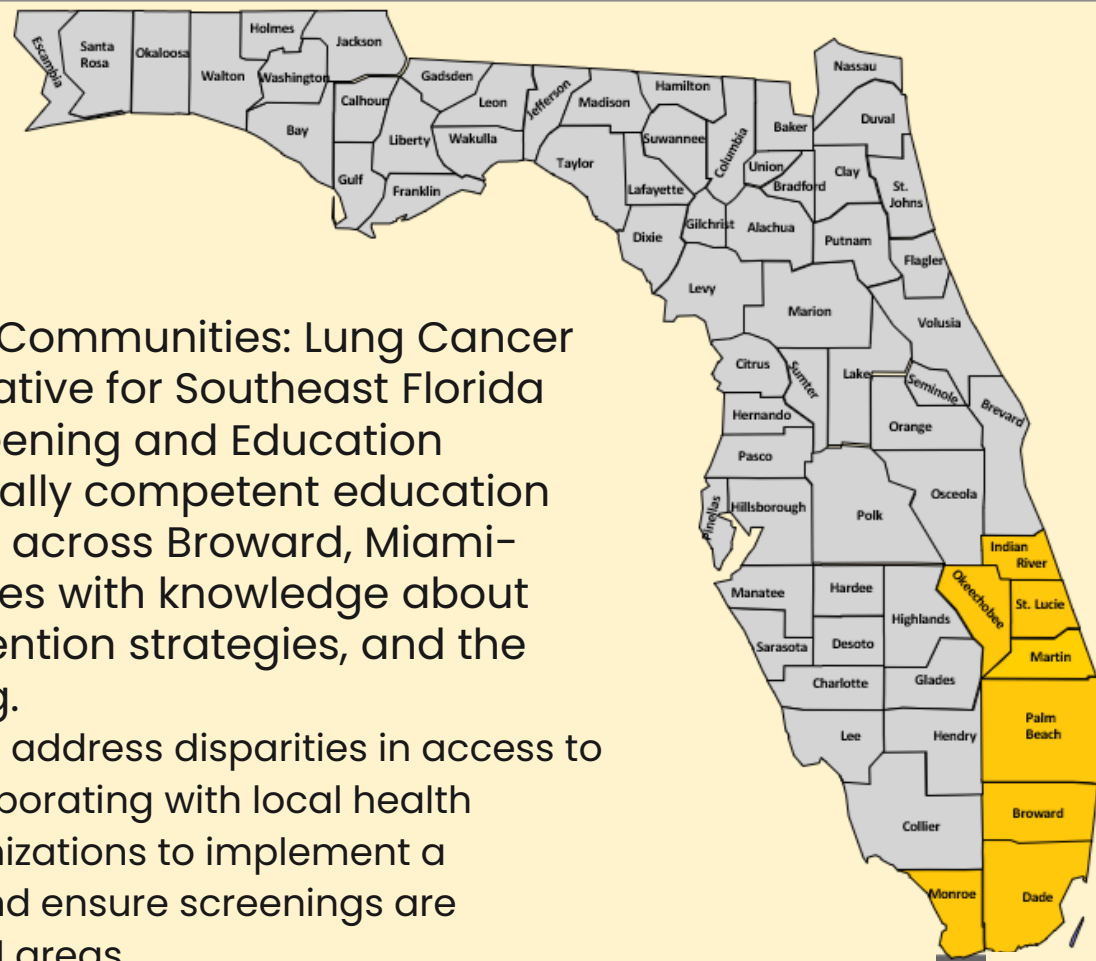
SOUTHEAST FLORIDA CANCER CONTROL COLLABORATIVE UPDATE

REGIONAL COORDINATOR:

Vickie Perez-Marrero, MPH, The Health Council of South Florida, Inc.

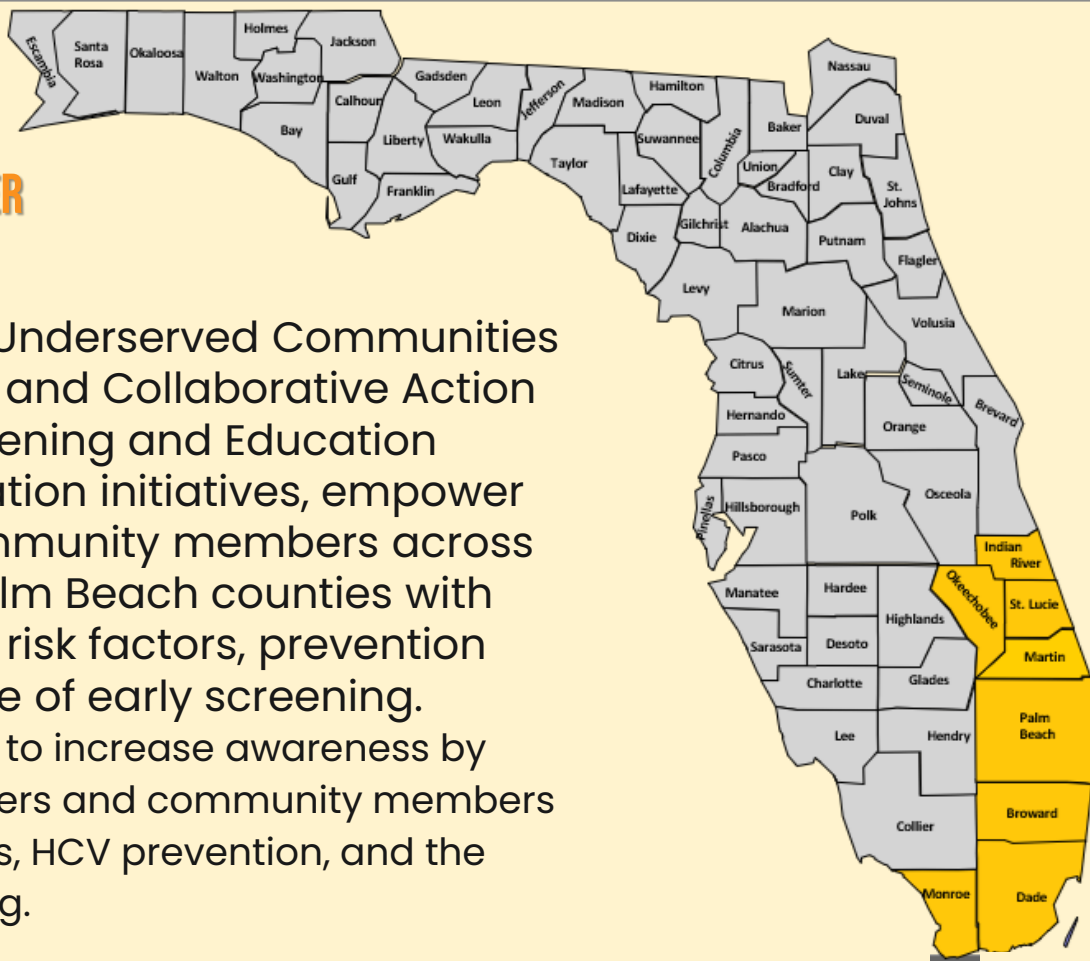
SEFCCC UPDATES COMMUNITY IMPLEMENTATION GRANT: LUNG AND LIVER CANCER INITIATIVES

- **PROJECT NAME:** Empowering Communities: Lung Cancer Education and Screening Initiative for Southeast Florida
- **Focus Areas:** Awareness, Screening and Education
- **Key Activities:** Through culturally competent education initiatives, empower residents across Broward, Miami-Dade, and Palm Beach counties with knowledge about lung cancer risk factors, prevention strategies, and the importance of early screening.
- The purpose of this project is to address disparities in access to lung cancer screening by collaborating with local health systems and community organizations to implement a streamlined referral process and ensure screenings are available to those in high-need areas.



SEFCCC UPDATES COMMUNITY IMPLEMENTATION GRANT: LUNG AND LIVER CANCER INITIATIVES

- **PROJECT NAME:** Empowering Underserved Communities through Prevention Education and Collaborative Action
- **Focus Areas:** Awareness, Screening and Education
- **Key Activities:** Through education initiatives, empower healthcare providers and community members across Broward, Miami-Dade, and Palm Beach counties with knowledge about liver cancer risk factors, prevention strategies, and the importance of early screening.
 - The purpose of this project is to increase awareness by educating healthcare providers and community members about liver cancer risk factors, HCV prevention, and the importance of early screening.



KEY ACCOMPLISHMENTS

Colon Model in the Southeast

- ☐ Pink Queen Foundation
 - ☐ February 22nd, 2025
 - ☐ Palm Beach County
- ☐ Community Health Inc
 - ☐ March 4TH, 2025
 - ☐ Miami-Dade County
 - ☐ 35 participants had direct education from providers
 - ☐ 25 participants had blood pressure and glucose screening
- ☐ UM Sylvester Comprehensive Center
 - ☐ April 4th, 2025
 - ☐ Monroe County



Survivorship Symposium

- ☐ June 1st, 2024
- ☐ Several Health Systems participated:
 - ☐ Baptist Health
 - ☐ Memorial Health
 - ☐ University of Miami
 - ☐ Holy Cross Medical Group
 - ☐ Cleveland Clinic
- ☐ Topics covered:
 - ☐ Pain Management
 - ☐ Physical Medicine & Rehabilitation
 - ☐ Psychosocial Consideration Post Cancer Diagnosis
 - ☐ Nutrition & Myths
 - ☐ Survivorship Care Plans

SEFCCC & CCC Joint Meeting

- ☐ March 5th, 2025
- ☐ Jupiter Medical Center hosted us in Palm Beach County
- ☐ 35 attendees from Miami-Dade County, Monroe County, Broward County, Palm Beach County & Martin County
- ☐ 15th year holding the Joint Meeting



CHALLENGES



- ❑ Availability of funding opportunities
- ❑ Managing priorities from new lung and liver grants and transitioning to new contract year 2024-2025
- ❑ Administrative duties and capacity
- ❑ Northern County engagement including Indian River, Martin, St. Lucie, and Okeechobee
- ❑ Receiving metrics and updates from membership/partners
- ❑ Staying engaged and up-to-date with TFF and FBCCEDP partners' activities

FLORIDA'S COMPREHENSIVE CANCER CONTROL PROGRAM, COLLABORATIVE EFFORTS

Northeast Florida Cancer Control Collaborative
FY 24-25 Update



May, 2025

REGIONAL COLLABORATIVE AT-A-GLANCE

Counties:

Nassau

Baker

Duval

Clay

St. John

Flagler

Volusia

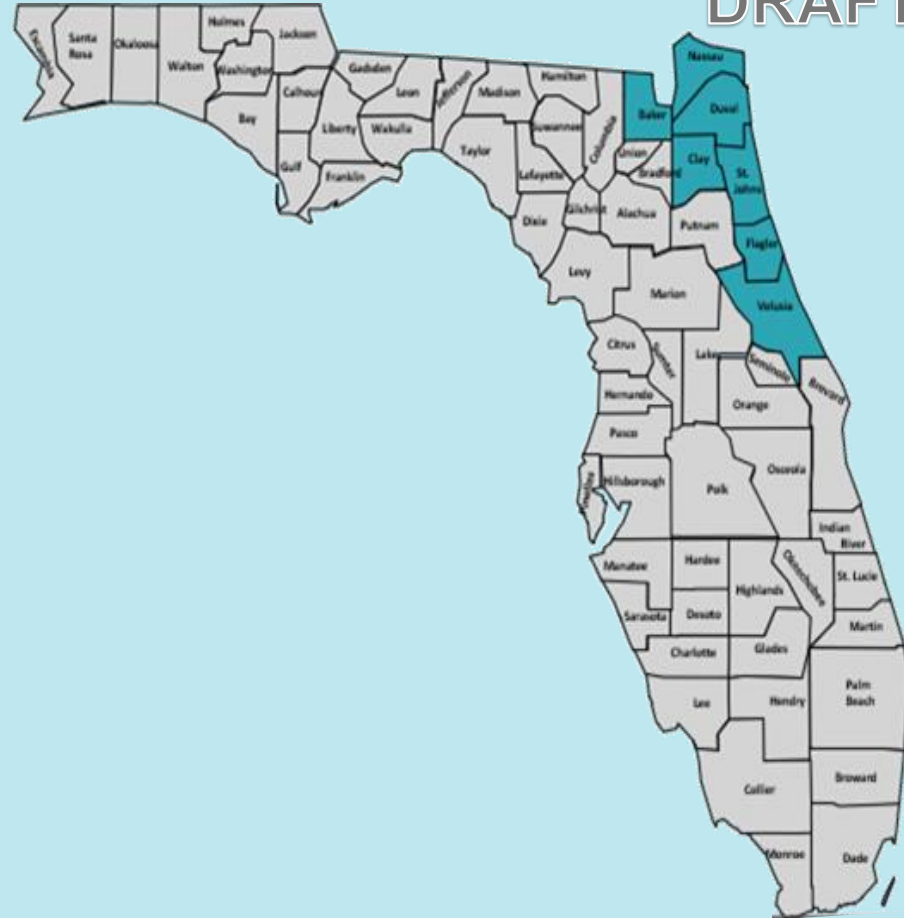
Collab Members:

Hospitals

Health Departments

Free Clinics

Colleges and universities

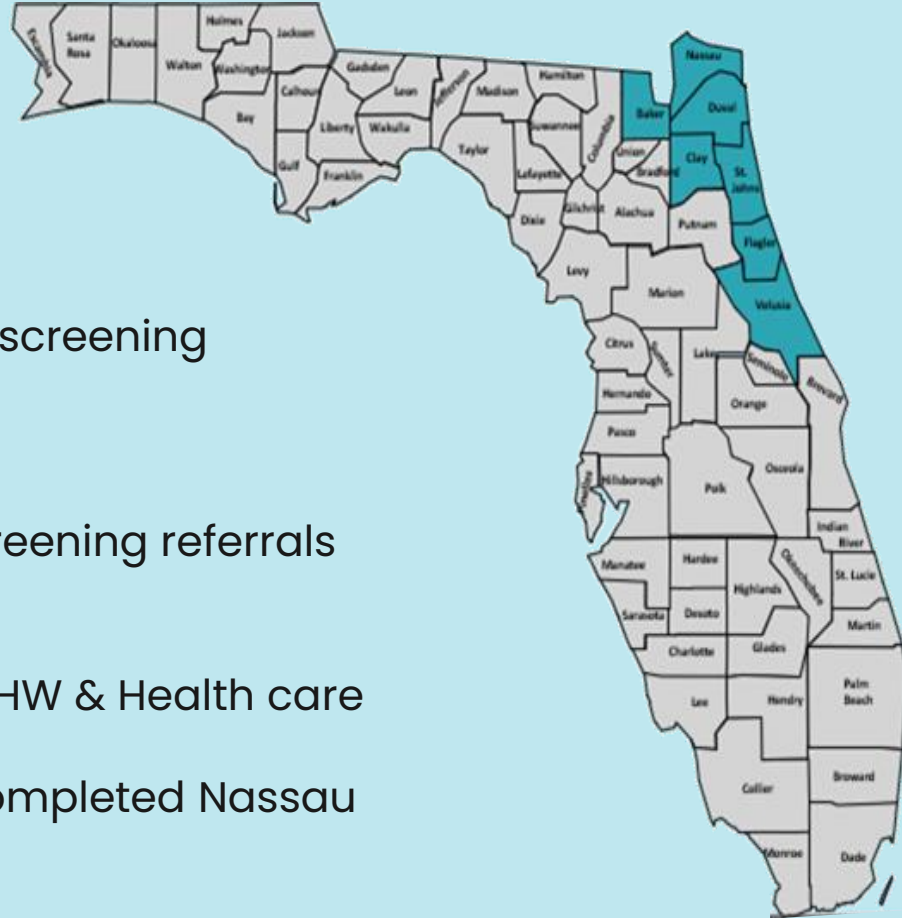


CURRENT ACTIVITIES AND EFFORTS, FY 24-25

- Increased Buddy Bus events
- Attended Community events- breast screening education
- Faith-based organizations
- Lung screening education
- Working with HCA hospital on lung screening referrals

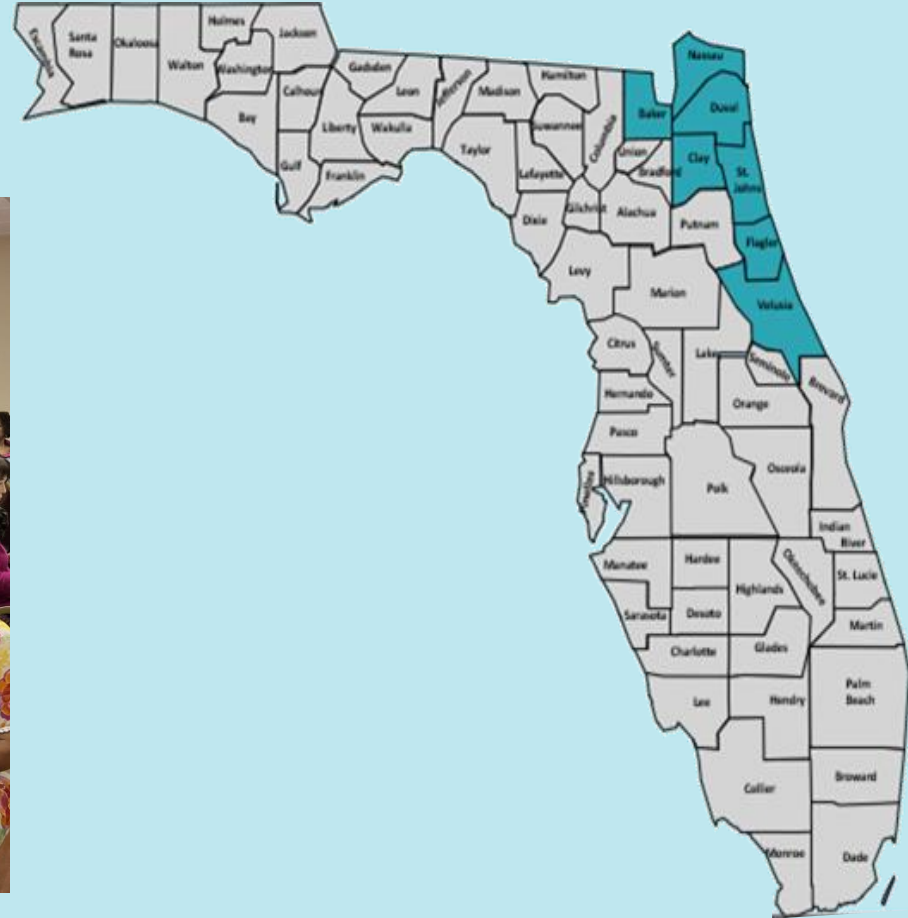
Additional Funding:

- Tobacco causing cancer trainings (CHW & Health care Navigator students).
- Breast Health Education Brunches- completed Nassau county



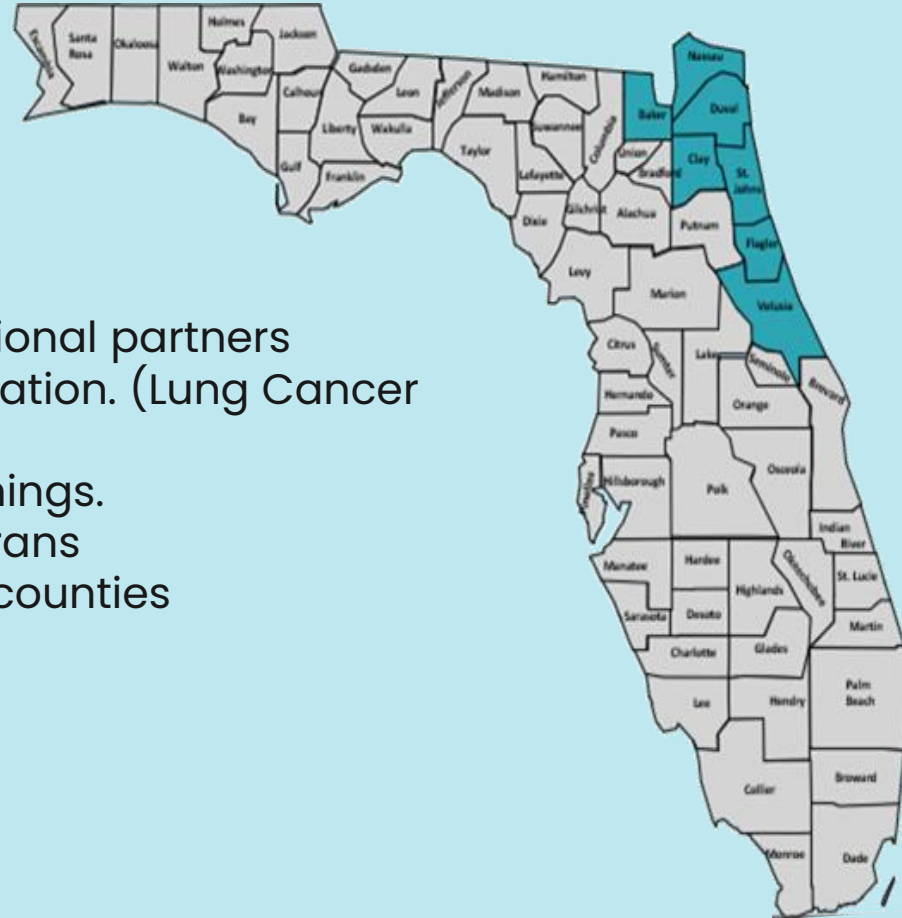


BREAST BRUNCH- NASSAU

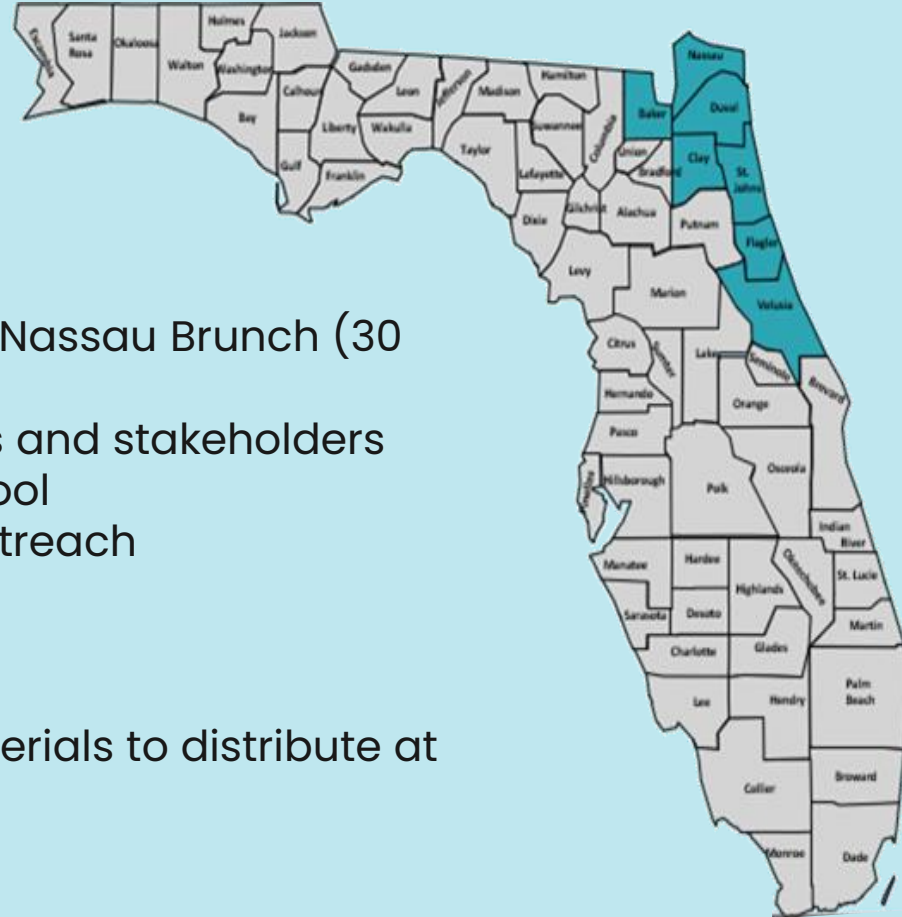


FUTURE ACTIVITIES AND EFFORTS, FY 25-26

- Increasing membership of non-traditional partners
- Increasing outreach to Veteran population. (Lung Cancer education).
- More CHW & Health care student trainings.
- Increase lung screening among Veterans
- Breast Brunch- Duval, Clay & Volusia counties



KEY ACCOMPLISHMENTS & CHALLENGES



Key Accomplishments:

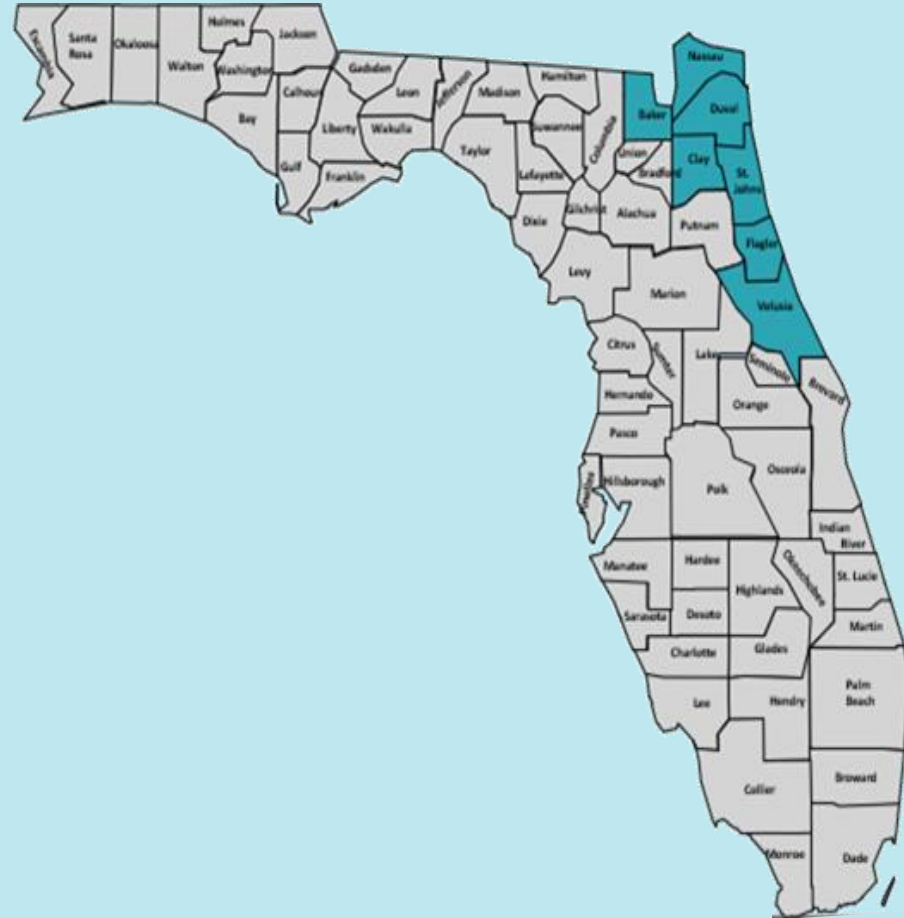
- Breast Health education & outreach- Nassau Brunch (30 participants)
- Engagement of collaborate members and stakeholders
- LDCT workgroup- Screening referral tool
- Number of community events and outreach

Challenges:

- Marketing materials- not enough materials to distribute at community events.
- Limited funding

WORK IN PROGRESS

- Website development
- Newsletter
- Marketing
- Recruiting non-traditional members
- Planning of community events



FLORIDA'S COMPREHENSIVE CANCER CONTROL PROGRAM, COLLABORATIVE EFFORTS

Northwest Florida Cancer Control Collaborative
FY 2024-2025 Update

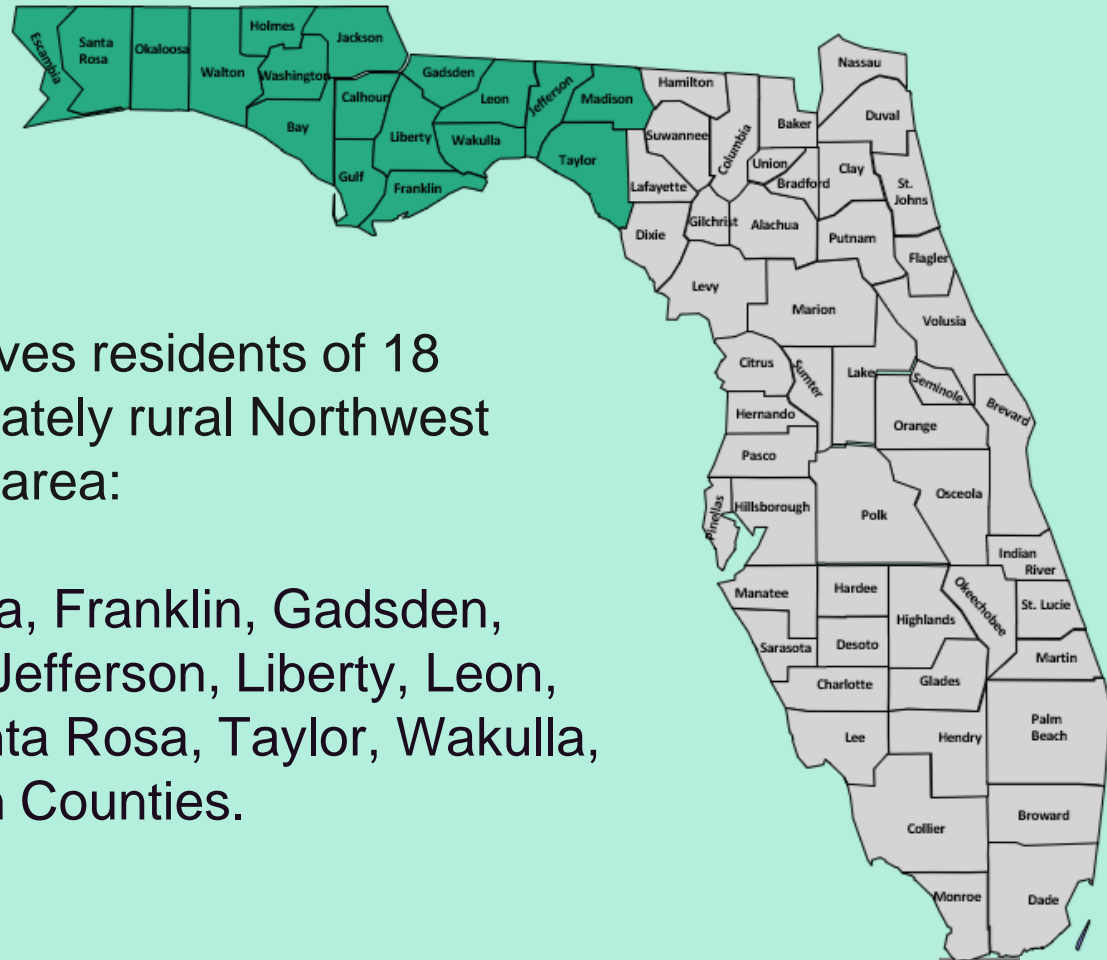


May 15, 2025

NWFCCC CATCHMENT AREA

NWFCCC collaborative serves residents of 18 counties in the predominately rural Northwest Florida and the Bigbend area:

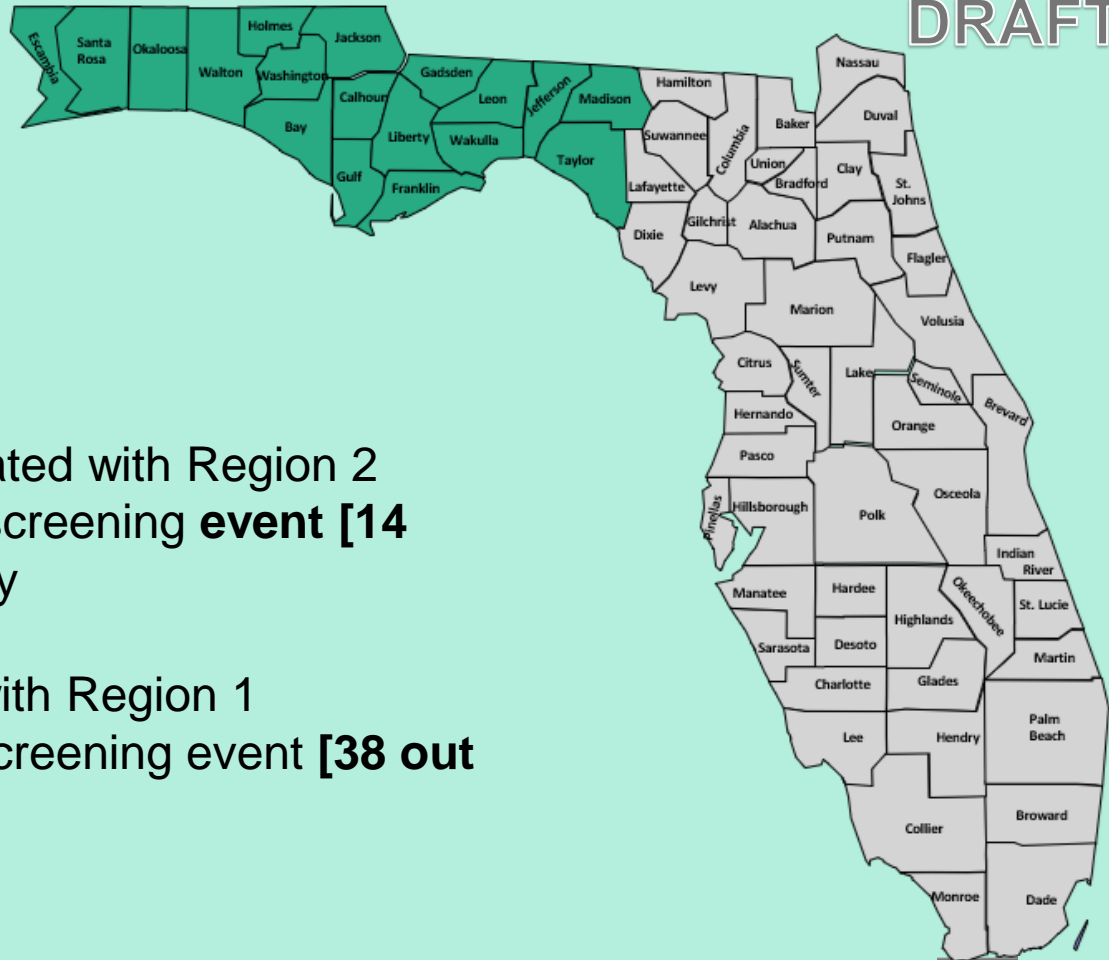
- Bay, Calhoun, Escambia, Franklin, Gadsden,
- Gulf, Holmes, Jackson, Jefferson, Liberty, Leon, Madison, Okaloosa, Santa Rosa, Taylor, Wakulla, Walton, and Washington Counties.



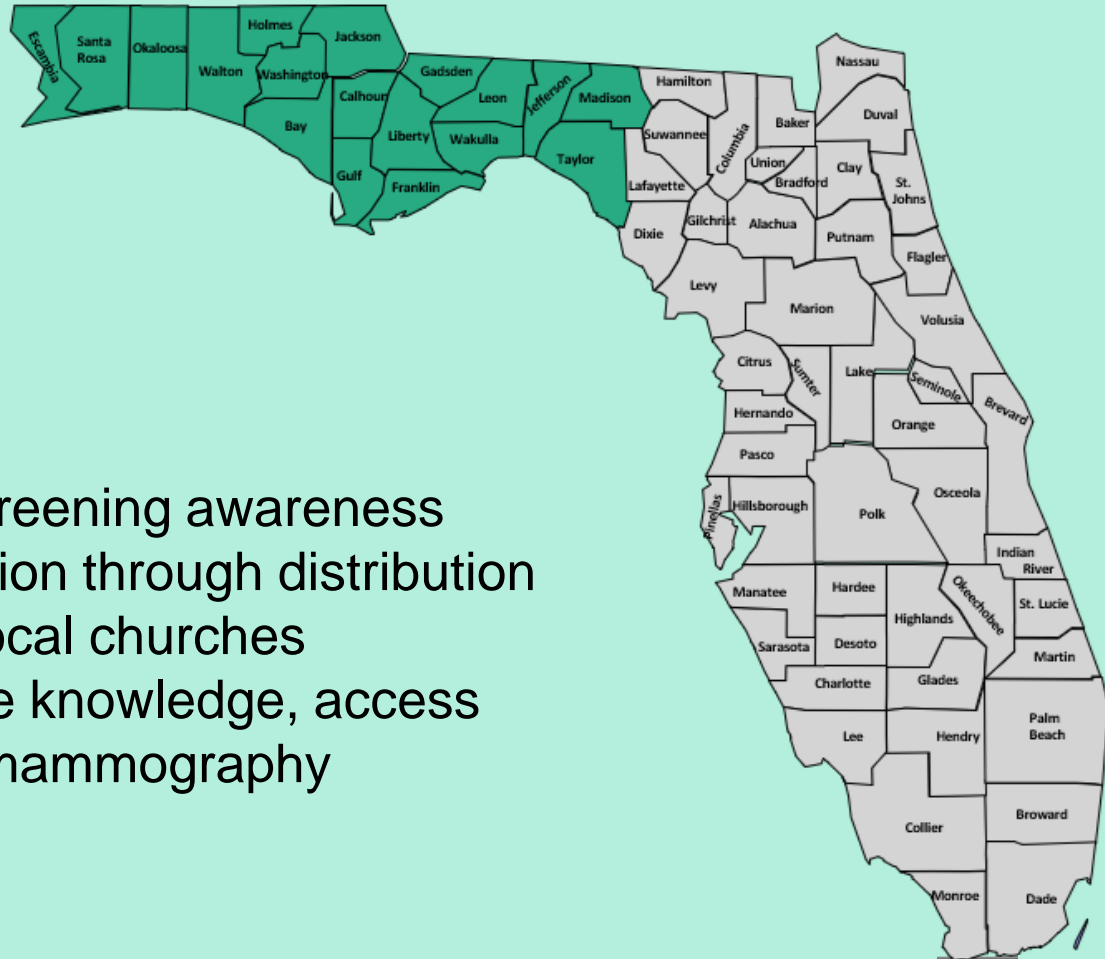
NWFCCC CATCHMENT ACTIVITIES

Completed Activities:

- ❑ February 19, 2025 collaborated with Region 2 FBCCEDP for community screening **event [14 out of 20]** in Jackson county
- ❑ February 20, collaborated with Region 1 FBCCEDP for community screening event **[38 out of 40]** in Escambia county



NWFCCC CATCHMENT ACTIVITIES

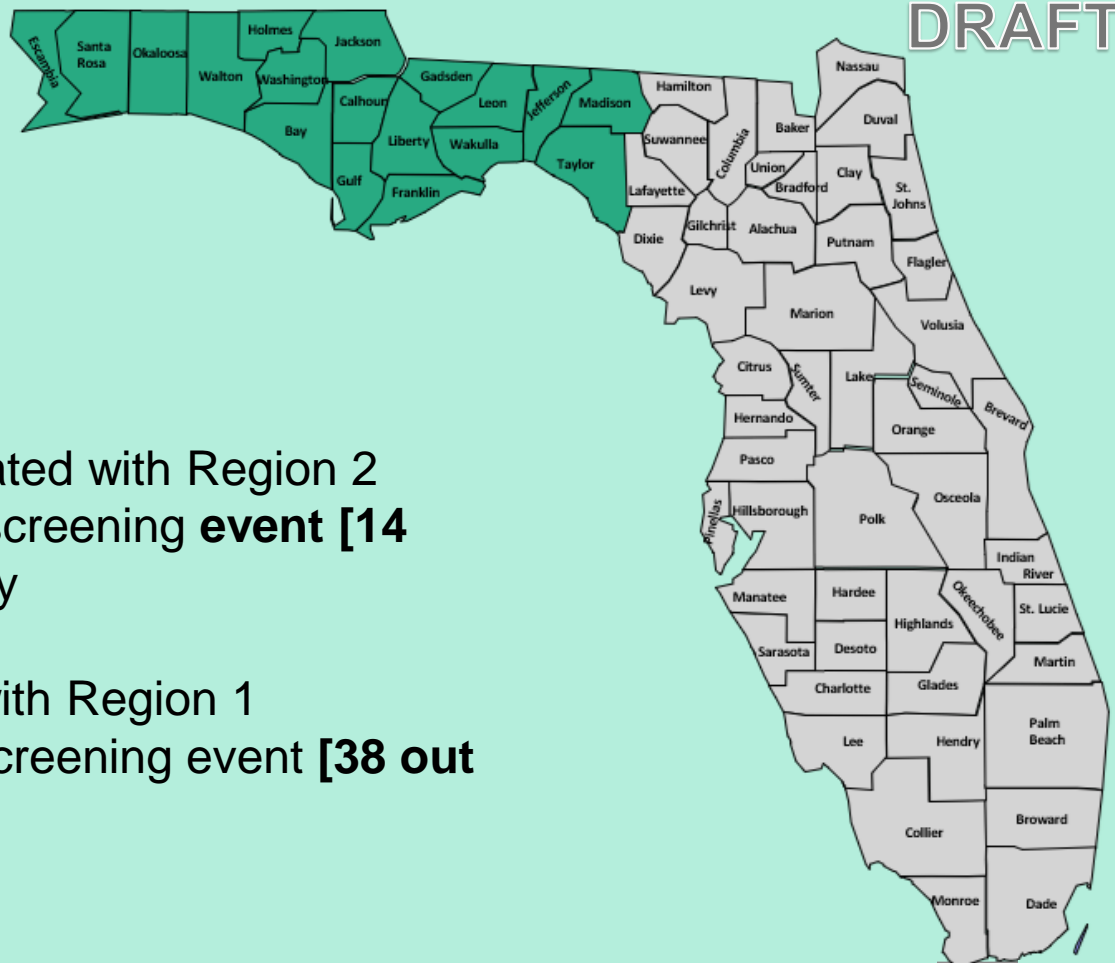


- ❑ Increase breast cancer screening awareness
- ❑ Promoting tobacco cessation through distribution of Tobacco Free Florida local churches
- ❑ Data collection to measure knowledge, access and barriers to uptake of mammography

NWFCCC CATCHMENT ACTIVITIES

Completed Activities:

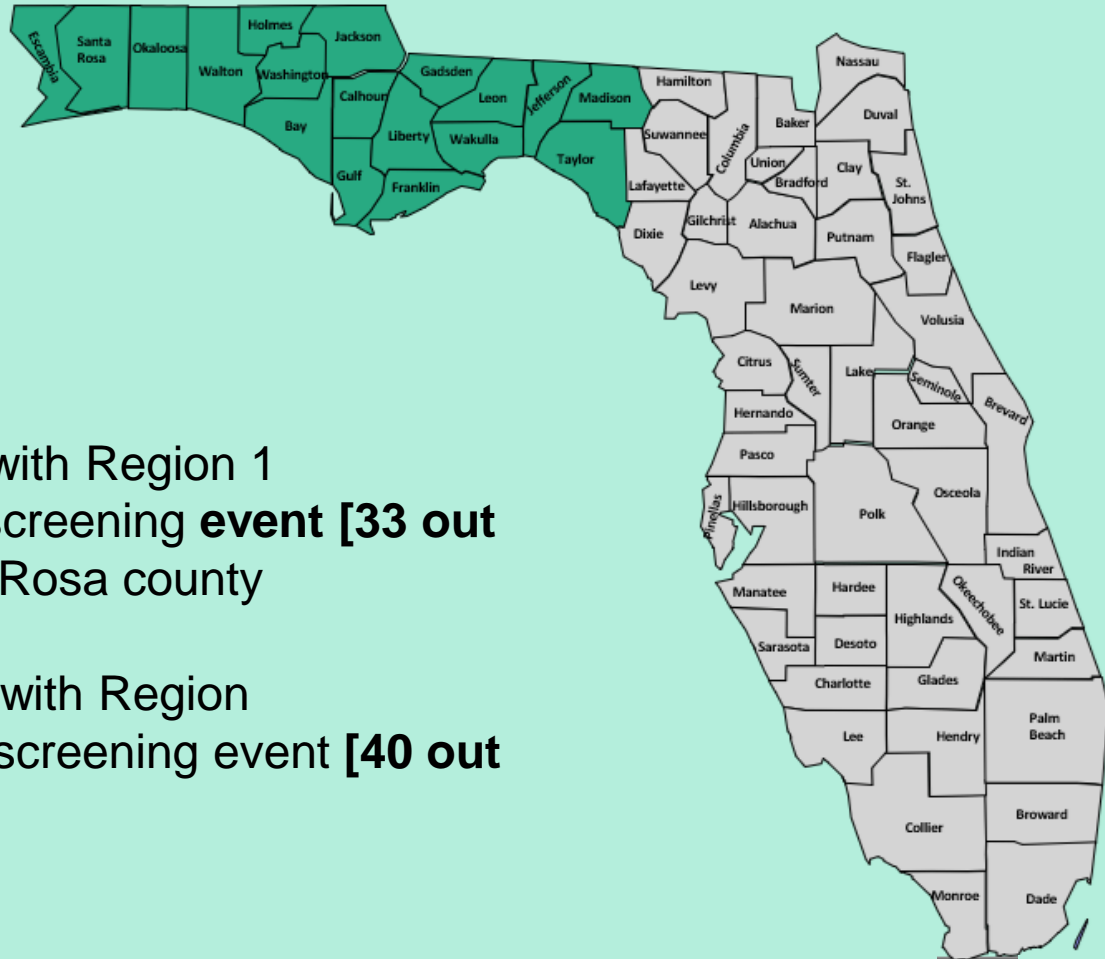
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NWFCCC CATCHMENT ACTIVITIES

Completed Activities:

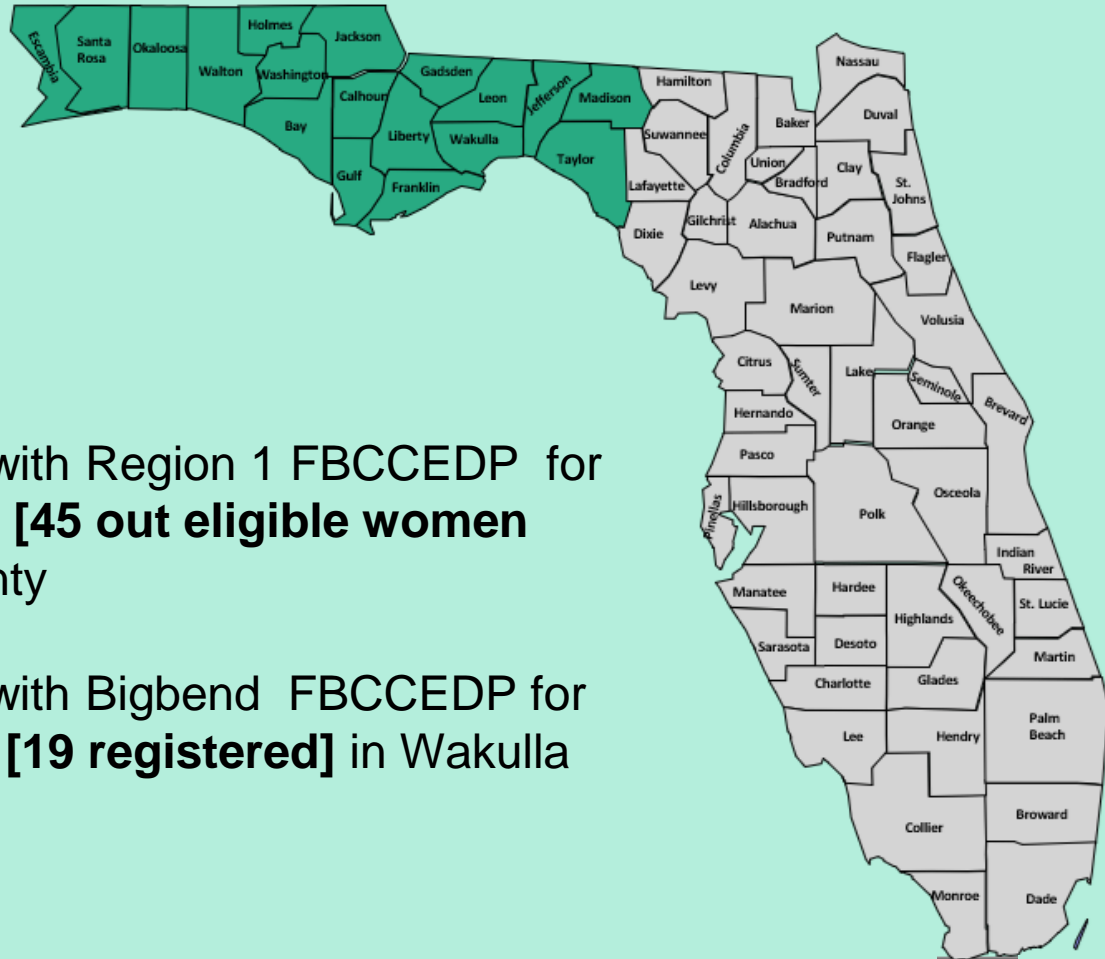
- ❑ May 14, 2025 collaborated with Region 1 FBCCEDP for community screening event **[33 out of 42 registered]** in Santa Rosa county
- ❑ May 15, 2025, collaborated with Region 2FBCCEDP for community screening event **[40 out of 42]** in Walton county



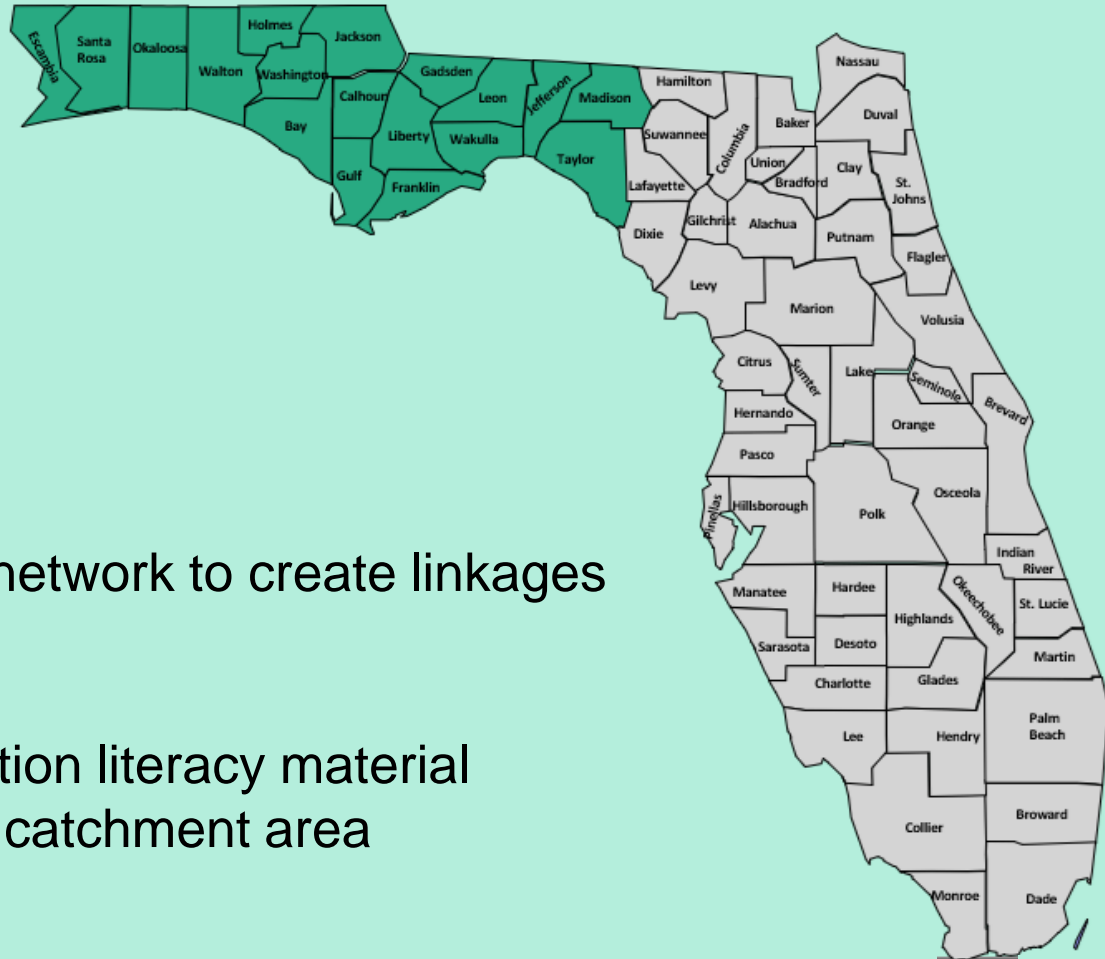
NWFCCC CATCHMENT ACTIVITIES

Completed Activities:

- ❑ May 16, 2025 collaborated with Region 1 FBCCEDP for community screening event **[45 out eligible women screened]** in Gadsden county
- ❑ June 6, 2025, collaborated with Bigbend FBCCEDP for community screening event **[19 registered]** in Wakulla county.



NWFCCC CATCHMENT ACTIVITIES



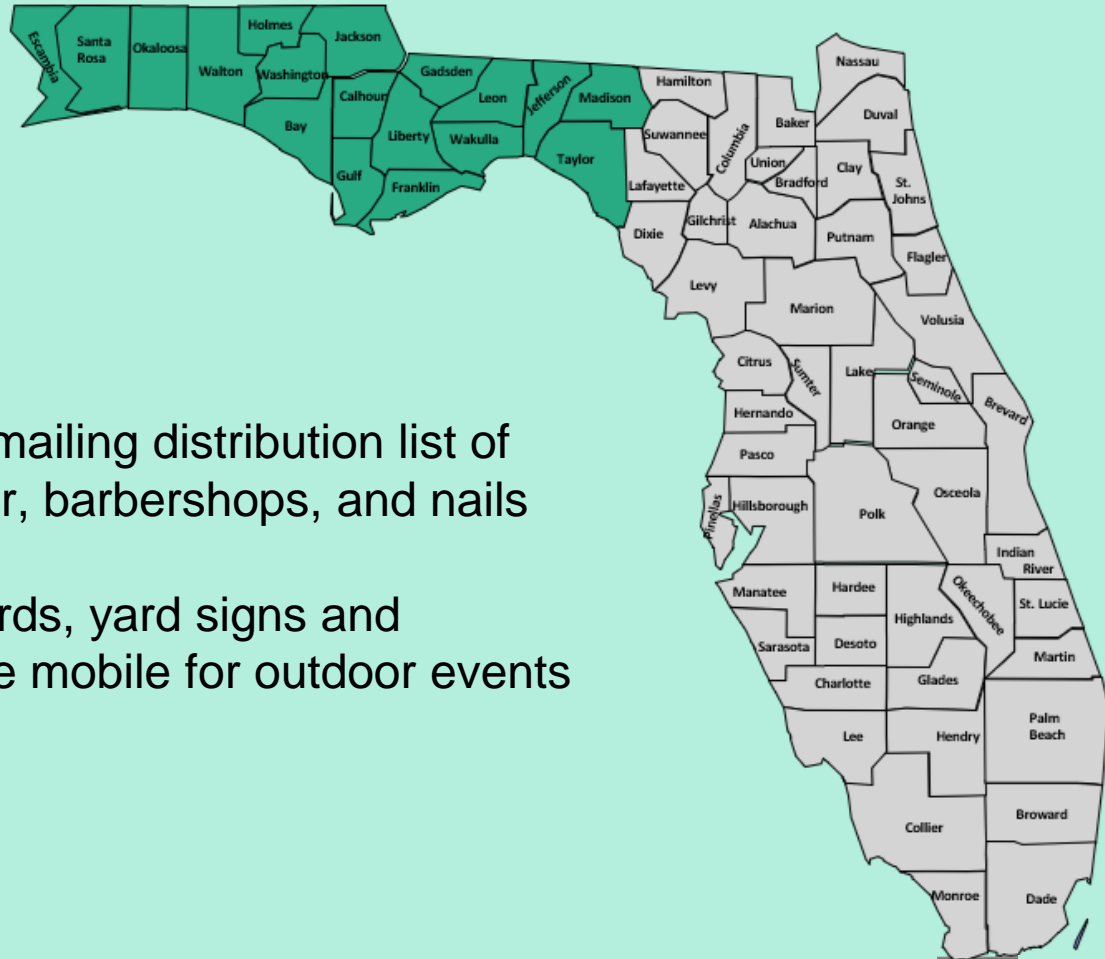
Ongoing Activities:

1. Expanding our collaborative network to create linkages across the region
2. Distribution of tobacco cessation literacy material targeting the residents of the catchment area

NWFCCC CATCHMENT ACTIVITIES

Completed Activities:

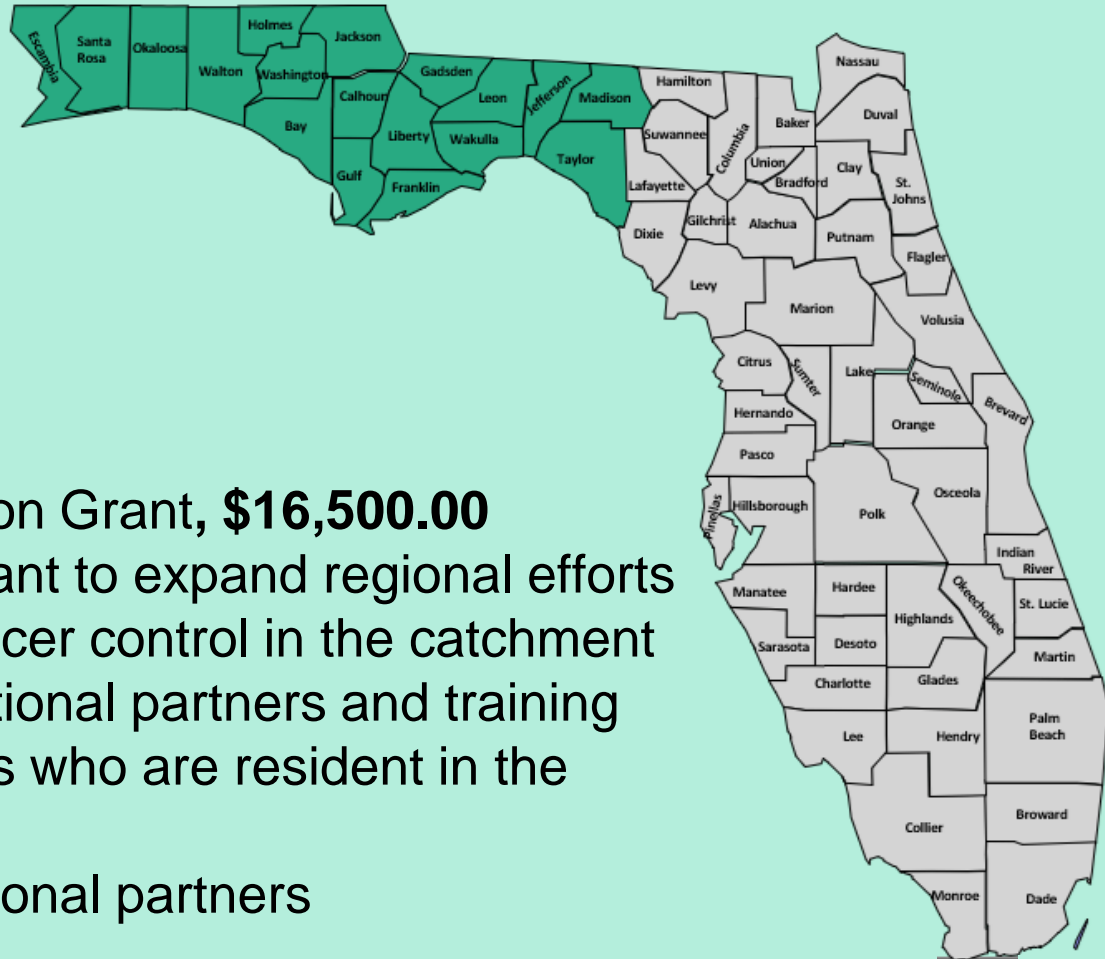
- ❑ Production of comprehensive mailing distribution list of houses of worship, beauty, hair, barbershops, and nails saloons in region
- ❑ Production of targeted post-cards, yard signs and retractable banners that can be mobile for outdoor events



NWFCCC CATCHMENT ACTIVITIES

Completed Activities:

1. Community Implementation Grant, **\$16,500.00**
2. Submission of a major grant to expand regional efforts in breast and cervical cancer control in the catchment area, and brought in additional partners and training community health workers who are resident in the catchment area
3. Increasing number of regional partners



04

KEY CHALLENGES

- ❑ Ability to secure mobile mammography screening beyond the FDOH sourced 3-D Mobile MammoLink bus.

THANKS!

Do you have any questions?

[nwfcc@gmail.com](mailto:nwfccc@gmail.com)

