

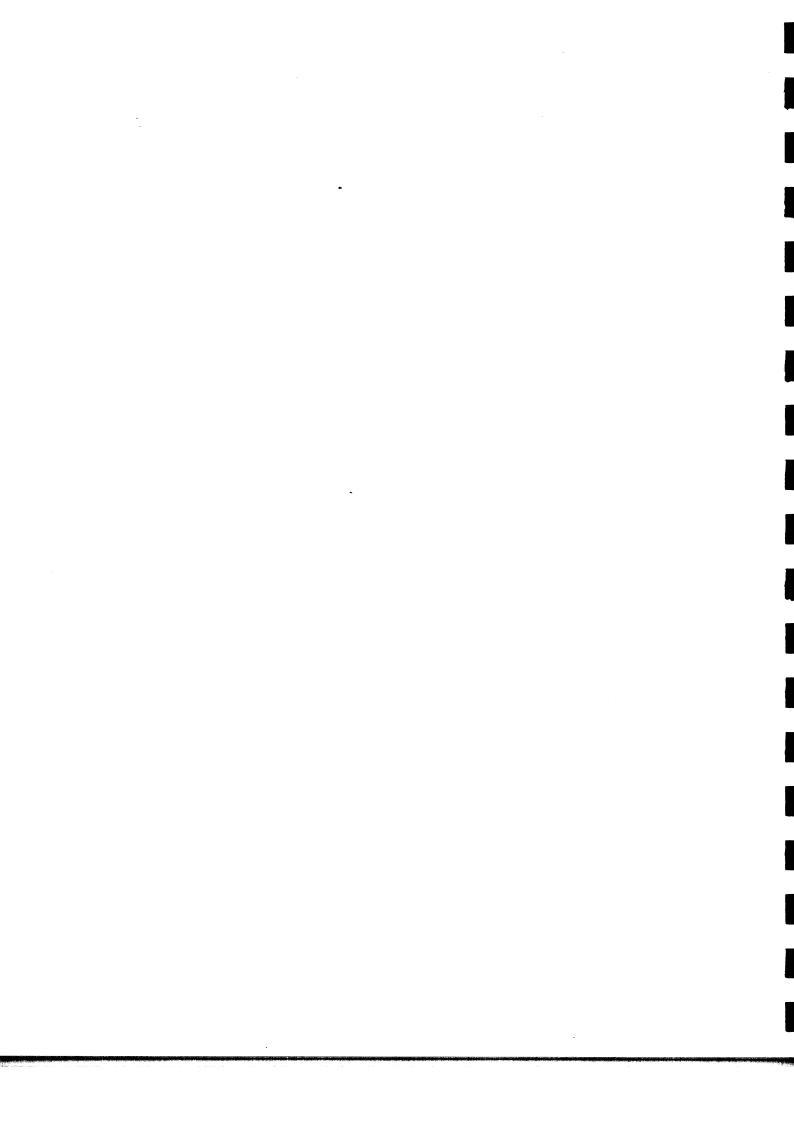
# 1994 ANNUAL REPORT

Submitted to the Governor and Legislature pursuant to Section 240.5121, Florida Statutes

February 15, 1995

Warren E. Ross, M.D., Chair Dorothy F. Parker, M.H.S., Coordinator

C-CRAB Office
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# **EXECUTIVE SUMMARY**

- C-CRAB Meetings: Two Council meetings and two Executive Committee meetings were held in 1994. The main issues discussed were cancer-related bills from the 1994 legislative session, recommendations for Florida's health care reform, revisions to the Florida Cancer Plan, plans for a cancer control infrastructure, and collaboration with statewide cancer control activities (see Page 4, and Appendices 2 & 3).
- Florida Cancer Plan Update: C-CRAB approved a 1994 update of the 1993 Florida Cancer Plan. The update describes progress made in the priority areas of breast and cervical cancer early detection, and tobacco control programs, and identifies areas for future activities (see Page 5). The update will be submitted to the Governor, the Secretary of the Department of Health and Rehabilitative Services (HRS), and the Health Care Committees of the Senate and House of Representatives.
- C-CRAB Plan and Budget Request: To carry out the programs recommended in the 1993 Florida Cancer Plan, C-CRAB developed a strategy and companion budget. The plan included breast and cervical cancer outreach programs, a breast cancer treatment options brochure (as mandated by statute), and proposed a network of cancer control resource centers based at the three university-based cancer centers and two community cancer centers. The resource centers would evaluate new technologies in cancer prevention and detection, and assess their implications for health policy. Minority issues in cancer control, pediatric cancers, cancer data management, and other cancer control issues would also be addressed. The budget was not submitted in 1994. C-CRAB will develop a modified version in 1995, excluding the breast and cervical cancer programs because of new federal funding, and focusing on the infrastructure of cancer control centers (see Page 6).
- Health Care Reform: C-CRAB formed a Technical Advisory Group in 1993 to develop recommendations regarding health insurance benefits for cancer-related services proposed under Florida's Health Care Security Act. The recommendations, which include coverage for cancer screening and prevention, were submitted to the Agency for Health Care Administration and the Legislature. C-CRAB also endorsed the Medicaid Third Party Liability Act (see Page 6 and Appendix 5).
- **Statewide Cancer Registry:** In November 1994, HRS asked C-CRAB for assistance with its proposed enhancements to the Florida Cancer Data System. The changes result from a federal grant awarded to HRS. C-CRAB formed a Technical Advisory Group and will meet in 1995 (see Page 6).

Breast and Cervical Cancer Programs: C-CRAB participates in and supports Florida's breast and cervical cancer programs that evolved from a federal grant to HRS as part of the National Breast and Cervical Cancer Early Detection Program. The *Florida Breast and Cervical Cancer Coalition* was established in 1994 as a subgroup of C-CRAB (replacing the Breast and Cervical Cancer Technical Advisory Group created in 1992). The federal grant provides funds for public and professional education, and for screening and diagnostic services for low income, uninsured and high risk women (see Page 7).

Breast Cancer Task Force: The 1993 Florida Legislature created the Breast Cancer Task Force to develop recommendations for increasing awareness of the importance of early detection and treatment. C-CRAB participated in the Task Force, which ended January 15, 1995. The Task Force's *Final Report and Recommendations* were submitted to the Governor, the Legislature and C-CRAB (see Page 8).

**Tobacco Programs:** C-CRAB participates in and supports activities of Florida's tobacco control programs: the Tobacco-Free Florida Coalition, the Tobacco-Free Florida Plan, and the SmokeLess States program. The programs aim to reduce tobacco consumption through education and a media campaign, to increase the state tobacco excise tax, and to strengthen the Florida Clean Indoor Air Act (see Page 8).

**C-CRAB Newsletter:** Since December 1993, five issues of the *C-CRAB Newsletter* have been produced. The Newsletter is sent to all C-CRAB members, to the organizations they represent, and a mailing list of interested individuals around the state (see Page 9 and Appendix 7).

Plans for 1995: C-CRAB plans to continue its support and participation in the statewide activities in breast and cervical cancer, tobacco control, health care reform, and other legislative issues relating to cancer. It also plans to pursue the development of a cancer control infrastructure consisting of offices of cancer control at the university-based cancer centers (see Page 10).

# For additional information, please contact:

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# 1994 ANNUAL REPORT

# STATUTORY AUTHORITY AND APPROPRIATION

No changes were made in 1994 to the enabling legislation for the Cancer Control and Research Advisory Council (a.k.a. C-CRAB), Section 240.5121 of the Florida Statutes. The Legislature appropriated \$15,000 for C-CRAB to cover travel expenses for members to attend meetings. This amount was included in the H. Lee Moffitt Cancer Center & Research Institute appropriation.

As in previous years, no funds were appropriated in 1994 to the *Florida Cancer Control and Research Fund* (s. 240.5121(6), F.S.). Therefore, C-CRAB was unable to award grants or contracts for cancer control, prevention, education, training, or research.

#### **MEMBERSHIP**

A list of C-CRAB members can be found in **Appendix 1**. The following appointments were made during 1994:

# **Members Reappointed**

Jean A. Byers, C.T.R., Florida Tumor Registrars Association Warren E. Ross, M.D., University of Florida College of Medicine John C. Ruckdeschel, M.D., H. Lee Moffitt Cancer Center

# **New Appointments**

Annie Betancourt, General Public

Rebecca Caires, Association of Community Cancer Centers

Kerry E. Chamberlain, D.O., Florida Osteopathic Medical Association

Marcia W. DeSonier, R.N., M.S.W., Florida Hospital Association

Richard S. Hopkins, M.D., M.S.P.H., Department of Health and Rehabilitative Services (replacing John Witte, M.D., who resigned November 22, 1994)

Herbert D. Kerman, M.D., Florida Society of Clinical Oncology

Janet Patten, General Public

George R. McSwain, M.D., American College of Surgeons

Jeno E. Szakacs, M.D., Florida Society of Pathologists

Stuart R. Toledano, M.D., Florida Pediatric Society

#### **Vacant Position**

Florida Radiological Society

#### **BYLAWS AND OFFICERS**

No changes to the C-CRAB bylaws were made in 1994. A copy of the bylaws is in the 1993 C-CRAB Annual Report. Warren E. Ross, M.D., Executive Associate Vice President for Health Affairs, University of Florida, and CEO of the University of Florida Health System, continues to serve as Chair.

The following members serve on the Executive Committee:

Carl Bender (for Charles Eytel, M.D.), American Cancer Society, Florida Division Clarence H. Brown, III, M.D., M.D. Anderson Cancer Center, Orlando Jean A. Byers, C.T.R., Florida Tumor Registrars Association Richard Hopkins, M.D., Department of Health and Rehabilitative Services (HRS) Jeffrey P. Krischer, Ph.D., Florida Association of Pediatric Tumor Programs Warren E. Ross, M.D., University of Florida College of Medicine John C. Ruckdeschel, M.D., H. Lee Moffitt Cancer Center & Research Institute Edward J. Trapido, Sc.D., Sylvester Comprehensive Cancer Center

# **C-CRAB MEETINGS**

#### **Council Meetings**

There were two Council meetings in 1994: April 27 and November 10. Minutes of these meetings can be found in **Appendix 2A and 2B**. The main issues at the April 27 meeting were (1) review of cancer-related bills introduced during the 1994 Legislative session, particularly health care reform, and (2) discussion of other statewide coalitions, e.g., the Breast Cancer Task Force, the Breast and Cervical Cancer Coalition, and the Tobacco-Free Florida Coalition. At the November 10 meeting, there were presentations about statewide cancer coalition activities, discussion of the C-CRAB budget request for 1995, and a request from HRS for guidance on plans to enhance the Florida Cancer Data System (see Pages 6-7).

### **Executive Committee Meetings**

Two meetings of the Executive Committee were held in 1994: January 31 and August 30. Minutes of these meetings can be found in **Appendix 3**. Issues discussed included plans to secure funding for C-CRAB from the Legislature, C-CRAB's role in Florida's health care reform initiative, and C-CRAB's relationship with other statewide cancer coalitions.

# C-CRAB PLAN AND BUDGET REQUEST

In 1993, C-CRAB developed a strategy to carry out the recommendations in the *Florida Cancer Plan*. The strategy consisted of community-based breast and cervical cancer outreach and education programs, mobile mammography, and a breast cancer treatment options brochure. It also included plans to establish a network of cancer control resource centers at the three university-based cancer centers (Moffitt, Shands and Sylvester) plus two satellite centers at community cancer centers (e.g., M.D. Anderson in Orlando). The resource centers would build on existing expertise in various cancer control areas, and provide a core staff who would seek additional funding for cancer control programs. The centers would be a statewide resource for assessing new cancer prevention and detection technologies and implications for state policy, and serve as a resource and liaison to regional/local cancer control activities. Resource centers that address minority issues in cancer control, pediatric cancers, and cancer data management were also proposed, as was funding for a national cancer control symposium. The total budget request for these activities was \$3.57 million. The plans to submit the budget request to the 1994 Legislature did not prove successful. Therefore, the strategy for funding C-CRAB activities was reevaluated (see Plans for 1995, Page 10).

### FLORIDA CANCER PLAN UPDATE

The Florida Cancer Plan approved by C-CRAB in 1993 is a comprehensive document that outlines cancer control priorities for Florida, and makes recommendations for ways to address the priorities. The plan identifies two priorities: (1) early detection of breast and cervical cancer; and (2) prevention and reduction of tobacco use. Because of the accomplishments in these areas during the past year, C-CRAB decided that the 1994 Florida Cancer Plan would be primarily a status report of accomplishments, and identify gaps and recommendations for additional activities. A revised plan will be prepared in 1995.

A copy of the 1994 Florida Cancer Plan Update will be submitted to the Governor and Legislature in concert with this report.

### LEGISLATIVE ACTIVITIES

As in previous years, C-CRAB reviewed all bills introduced that relate to cancer and developed a position statement on each, which was forwarded to the bill sponsors and members of Senate and House committees reviewing the bills. A list of bills reviewed by C-CRAB can be found in **Appendix 4**. The only bill supported by C-CRAB that passed was the Florida Agricultural Worker Safety Act that gives agricultural workers the right to know about the pesticides and other harmful substances with which they work.

Although C-CRAB did not review SB 2110 during the session, a letter of support was sent to the Governor after the bill passed. SB 2110, the Medicaid Third-Party Liability Act, gives the state the authority to sue a manufacturer of a product (e.g., cigarettes) to recover money paid by the state for medical expenses for Medicaid recipients who use that product.

C-CRAB's recommendations for the basic benefits package proposed under health care reform legislation was included in the 1993 Annual Report. These recommendations were reiterated in letters to the Chairs of the Senate and House Health Care Committees (see **Appendix 5**).

# TECHNICAL ADVISORY GROUPS

C-CRAB's mechanism for addressing specific issues is to create a Technical Advisory Group (TAG). TAGs are composed of both C-CRAB members and others with expertise related to the specific issue.

### **Health Care Reform TAG**

In 1993, C-CRAB created a TAG to develop recommendations to the Agency for Health Care Administration (AHCA) and the Legislature regarding health care reform, primarily basic benefits for cancer-related health services. The recommendations were submitted to AHCA and to Legislators on the Senate and House health care committees during the regular session and the special session in June 1994 (a copy was included in the 1993 C-CRAB Annual Report).

The proposed basic benefit package included coverage for cancer screening and early detection, e.g., mammograms, Pap smears, colorectal and prostate screening. Coverage would not be subject to insurance copayments, coinsurance or calendar year deductibles. Issues of concern to C-CRAB were not included in the proposed health care reform legislation were (1) coverage for off-label drugs, (2) coverage for medical care costs associated with patients on clinical investigation protocols, and (3) coverage for smoking cessation programs and treatments.

The 1994 health care reform bill did not pass. C-CRAB will continue to serve in an advisory capacity to state agencies and the Legislature regarding future health care reform proposals (see Plans for 1995, Page 9).

# State Cancer Registry TAG

Florida statutes (s. 385.202) require all hospitals to report cancer cases to a state cancer registry. The Florida Cancer Data System (FCDS) has served as the state cancer registry since 1979. The University of Miami operates FCDS under contract from HRS.

In October 1994, the HRS State Health Office entered a contractual agreement with the federal Centers for Disease Control and Prevention (CDC) to participate in the National Cancer Registry Program. Federal funds were allocated to Florida for the enhancement of FCDS, more than \$600,000 for the first year. The goals of the enhancement program are to increase the completeness and timeliness of reporting of cancer cases, and to increase publication and analysis of cancer incidence data.

At the November 10 C-CRAB meeting, HRS representatives requested assistance from C-CRAB in determining how best to comply with the federal program, e.g., data collection from small hospitals, reporting from pathology laboratories and ambulatory care facilities, and the possibility

of statutory changes. To that end, a TAG was created. C-CRAB members who volunteered to serve on the TAG are: Jean Byers (Florida Tumor Registrars Association), Marcia DeSonier (Florida Hospital Association), Dr. Herbert Kerman (Florida Society of Clinical Oncology), and Dr. Jeno Szakacs (Florida Society of Pathologists). Jill MacKinnon (FCDS), Susan Smith (Moffitt Cancer Center), Kim Streit (Florida Hospital Association), and other interested parties will also serve on the TAG. The first meeting is scheduled for February 10, 1995.

# OTHER STATEWIDE CANCER CONTROL PROGRAMS

During the past two years, Florida has received external funding for the two top priorities identified in the *Florida Cancer Plan*: (1) breast and cervical cancer, and (2) tobacco-related cancers.

# **Breast and Cervical Cancer Programs**

In 1993, the HRS State Health Office, Cancer Epidemiology Program, received a planning grant from the Centers for Disease Control and Prevention (CDC) to develop a breast and cervical cancer early detection program in Florida. The funding comes from the Breast and Cervical Cancer Mortality Prevention Act of 1990 (Public Law 101-354, Title XV, Public Health Service Act). As a result of this funding, the Florida Breast and Cervical Cancer Coalition was formed. The Coalition involves more than 100 individuals from the public and private health care sector, and from general public. Their primary role is to help plan and implement the Breast and Cervical Cancer Early Detection Program.

In 1994, CDC awarded the state of Florida a \$1.5 million Comprehensive Grant that provides for public and professional education, screening, diagnosis, follow-up, and surveillance for the elderly, low income, uninsured, and high risk populations. The Florida Breast and Cervical Cancer Coalition continues to be part of this program. As of the end of 1994, the HRS State Health Office was transferring responsibility for the program to Family Health Services, hiring staff, etc. By spring 1995, requests for proposals will be solicited from counties to apply for money to implement the screening program in their area.

Relationship of C-CRAB and the Florida Breast and Cervical Cancer Coalition: The Coalition was created as a subgroup of C-CRAB. Several C-CRAB members are on the Coalition, and C-CRAB serves as a resource to the Coalition. The C-CRAB Coordinator is on the Administrative Steering Committee for the Coalition, and works closely with HRS staff. C-CRAB will continue to follow the activities of this program and provide technical assistance and/or support as needed.

#### Florida Breast Cancer Task Force

In 1993, the Florida Legislature created a Breast Cancer Task Force (Chapter 93-175, Laws of Florida) to prepare recommendations to increase public awareness of the importance of early detection and treatment of breast cancer. The responsibility for the Task Force was given to the H. Lee Moffitt Cancer Center.

The Breast Cancer Task Force submitted its *Final Report and Recommendations* to the Governor and Legislature on January 10, 1995. A copy was also sent to all C-CRAB members and to the organizations represented on C-CRAB.

Relationship of C-CRAB and Breast Cancer Task Force: Although separate from C-CRAB, the C-CRAB Coordinator also served as the Coordinator of the Breast Cancer Task Force. A (former) C-CRAB member (Elisabeth McKeen, M.D.) served on the Task Force. C-CRAB will study the recommendations and work with legislators, as needed, during the 1995 session to implement recommendations developed by the Task Force.

#### **Tobacco Programs**

Another major area of progress in 1994 was with tobacco control programs. In 1993, the HRS Office of Health Promotion and Wellness received a five-year grant from CDC (\$250,000 per year) for tobacco education programs. The activities include the **Tobacco-Free Florida Coalition**, the **Tobacco-Free Florida Plan**, community outreach, resource development, and program evaluation.

Another key player in the tobacco-control arena is the Florida Coalition on Smoking OR Health, also known as the Triagency Coalition. This group is a chapter of the National Coalition on Smoking OR Health, and includes Florida chapters of the American Cancer Society (ACS), the America Heart Association (AHA), and the American Lung Association (ALA). In 1994, the triagency coalition received a four-year \$900,000 grant from the Robert Wood Johnson Foundation (RWJF) as part of the national SmokeLess States Initiative. All three agencies (ACS, AHA and ALA) are providing matching funds for the program. ACS is the fiscal agent. The SmokeLess States project will develop local coalitions that will work toward the project's two priorities: state policy and a media campaign. The legislative agenda for 1995 includes amending the Clean Indoor Air Act to give local governments the authority to impose more stringent laws (removing the preemption clause), increasing the state tobacco excise tax, and strengthening smoking restrictions in restaurants. They also plan to conduct a statewide anti-tobacco media campaign. Some funds will also be used for model community programs such as the Little Havana Project in Miami. The program involves working with grandparents to persuade children not to smoke.

The Tobacco-Free Florida Coalition is composed of a cross-section of health, education, and public representatives that support statewide anti-tobacco programs. Last year, the coalition approved the Tobacco-Free Florida Plan, helped prepare the RWJF grant proposal, and

sponsored a conference in June to raise the awareness of tobacco issues and to help communities develop methods to address local problems.

Relationship of C-CRAB and the Tobacco-Free Florida Coalition: C-CRAB is a member organization of the Tobacco-Free Florida Coalition. Several C-CRAB members also serve on the Coalition. The Chairperson is Phillip Marty, Ph.D. (from the University of Florida College of Public Health). Other C-CRAB members on the TFF Coalition are John C. Ruckdeschel, M.D. (H. Lee Moffitt Cancer Center) and William Schiff, D.D.S. (Florida Dental Association). C-CRAB also reviewed and endorsed the Tobacco-Free Florida Plan. C-CRAB will continue to participate in the Tobacco-Free Florida Coalition and its activities, and provide support and coordination where needed.

### **Data-Based Intervention Program**

The HRS Cancer Epidemiology Program contributed to the body of cancer data publications with its 1994 report on *Cancer in Florida: State and District Profiles*. The profiles include incidence, mortality and screening data for each of the 15 HRS Health and Human Services Districts. Copies of the report were given to members of all the District Boards to help assess local needs relating to cancer. The report includes data for the state and for each district on the following: (1) tobacco related cancers; (2) female breast cancer; (3) cervical cancer; (4) colorectal cancer; and (5) skin cancers. The state data section can be found in **Appendix 6**.

Cancer in Florida: State and District Profiles serves as a supplement to the Florida Cancer Plan in that it provides more current data, and it presents data for each of the 15 HRS districts.

# Five-A-Day Partnership

C-CRAB is also a participant in Florida's 5-A-Day Partnership, which is part of the national Five-A-Day Program, a partnership between the National Cancer Institute (NCI) and the Produce for Better Health Foundation, a nonprofit consumer education foundation representing the fruit and vegetable industry. The goal of the partnership is for public and private agencies to work together to promote increased consumption of fruits and vegetables (at least five a day). The Florida 5-A-Day Partnership includes representatives from HRS and other government agencies, C-CRAB, ACS, state universities, community health educators, fruit and vegetable retailers, and produce associations. Two meetings were held in 1994 (June 9 and November 30). The C-CRAB Coordinator serves on the Steering Committee.

#### **C-CRAB NEWSLETTER**

To keep members and others in Florida's cancer control community informed about C-CRAB activities, as well as state and national cancer control news items, the C-CRAB Newsletter was reinstated after several years of not being published. See **Appendix 7** for copies of the five issues: December 1993, February 1994, April 1994, July 1994, and October 1994.

#### PLANS FOR 1995

C-CRAB's plans for 1995 include the following:

- 1. Secure funding for the Cancer Control and Research Fund to establish a cancer control infrastructure consisting of a network of cancer control offices at the three university-based cancer centers and community cancer centers;
- 2. Continue to monitor health care reform activities in Florida, and make additional recommendations regarding basic benefits and other reform issues that will impact cancer prevention, early detection and treatment services;
- 3. Continue to support legislation to strengthen the Florida Clean Indoor Air Act and to increase the state tobacco excise tax, with revenues directed toward reducing tobacco consumption in Florida;
- 4. Continue to work with the Tobacco-Free Florida Coalition and the Tri-Agency Coalition on Smoking OR Health;
- 5. Follow-up recommendations of the Breast Cancer Task Force;
- 6. Continue to work with the Florida Breast and Cervical Cancer Coalition;
- 7. Continue to work with the Agency for Health Care Administration in areas such as health care reform, basic benefits, and other cancer-related issues.
- 8. Work through the State Cancer Registry Technical Advisory Group to expedite complete and timely cancer reporting from hospitals, ambulatory care facilities and pathology laboratories in accordance with the National Cancer Registry Program.

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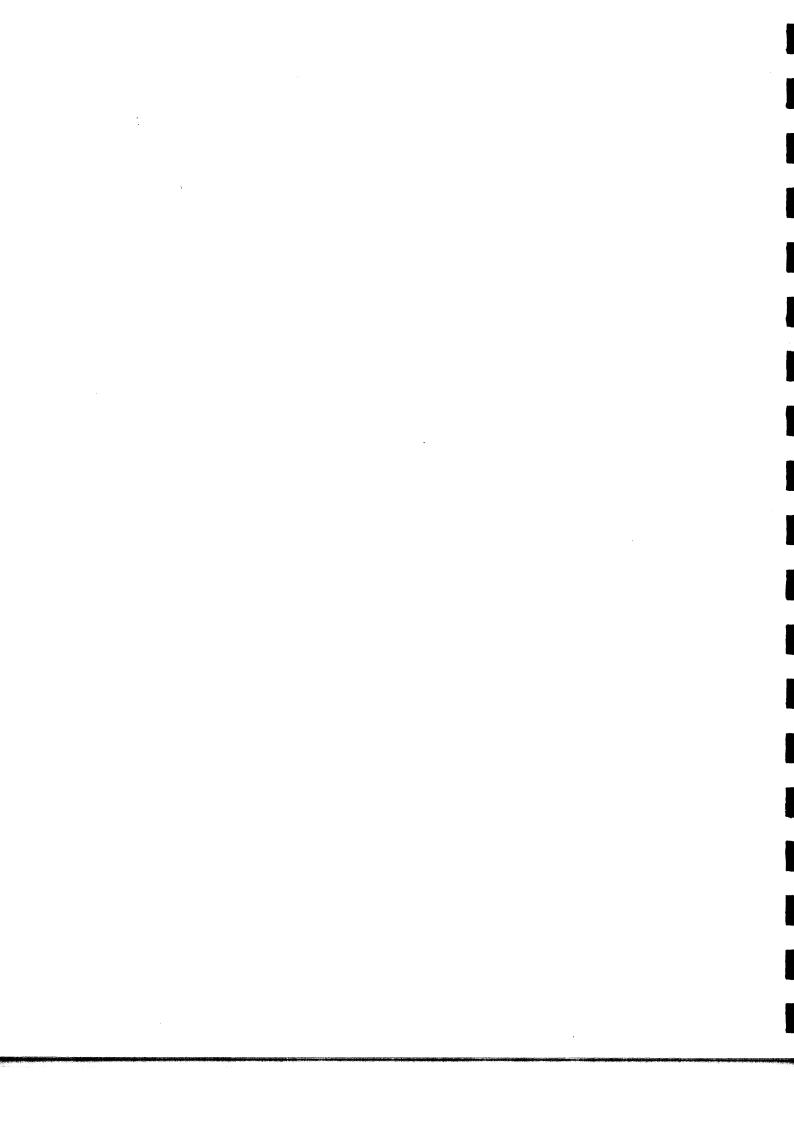
December 1993 Vol. 1, Issue 1 February 1994

Vol. 2, Issue 1 **April** 1994

Vol. 2, Issue 2 July 1994 Vol. 2, Issue 3

October 1994

Vol. 2, Issue 4



# CANCER CONTROL AND RESEARCH ADVISORY COUNCIL (C-CRAB)

# **MEMBERSHIP LIST**

Name & Address	Dates of Term	Organization Represented
Elizabeth A. Bacon-Pituch Comprehensive School Health Education Dept. of Education 325 W. Gaines St. Tallahassee, FL 32399-0400	2/14/92-12/31/95	Dept. of Education
Annie Betancourt 2930 S.W. 36th Avenue Miami, FL 33133	2/16/94-12/31/95	General Public
Clarence H. Brown, III, M.D. Vice Pres. for Medical Affairs & Medical Director M. D. Anderson Cancer Center Orlando 85 W. Miller St. Orlando, FL 32806	1/1/93-7/1/96	Statutory teaching hospital affiliated with a community cancer center (M.D. Anderson Cancer Center Orlando)
The Honorable Ginny Brown-Waite District Office: Hernando Govt. Complex, Rm. 361 20 N. Main St. Brooksville, FL 35601 Tallahassee Office: Senate Office Building, Rm. 316 Tallahassee, FL 32399-1100	1/1/93-7/1/96	Florida Senate
Jean A. Byers, CTR 3160 Auburn Blvd. Ft. Lauderdale, FL 33312	2/10/94-12/1/97	Florida Tumor Registrars Association
Rebecca L. Caires Administrative Director Center for Cancer Care University Community Hospital 3100 E. Fletcher Avenue Tampa, FL 33613-4688	4/21/94-12/31/97	Association of Community Cancer Centers
Denis Cavanagh, M.D. Harbourside Medical Tower 4 Columbia Dr., Suite 470 Tampa, FL 33606	4/7/93-12/1/96	University of South Florida College of Medicine
Kerry E. Chamberlain, D.O. 13644 Walsingham Rd. Largo, FL 34644	1/14/94-12/1/97	Florida Osteopathic Medical Association

Name & Address	Dates of Term	Organization Represented
Marcia W. DeSonier Cancer Support Services Baptist Hospital P.O. Box 17500 Pensacola, FL 32522-7500	1/14/94-12/1/97	Florida Hospital Association
Charles S. Eytel, M.D. 400 8th St., N. Naples, FL 33940	2/14/92-12/31/95	American Cancer Society
Daniel M. Finkelstein, D.O. 1750 N.E. 167th St. North Miami Beach, FL 33162-3017	2/14/92-7/1/95	Southeastern University of the Health Sciences
Jane D. Garcia, A.R.N.P.  EMSA 100 N.W. 70th Ave. Ft. Lauderdale, FL 33317	4/8/93-12/1/96	Florida Nurses Association
W. Jarrard Goodwin, Jr., M.D. Dept. of Otolaryngology (D-48) University of Miami 1475 N.W. 12th Avenue Miami, FL 33136	2/14/92-12/31/95	University of Miami School of Medicine
Richard S. Hopkins, M.D., M.S.P.H. State Epidemiologist 1317 Winewood Blvd. Tallahassee, FL 32399-0700	1/30/95-12/31/95	Dept. of Health and Rehabilitative Services
James T. Howell, M.D. Director, Health Policy and Cost Control Agency for Health Care Administration 325 John Knox Rd., Suite 301 Atrium Tallahassee, FL 32303	9/20/93-9/19/97	Agency for Health Care Administration
Herbert D. Kerman, M.D. Halifax Medical Center 303 N. Clyde Morris Blvd. Daytona Beach, FL 32015	1/14/94-12/1/97	Florida Society of Clinical Oncology
Jeffrey P. Krischer, Ph.D. Associate Center Director for Clinical Research and Cancer Control H. Lee Moffitt Cancer Center 12902 Magnolia Dr. Tampa, FL 33612-9497	12/31/91-12/31/95	Florida Association of Pediatric Tumor Programs
Jack W. MacDonald, M.D. Senior Vice President of Medical Affairs Tallahassee Memorial Regional Medical Center Magnolia Dr. & Miccosukee Rd. Tallahassee, FL 32308	2/14/92-12/31/95	Florida Medical Association

Name & Address	Dates of Term	Organization Represented
Phillip J. Marty, Ph.D. Dept. of Community & Family Health USF College of Public Health, MDC 56 13201 Bruce B. Downs Blvd. Tampa, FL 33612	9/20/93-9/19/97	University of South Florida College of Public Health
George R. McSwain, M.D. 5601-D 21 Ave., N. Bradenton FL 34209	1/30/95-12/1/98	American College of Surgeons
Nancy P. Mendenhall, M.D.  Dept. of Radiation Oncology Univ. of Florida Health Science Center P.O. Box 100385 Gainesville, FL 32610-0385	9/20/93-9/19/97	Shands Cancer Center
James W. Orr, M.D. Watson Clinic 1600 Lakeland Hills Blvd. Lakeland, FL 33804-5000	2/14/92-12/1/95	Florida Obstetric and Gynecologic Society
Janet Patten 911 Hays St. Tallahassee, FL 32301	1/30/95-12/1/98	General Public
Warren E. Ross, M.D. [Chair] Exec. Assoc. Vice President for Health Affairs & CEO of Univ. of Florida Health System University of Florida Box 100014 Gainesville, FL 32610-0014	1/14/94-12/1/97	University of Florida College of Medicine
John C. Ruckdeschel, M.D. Center Director & CEO H. Lee Moffitt Cancer Center 12902 Magnolia Dr. Tampa, FL 33612	1/14/94-12/1/97	H. Lee Moffitt Cancer Center & Research Institute
The Honorable Debby Sanderson District Office: 4800 N.E. 20th Terr., Suite 401 Ft. Lauderdale, FL 33308 Tallahassee Office: The Capitol, Room 212 Tallahassee, FL 32399-1300	2/1/93-10/1/96	Florida House of Representatives
William M. Schiff, D.D.S.  Dept. of Oral/Maxillofacial Surgery Doctors' Hospital 5000 University Dr. Coral Gables, FL 33146	4/8/93-12/1/96	Florida Dental Association

Name & Address	Dates of Term	Organization Represented
Frances Sykes 13327 Lake George Pl. Tampa, FL 33618	9/20/93-12/1/96	Consumer/general public
Jeno E. Szakacs, M.D. 3041 Samara Dr. Tampa, FL 33618	1/14/94-12/1/97	Florida Society of Pathologists
Stuart R. Toledano, M.D.  Department of Pediatrics University of Miami P. O. Box 016960 (R-131) Miami FL 33101	2/25/94-12/1/97	Florida Pediatric Society
Edward J. Trapido, Sc.D. Associate Director Sylvester Comprehensive Cancer Center P.O. Box 016960 (D4-11) Miami, FL 33101	1/30/95-12/1/98	Sylvester Comprehensive Cancer Center
Vacant		Florida Radiological Society

# CANCER CONTROL AND RESEARCH ADVISORY COUNCIL (C-CRAB) MINUTES

May 9, 1994
Tampa Airport Marriott Hotel
Tampa, FL

#### **MEMBERS PRESENT:**

Annie Betancourt General Public

Jean A. Byers, CTR

Florida Tumor Registrars Assn.

Rebecca Caires

Assn. of Community Cancer Centers

Denis Cavanagh, M.D.

Univ. of South Florida College of Medicine

Kerry Chamberlain, D.O.

Florida Osteopathic Medical Assn.

Marcia W. DeSonier

Florida Hospital Association

W. Jarrard Goodwin, M.D.

Univ. of Miami School of Medicine

Herbert D. Kerman, M.D.

Florida Society for Clinical Oncology

Jeffrey P. Krischer, Ph.D.

Florida Assn. of Pediatric Tumor Programs

Janet Patten

General Public

Warren E. Ross, M.D. (Chairperson)

Univ. of Florida School of Medicine

William M. Schiff, D.D.S.

Florida Dental Association

Frances Sykes

General Public

Jeno Szakacs, M.D.

Florida Society of Pathologists

Stuart Toledano, M.D.

Florida Pediatric Society

Edward J. Trapido, Ph.D.

Sylvester Comprehensive Cancer Center

#### **GUESTS**:

Nina Entrekin, ACS
Bob Powell, Sylvester Comprehensive Cancer
Center
Scott Snyder, Health Council of West Central
Florida
Sandy Wilkins, HRS

#### REPRESENTATIVES FOR MEMBERS:

Charles Cox, M.D., for American College of Surgeons

Dill Burkland for John Witte, M.D., HPS

Bill Buckley, for John Witte, M.D., HRS

#### **MEMBERS ABSENT:**

Elizabeth A. Bacon-Pituch Dept. of Education

Clarence H. Brown, M.D.

Orlando Cancer Center

Ginny Brown-Waite

Florida Senate

Charles S. Eytel, M.D.

**American Cancer Society** 

Daniel M. Finkelstein, D.O.

Southeastern Univ. of Health Sciences

Jane D. Garcia, A.R.N.P.

Florida Nurses Association

Jim Howell, M.D.

Agency for Health Care Administration

Jack W. MacDonald, M.D.

Florida Medical Assn.

Phillip J. Marty, Ph.D.

USF College of Public Health

Nancy Mendenhall, M.D.

**Shands Cancer Center** 

James W. Orr, M.D.

Florida OB/GYN Society

John C. Ruckdeschel, M.D.

H. Lee Moffitt Cancer Center

**Debby Sanderson** 

Florida House of Representatives

#### STAFF:

Dorothy F. Parker, Coordinator Margie Fox, Secretary The meeting was called to order at 9:30 a.m. by Dr. Warren Ross. Members and guests were introduced.

#### APPROVAL OF MINUTES

A copy of the minutes from the last C-CRAB meeting, held on September 28, 1993, was distributed.

MOTION: A motion was made to approve the minutes.

ACTION: The minutes were approved.

A copy of the minutes from the Executive Committee meeting of January 31, 1994, was also distributed.

#### MEMBERSHIP UPDATE: CHANGES SINCE LAST MEETING

#### New Members:

- Annie Betancourt (cancer survivor and public representative)
- Dr. Kerry Chamberlain, D.O. (Florida Osteopathic Medical Assn.)
- Janet Patten (general public)
- Dr. Jeno Szakacs (Florida Society of Pathologists)
- Dr. Stuart Toledano (Florida Pediatric Society)
- Rebecca Caires (Assn. of Community Cancer Centers)

Changes: Dr. Kerman represents FLASCO instead of ACCC

Members reappointed for another term:

- Jean Byers, Florida Tumor Registrars Association
- Marcia DeSonier, Florida Hospital Association
- Dr. Warren Ross, University of Florida College of Medicine
- Dr. John Ruckdeschel, H. Lee Moffitt Cancer Center

#### **UPDATE ON 1994 LEGISLATIVE SESSION**

- 1. <u>Health Care Reform</u>: Dr. Ross summarized the status of Florida's health care reform. The Legislature did not vote on the Florida Health Security Plan during the regular session, so the Governor is calling for a special session this summer to address this issue. We will keep track of what is going on, and decide if additional letters need to be written to support issues such as first-dollar coverage for cancer screening.
- C-CRAB Appropriation: C-CRAB's plan to get \$3.57M for cancer control infrastructure and specific
  programs was not successful. Dr. Ross summarized what happened with this effort. Comments were
  made about the need to increase awareness of C-CRAB and the need for state-supported cancer control
  activities.
  - Dr. Ross announced that C-CRAB got a \$15,000 appropriation for travel expenses. This was included in the H. Lee Moffitt appropriation, and was initiated by Representative Debby Sanderson. Dorothy said that a policy for the distribution of travel funds will be developed, and that the money will be available after July 1, 1994.
- 3. <u>Cancer-Related Bills</u>: Dorothy gave an update on the bills that C-CRAB members reviewed. The only one that passed was the Florida Agricultural Worker Safety Act, that informs farm workers about their exposure to pesticides. None of the amendments to the Clean Indoor Air Act passed, nor the cigarette tax increase. Some issues may resurface as part of the health care reform discussion in the special session.

4. Potential for Tobacco Suits on Behalf of Medicaid Patients: A copy of a controversial amendment to the Medicaid fraud statutes (SB 2110) was distributed. The amendment, in essence, enables the state to sue a third-party for causing damages to Medicaid recipients. This may result in tobacco companies being sued to recover money the state spends on Medicaid patients who suffer from lung cancer or other smoking-related diseases.

ACTION: It was agreed that C-CRAB should write a letter to the Governor in support of this amendment.

#### UPDATE ON OTHER ACTIVITIES

1. <u>Breast Cancer Task Force</u>: Dorothy reported on the activities of the Governor's Breast Cancer Task Force. They have met three times so far, and plan to have a first draft of their report by August. A copy will be provided to C-CRAB members for review and comment.

ACTION: Dr. Ross asked Dorothy if the Breast Cancer Task Force would consider including a recommendation that the state provide support for infrastructure relating to breast cancer. Dorothy agreed to take this suggestion to the Task Force.

**Breast Cancer Awareness Month**: Dorothy announced that Representative Debby Sanderson, who serves on both C-CRAB and the BCTF, sponsored a House Resolution declaring October as Breast Cancer Awareness Month.

2. Breast and Cervical Cancer Coalition: Sandy Wilkins provided an update on the activities of Florida's Breast and Cervical Cancer Early Detection Program, of which she is the Director. Florida received a grant from the Centers for Disease Control and Prevention (CDC) to undertake this project, which involves establishing a statewide coalition and developing a Breast and Cervical Cancer Plan. The Coalition will operate as a sub-group of C-CRAB, replacing the previous Breast and Cervical Cancer Technical Advisory Group (TAG).

Sandy reported that letters have been sent out to invite participation on the Coalition. Dr. Denis Cavanagh, Marcia DeSonier and Annie Betancourt have expressed interest in representing C-CRAB on the Coalition. Dr. Ross asked that if anyone else was interested to let him know. The first Coalition meeting is scheduled for June 9, 1994, in Tampa.

Sandy also mentioned a National Governors' Association Breast Cancer Awareness Campaign being sponsored by the Governors' Spouses' Program. Efforts are underway to get Florida involved in this program, which will start in July and run through October, with media and education materials about breast cancer early detection.

<u>Duplication of Coalitions</u>: The issue was raised as to the need for numerous coalitions addressing the same issues. Since the BCTF will sunset in January, 1995, and the Breast and Cervical Cancer Coalition will begin in June, there will only be a six-month overlap. Also, staff for all coalitions are working together to minimize duplication.

Access to Screening Services: Another issue was raised about access to services among underserved populations. This is one of the most important issues in many parts of the state. Dr. Ross then brought up the issue of Medicaid managed care programs, and how enrollment in these programs may result in decreased use of screening services. Dr. Kerman reported that they have had a positive experience with their Medicaid program, which is linked to the Volusia County Public Health Unit, and said that the "Healthy Kids" program

was very successful in his county. The experience in other areas, e.g., Gainesville, has not been as positive. Dr. Ross suggested that the Health Care Reform TAG could be reconvened to look into this issue.

ACTION: Reactivate the Health Care Reform TAG to look into the impact of enrollment in Medicaid managed care programs on access to cancer screening services.

3. Tobacco Free Florida (TFF) Coalition: Dr. Schiff reported on the activities of this Coalition, which is operated out of HRS in conjunction with ACS, and is funded by CDC. C-CRAB member Phil Marty serves as the Chair of the TFF Coalition. Dr. Schiff mentioned that the group is still waiting to hear about funding from the Robert Wood Johnson Foundation for money for a statewide education and media anti-tobacco program. It has been decided not to pursue a ballot initiative to increase cigarette taxes based on the results of an ACS sponsored public opinion survey, which did not support such an activity.

Dorothy, who attends the TFF meetings as Dr. Ross' alternate, mentioned two pieces of federal legislation that were discussed at the last TFF meeting (April 18) regarding the regulation of tobacco products (H.R. 2147), and smoke-free environments (H.R. 3434). She encouraged C-CRAB members to write to Congress in support of these bills, and to inform the organizations they represent to also do so. Two Florida representatives are on the committees reviewing these bills, Michael Bilirakis and Cliff Sterns. Members who live or work in these congressional districts are particularly encouraged to write.

- 4. Bone Marrow Transplant Rule: Dr. Ross, who serves on the Bone Marrow Transplant Advisory Panel, reported that the panel has held several meetings which have primarily been discussions of procedural issues. The panel meets again on May 10 to continue its review of the medical conditions for which transplantation would be reimbursable.
- 5. Cancer Registry Enhancement Grant: Bill Buckley reported that HRS is applying for a CDC grant to enhance the Florida Cancer Data System (FCDS). The grant will enable the FCDS to improve the completeness of reporting cases (to 95%), the timeliness of reporting (6 months from date of diagnosis), and the ability to analyze and disseminate data collected. He asked if C-CRAB would support their efforts.

Limitations of the current registry system were discussed, including limited support at the hospital level. It was also mentioned that many hospitals are moving towards computerized medical information systems that will include comprehensive data on cancer as well as other diseases.

There was discussion about the potential use of cancer registry data for policy and program evaluation. Dr. Trapido stated that they plan to link the registry to hospital discharge data, and thus provide some outcome measure (e.g., mortality). They also plan to prepare an annual report, and to include pathology laboratories and out-patient facilities in their data base.

ACTION: It was agreed to support the cancer registry enhancement grant being submitted to CDC by HRS. A letter of support will be sent to Mr. Buckley.

# C-CRAB'S ROLE AND FUNCTION: PLAN OF ACTION FOR 1994

There was an open discussion of the direction C-CRAB should take in the coming year, particularly in relation to the pursuit of state funding. The following is a summary of the ideas and suggestions that were put forth:

1. C-CRAB needs more visibility and credibility before it can get funding. We need a higher profile.

- 2. The Legislature needs to know and understand the magnitude of the cancer problem in Florida, and what C-CRAB intends to do about it.
- 3. C-CRAB needs a lobbyist to advocate for our interest and to promote our plans. We should have a public relations or marketing person to help get information out. We lack an "activist" or lobbyist (e.g., AIDS activists) to promote our efforts. The senior citizens can be very helpful as advocates. ACS could help get volunteers.
- 4. C-CRAB members should feed information back to the organizations they represent, and to get support from their organization. For example, organizations can issue press releases about specific issues. Also, some organizations have lobbyists who could be utilized.
- 5. C-CRAB's role can be as a conduit of information to the government. We should visit with legislators to help get information across.
- 6. The university-based cancer centers can play a role in promoting C-CRAB and its agenda. They can also help build networks within their local area.
- The C-CRAB newsletter could be expanded and sent to providers and others as a means of increasing visibility and awareness of issues.
- 8. A planned sequence of letters ("info letters") could be sent to Legislators to build the case for funding by providing information about the cancer problem and possible solutions.
- 9. We should resolve whether a statewide cancer control infrastructure is really needed, and assuming it is, be persistent in establishing it.
- 10. We could narrow our mission to one or two specific projects, and present clear information to legislature about how we propose to accomplish them.
- 11. The general public members on C-CRAB can take information back to the community and get support in the community.
- 12. Pharmacists are not represented on C-CRAB, and they are an important source of health information to many people.
- We should identify at least one strong advocate in each body of the legislature, and get them to make cancer funding a personal crusade.
- 14. We could solicit private donations for C-CRAB and put money into a trust fund.
- 15. We could submit grant proposals to foundations to fund projects (Dorothy can coordinate this with assistance from C-CRAB members).
- 16. We should build on the Florida Cancer Plan that is already in place. We need to advise the Legislature on how to implement it.
- 17. Look at infrastructure models in other states that have a network of regional cancer programs with staff whose sole job is to ensure that cancer services are available in their communities. The university-based cancer centers can play a role in this model.

Look at other states' programs (e.g., Vermont, Texas, Kentucky, Colorado, etc.). Have any of these been effective in reducing cancer morbidity and mortality?

[Example: The Texas Cancer Council gets about \$4M from the state legislature. About 10% is spent on administrative costs; the rest is distributed via contracts as seed money for specific, community-based projects.]

- 18. What is the Board of Regent's interest in supporting cancer control infrastructure?
- 19. FCDS data should be used to show where problems exist, then propose solutions.
- 20. Community cancer centers can play a key role in the infrastructure, which can be coordinated through the university cancer centers.
- 21. The Healthy Kids program (school-based Medicaid managed care program) could include antismoking education.
- 22. The Council on Aging could be a good resource to reach senior citizens who could advocate for cancer control programs in Florida.

Florida Cancer Plan: The meeting concluded with a brief discussion of the Florida Cancer Plan. It was agreed that only minor revisions would be needed--to update the plan to reflect activities that have take place this year (e.g., implementing the Tobacco Free Florida Coalition and the Breast and Cervical Cancer Coalition). This will be discussed at the next C-CRAB meeting.

Plans for next meeting: The ideas and suggestions raised about C-CRAB's role and activities will be brought to the Executive Committee, which will meet during the summer and will develop a specific plan of action. The next C-CRAB meeting will be scheduled for late August/early September. The plan for the approaching the 1995 Legislature will be discussed.

The meeting was adjourned at 12:30 p.m.

Minutes prepared by D. Parker

Revised 5/26/94

# CANCER CONTROL AND RESEARCH ADVISORY COUNCIL (C-CRAB) MINUTES

November 10, 1994 Ramada Airport Hotel Tampa, FL

#### **MEMBERS PRESENT:**

Denis Cavanagh, M.D.

Univ. of South Florida College of Medicine

Marcia DeSonier

Florida Hospital Association

Jane Garcia, A.R.N.P.

Florida Nurses Association

Herbert Kerman, M.D.

Florida Society for Clinical Oncology

Jeffrey Krischer, Ph.D.

Florida Assn. of Pediatric Tumor Programs

George R. McSwain, M.D.

American College of Surgeons

Nancy Mendenhall, M.D.

**Shands Cancer Center** 

James Orr, M.D.

Florida OB/GYN Society

Janet Patten

General Public

Warren E. Ross, M.D. (Chairperson)

Univ. of Florida School of Medicine

John C. Ruckdeschel, M.D.

H. Lee Moffitt Cancer Center

William Schiff, D.D.S.

Florida Dental Association

Frances Sykes

General Public

Jeno Szakacs, M.D.

Florida Society of Pathologists

Stuart Toledano, M.D.

Florida Pediatric Society

Edward Trapido, Sc.D.

Sylvester Comprehensive Cancer Center

John Witte, M.D.

Dept. of Health and Rehabilitative Services

(HRS)

#### STAFF:

Dorothy Parker, Coordinator

#### REPRESENTATIVES FOR MEMBERS:

Charles Yamokoski, D.O., for Kerry Chamberlain, D.O., Florida Osteopathic Medical Association

Carl Bender, for Charles Eytel, M.D., American Cancer Society

Bob Powell, for W. Jarrard Goodwin, M.D., University of Miami College of Medicine

#### **MEMBERS ABSENT:**

Elizabeth Bacon-Pituch, Dept. of Education

Annie Betancourt, General Public

Clarence H. Brown, M.D., M.D. Anderson Cancer

Center - Orlando

Ginny Brown-Waite, Florida Senate

Jean Byers, Florida Tumor Registrars Assn.

Rebecca Caires, Assn. of Community Cancer

Centers

Daniel Finkelstein, D.O., Southeastern Univ. of

Health Sciences

Jim Howell, M.D., Agency for Health Care

Administration

Jack MacDonald, M.D., Florida Medical Assn.

Phillip Marty, Ph.D., USF College of Public

Health

Debby Sanderson, Florida House of

Representatives

#### **GUESTS**:

Richard Hopkins, M.D., Cancer Epidemiology

Program, HRS

Jill MacKinnon, Florida Cancer Data System

Joyner Sims, Ph.D., Office of Health Promotion

and Wellness, HRS

Susan Smith, Cancer Registry, H. Lee Moffitt

Cancer Center & Research Institute

Sandy Wilkins, Cancer Epidemiology Program, HRS

The meeting was called to order at 9:30 a.m. by Dr. Warren Ross. Members and guests were introduced.

#### **Approval of Minutes**

A motion was made to approve the minutes from the May 9 C-CRAB meeting. The motion was seconded, and the minutes were approved. Minutes from the Executive Committee meeting of August 30 were also distributed.

#### Membership Update

A revised membership list was distributed. It includes information on a new member, George (Randy) McSwain, M.D., representing the American College of Surgeons, as well as a few address and title changes (e.g., Dr. Ross, Dr. Krischer, and Beth Bacon-Pituch). The Orlando Cancer Center (represented by Dr. Brown) has changed its name to the M.D. Anderson Cancer Center Orlando.

#### Florida Cancer Plan Update

A draft of the *Florida Cancer Plan: 1994 Update* was distributed. Dorothy Parker explained that the update is a status report of the specific recommendations and strategies in the 1993 plan. It also includes updated information on cancer rates, particularly for breast cancer.

Dorothy asked all members to review the draft and to contact her within the next two weeks if there are any comments. The update needs to be finalized by the end of the year. Copies will be sent to the Governor, Legislators, the Secretary of HRS, and other relevant state agencies.

#### **Update on Statewide Activities**

Breast Cancer Task Force: Dorothy Parker reported that the Breast Cancer Task Force held its final
meeting on October 21. Final revisions are being made to the report which is due January 15, 1995. A
draft of the Executive Summary was distributed; the entire final report will be sent to all C-CRAB
members upon completion. The Task Force plans to have a press conference to announce the report's
release.

Dr. Ross mentioned that recommendations about specific legislative changes should be highlighted. He also suggested that a meeting be scheduled with Senator Howard Foreman, who was instrumental in the creation of the Task Force, and that Senator Forman be invited to the press conference. Dorothy will relay these suggestions to the Task Force Chair, Dr. Al Einstein.

2. Breast and Cervical Cancer Coalition: Sandy Wilkins provided an update on the activities of the Breast and Cervical Cancer Early Detection Program, including the Florida Breast and Cervical Coalition, and the Comprehensive Program which was recently funded for \$1.5 million for the first year. A copy of the minutes from the last Coalition meeting (October 13) was distributed. Sandy described the relationship between C-CRAB and the Coalition, and the interconnectedness of the Florida Cancer Plan and the Early Detection Program's plan. She also explained that Family Health Services staff will be administering the Comprehensive grant. Funds will be allocated to counties or districts based on a competitive proposal process to be developed in the next several months. C-CRAB members will receive information about the proposal process, which will be administered through HRS County Public Health Units.

Drs. Ross, Cavanagh and others expressed concern about identifying women with cancer but not being able to find funding for their treatment. Sandy replied that it will be up to each community to identify resources to pay for treatment, and how they propose to do this needs to be described in their application to the State Health Office. Marcia DeSonier mentioned the We Care program that uses volunteer providers. Dr. Ross stated that We Care is a good program but does not address the whole problem. This issue is related to health care reform and universal access - an issue that needs to be kept in the forefront.

C-CRAB members who are interested in getting their community involved in this project should contact the director of their local county public health unit, and work toward developing a local network for screening, diagnosis and treatment. C-CRAB members interested in participating in the Coalition are invited to do so. Issues such as access to treatment and the overall direction of the program will be addressed by the Coalition.

3. Tobacco Free Florida Programs: Dr. Joyner Sims reported on activities of the Tobacco Free Florida program, including the Tobacco Free Florida Plan and the Tobacco Free Florida Coalition. He also described the Robert Wood Johnson Foundation grant awarded to ACS, with matching funds from ACS, the American Heart Association, and the American Lung Association--the Tri-Agency Coalition for Smoking OR Health). The grant will include three legislative issues: (1) increasing the cigarette tax and earmarking revenues for prevention; (2) removing the pre-emption clause from the Clean Indoor Air Act to allow local governments to impose more stringent rules; and (3) changing the Clean Indoor Air act to increase the percentage of restaurant space that is non-smoking. A media campaign is also planned. With money from the RWJF grant, ACS is hiring regional advocates to develop grass-roots programs for these issues, and a media person to launch the campaign.

Dr. Ross asked if there was a sponsor for the cigarette tax increase, and mentioned the importance of legislative sponsors for such efforts. Mr. Bender indicated that they are working on that, as well as grassroots efforts. It was also suggested that the Governor's office be asked to support the three legislative reforms.

4. Bone Marrow Transplant Advisory Panel: Dr. Ross provided an update on the activities of the Bone Marrow panel. The panel's recommendations have been finalized and sent to the Secretary of HRS for approval. The panel decided to divide the conditions for which transplantation would be reimbursable into two groups: (1) disease for which the treatment is not considered experimental, and (2) diseases for which reimbursement should be made if the treatment is given as part of a clinical trial. HRS staff will be promulgating rules based on the Panel's recommendation and the Secretary's approval.

# Florida Cancer Data System (FCDS) Enhancement Grant

Dr. Witte announced that he will be resigning from C-CRAB because he is leaving his position as Assistant Health Officer for Disease Control, and will be moving to HRS District 15. Dr. Hopkins will fill in for Dr. Witte on C-CRAB until a new representative is appointed.

Prior to the meeting, Dr. Witte sent a memo to C-CRAB members, and to the organizations they represent, requesting assistance with efforts to enhance FCDS. Dr. Hopkins elaborated on the request, and provided background about the grant. The goals are to improve completeness and timeliness of reporting, and to improve analytic capabilities.

To increase completeness from approximate 88% to 95%, FCDS will need to get military and VA hospitals to report, and to capture cases diagnosed and treated only in outpatient facilities. To collect data from pathology laboratories, CDC suggests that log books be reviewed, and cancer diagnoses be matched to FCDS

files. Dr. Hopkins suggested an alternate approach of using outpatient data currently collected by the Agency for Health Care Administration (similar to hospital discharge data).

The timeliness issue is, in part, related to the cost of collecting data and the priority given to this activity by hospitals. Currently, FCDS reimburses hospitals for reporting (30¢ per case). However, CDC would like Florida to stop reimbursing hospitals. Alternative strategies need to be explored.

Jill MacKinnon provided further background information, and mentioned the budgetary difficulties that arise when hospitals ask FCDS to complete their unfinished abstracting at the end of the reporting year. When requested, FCDS sends out independent abstractors who do about 35,000 cases per year.

There was discussion about the relatively low priority given to hospital cancer registries in the climate of budget restrictions, cost containment and managed care. If reimbursement is cut off, there is a risk that reporting will decrease unless hospitals feel there is a need for registry data. For example, hospitals are interested in data on clinical outcomes, and measures that relate to insurance reimbursement. If a cancer registry can provide that, there may be more incentive to participate. Dr. Ruckdeschel pointed out that the customer for registry data is no longer the epidemiologist, but the clinical practice sales element of hospital management.

Jill MacKinnon mentioned that FCDS offers services to meet hospitals' needs, e.g., preparing custom-designed, hospital-specific reports (about 30% of data requests are related to marketing issues), monograph reports, e.g., rates for specific types of cancer; and help with "death clearance", e.g., providing information on patients who have died. Dr. Trapido described how FCDS data is linked to death certificate data.

Dr. Ross raised the point that whoever benefits from the data should pay for it. If society benefits, then the Legislature should be asked to increase funding. Dr. Hopkins mentioned that federal dollars cannot be used to reimburse hospitals, and that any state funds used for that purpose cannot be counted in the required state matching funds.

Mr. Bender asked if there were plans for continuing activities funded by the grant after the 5-year grant period. Dr. Hopkins replied that federal money may continue, but it is not known right now. Seeking state funding is an option, but if most changes are accomplished with the federal dollars, it may cost lest to sustain the improved system.

Dr. Hopkins asked if C-CRAB would consider appointing a committee to work with HRS and FCDS to resolve the issues described above, and:

- 1. to work with pathologists and business managers from pathology facilities to determine how best to collect information on cancer cases,
- 2. to work with hospitals to increase the timeliness of reporting,
- 3. to develop an alternative to reimbursing hospitals for reporting, and
- 4. to suggest changes to reporting regulations, and possibly the statute, if needed.

Dr. Ross agreed to form a Technical Advisory Group to address these issues. It was suggested that there be representation from the Florida Hospital Association (Marcia DeSonier), the Florida Society of Pathologists (Dr. Jeno Szakacs), the American College of Surgeons (Dr. Randy McSwain), and the Florida Tumor Registrars' Association (Jean Byers). It will be requested that these C-CRAB members consult with the organization they represent to ensure that the organization's positions are represented. Dr. Herbert Kerman (FLASCO) also expressed interest in serving on the TAG. Non-C-CRAB members can also serve on the TAG; suggestions should be forwarded to Dorothy (Susan Smith, from the Moffitt Cancer Center, offered to participate). Dr. Ross directed Dorothy to convene the TAG, and to work with HRS staff as needed.

#### **C-CRAB'S BUDGET REQUEST FOR 1995**

Dr. Ruckdeschel reviewed the current plans to request money for C-CRAB through the Moffitt Cancer Center's budget, which comes under the Board of Regents (BOR). The amount will be reduced from last year, and the focus narrowed. If we can show productivity with a relatively small amount of funding, the chances of getting more in the future may be enhanced. A draft of the proposal for cancer control infrastructure and resource centers at the three university-based cancer centers and community centers was distributed.

Dr. Ross suggested that we work with the two legislative representatives on C-CRAB (Senator Brown-Waite and Representative Sanderson), as well as General Public member Janet Patten, who has knowledge about the legislature, etc. It was also suggested that letters of support be solicited from all the organizations represented on C-CRAB to present to the Legislature along with the budget request.

Dr. Cavanagh raised the issue of reallocating existing health care dollars, e.g., from the AIDS program. Dr. Hopkins explained that most of the money for AIDS prevention comes from federal grants to the state, and that what the state spends for prevention and education is very small.

#### **New Business**

Dr. Schiff brought up the possibility of adding representatives to C-CRAB from the Florida Pharmacy Association and from the Cancer Information Service. It was noted that Frances Sykes, a General Public C-CRAB member, is a pharmacist. In lieu of amending the state statutes to add groups to C-CRAB, it was suggested that a letter be written to these groups to formally invite them to participate in C-CRAB meetings.

The meeting was adjourned at 11:30 p.m.

Minutes prepared by D. Parker Revised 5/26/94

# C-CRAB EXECUTIVE COMMITTEE MINUTES

January 31, 1994 9:30 a.m. - 12:00 pm Tampa Airport Marriott Hotel, FMA Conference Room

Members Present:

Jean Byers, CTR

Cheryl Harrington (for Dr. Clarence Brown) Richard S. Hopkins, M.D. (for Dr. Witte)

Jeffrey P. Krischer, Ph.D.

Warren E. Ross, M.D., Chair

John C. Ruckdeschel, M.D.

Edward Trapido, Sc.D.

Guests:

Vickey Maxfield, Univ. of Florida College

of Medicine

Robert Powell, Sylvester Cancer Center

Staff:

Dorothy Parker, Coordinator

Margie Fox, Secretary

Members Absent:

Don Webster (for ACS)

Dr. Ross opened the meeting and asked everyone present to introduce themselves. Mr. Webster called prior to the meeting to say he was unable to attend. A call was also received from Dr. Ruckdeschel's office indicating that he would be late due to an emergency that arose at the hospital. The agenda was reordered to allow his participation in discussion of key items.

#### **Tobacco-Free Coalition**

Dr. Ross asked Dorothy Parker to report on her conversation with Don Webster (ACS) regarding the Tobacco Free Florida Coalition. Dorothy reported that the Coalition is a statewide advisory group organized by the HRS Office of Health Promotion and Wellness under Dr. Joyner Sims. There are 50 members on the coalition, including Dr. Ross representing C-CRAB, Dr. Ruckdeschel representing H. Lee Moffitt Cancer Center, Dr. Schiff representing the Florida Dental Association, and Dr. Marty from the University of South Florida College of Public Health. Dr. Marty is Chair of the Coalition. Dorothy has represented C-CRAB in place of Dr. Ross at last two meetings.

The coalition is applying for a Robert Wood Johnson Foundation (RWJF) grant under the SmokeLess States Initiative. The lead agencies on the grant are the ACS, the American Heart Association and the American Lung Association. They are submitting a proposal for anti-tobacco education and media campaigns, and to explore the feasibility of a ballot initiative to increase cigarette taxes in Florida. Dorothy has reviewed the proposal and conveyed to the grant writers that there should be mention of the Florida Cancer Plan and C-CRAB.

ACS is planning to conduct research between now and May to determine if there is popular support for a ballot initiative. With a ballot issue, how the money is spent cannot be mandated, but it can be suggested, e.g., the lottery money is supposed to be spent on education. The ACS, American Heart Association and American Lung Association have each pledged \$200,000 in matching funds for the RWJF grant. They are looking for other agency support for the grant and to promote ballot initiative; 600,000 signatures need to be collected over a 12-month period.

ACTION:

It was decided that C-CRAB will support the ballot initiative, and ask its member agencies to help collect signatures. A letter will be written to Don Webster stating this support.

# Breast and Cervical Cancer Early Detection Program Benefits

Dr. Hopkins reported that HRS received \$150,000 from CDC for a Breast and Cervical Cancer Early Detection core-capacity building grant. The project will be a joint effort of the HRS Cancer Epidemiology program, the Office of Health Promotion and Wellness, and Family Health Services. The five program areas of the grant are: public education, professional education, quality assurance, monitoring and surveillance, followup and tracking.

The first step is to convene a statewide coalition. At the last C-CRAB meeting it was decided that the C-CRAB Breast and Cervical Cancer Technical Advisory Group (TAG) would serve as the coalition for this project. Dr. Hopkins asked that the Executive Committee will reaffirm its commitment to do that, and agree to reconvene the TAG in the next few months. Dorothy Parker will attend a meeting of the Steering Committee on February 4th to discuss specific activities for this project. Florida wants to become a comprehensive grant state, which means we would get about \$4 million per year to pay for public and professional education, as well as screening and follow-up services.

ACTION: The C-CRAB Breast and Cervical Cancer TAG will be reactivated to serve as the statewide coalition for the Breast and Cervical Cancer Early Detection project. Dorothy will work with HRS staff and others on the Steering Committee to get the coalition formed and operational.

Dr. Denis Cavanagh was co-chairman of Breast and Cervical Cancer TAG in 1992. Dr. Ross suggested that he should be asked if he would like to serve as Chair of the new group. Dorothy will follow-up.

#### **C-CRAB Annual Report**

A draft of the C-CRAB Annual Report was distributed, and Dorothy asked for comments and/or suggestions by next week. The Report is due in Tallahassee by February 15. Dr. Ross suggested that a one-page Executive Summary be added.

The distribution of the report was discussed. A copy will be sent to the Governor, President of the Senate, Speaker of the House, and all members of the House and Senate Health Care Committees. Last year, a one-page summary was sent to all legislators. It was agreed to send the Executive Summary to all legislators this year as well. The Executive Summary should also be sent to Pat Haynie (Board of Regents), Doug Cook and Jim Howell (AHCA), and all C-CRAB members.

#### Health Care Reform

Dr. Hopkins mentioned that C-CRAB's input into the basic benefits package may have had a positive impact because mammography coverage was moved so it is not subject to co-payments and deductibles. However, payment for nicotine patches, nicotine gum and tobacco education programs are specifically excluded from coverage.

There was discussion about the cost for patients on clinical trials and the effect on university cancer centers if these are not reimbursed. Dr. Ross announced that he and others working with Dr. Graber on this issue.

ACTION: Dr. Ross suggested that a letter be sent to the Chairmen of the House and Senate Health Care Committees (Howard Forman and Ben Graber) to reiterate our recommendations that were not included in the proposed benefits package, including the recommendation regarding clinical research.

#### Bone Marrow Transplant Panel

Dr. Hopkins reported that the rule has been withdrawn and there will be a hearing on February 15th. The panel needs to conduct an open vote on its findings; then it can revisit its recommendations. At the hearing, AHCA staff will review how they came up with the bone marrow transplant coverage in the proposed basic benefit package. Dr. Ross serves on the panel and will be at the meeting on February 15. Dr. Hopkins also reported that the operation of the BMT panel moved from HRS to AHCA.

#### Legislative Issues

It was agreed that, as last year, Dorothy will monitor all cancer-related bills introduced in the 1994 legislative session, survey C-CRAB members to determine our position on each bill, and submit our recommendations to bill sponsors. She will keep in contact with Dorothy Green of ACS to find out the status of the bills.

#### **HRS Budget Request**

Dr. Hopkins stated that there were three cancer-related items proposed for the HRS Legislative Budget Request (LBR) this year: Breast & Cervical Cancer Screening; funding of the Cancer Registry; and money for the enforcement of the Clean Indoor Air Act (CIAA). Of these, Dr. Hopkins' priority is the CIAA because HRS may get federal dollars for the other two. However, none were included in the Governor's budget; the only health-related items are funding for HIV and Healthy Start.

ACTION: It was agreed that C-CRAB should write another letter in support of funding the enforcement of the CIAA. The letter will go to Governor, Rep. Graber and Sen. Forman, with a copy to Doug Cook (AHCA).

Dr. Hopkins also reported that Representative Jacob will be rewriting her bill by, making 1/3 of restaurant space smoking and 2/3 non-smoking (it is the reverse at present). Also, non-smoking areas in public malls or airport concourse areas cannot be enforced at the moment. The part of the rule which establishes fines for non-compliance was struck down, and is being redefined. Childrens' Medical Services will get the money collected from the fines.

#### Florida Cancer Plan

Dorothy announced that she was still working on two new chapters of the Florida Cancer Plan. The chapter on Cancer Control Programs will include all major programs, not just those at the universities. She is also working on the Health Care Reform chapter, and will distribute drafts of both for review as soon as possible.

#### C-CRAB Budget request

Dr. Ross reviewed the status of the C-CRAB budget request. He reported that Dr. Ruckdeschel has met with Rep. John Long, Chairman of House Appropriations Committee, who seemed positive about funding for C-CRAB. The January 27th meeting between Rep. Long, Dr. Ruckdeschel, Dr. Ross and Carol Palomino was canceled, and we are waiting to hear about the next step.

Jeff Krischer suggested that we consider requesting that C-CRAB budget be included in Board of Regents budget, or make C-CRAB advisory to a statewide cancer center. Then they could fund the center, not C-CRAB. Dr. Ross thought this is an idea worth talking to Pat Haynie about, but with little chance of success. An example of this type of funding is the University of North Carolina, where the state

legislature funds the university to provide services to community. The question was raised about funding for the Child Health Policy Center; does funding come through Board of Regents? Dr. Ross will check into this.

The question was raised about how much money is current spent for cancer control at each of the university cancer centers. Perhaps we can present this as a type of matching funds request.

ACTION: Dr. Ross will follow-up with to Dr. Ruckdeschel and Carol Palomino. In addition, Dorothy Parker will check into compiling information on how much each cancer center spends on cancer control.

#### **C-CRAB Appointments**

A list of recent appointments was distributed, along with information regarding the vacancies which now exist for the representatives from the Association of Community Cancer Centers, the Florida Radiological Society, and the Florida Pediatric Society.

The Committee then reviewed and discussed the six applications that have been submitted for the two vacant General Public positions. Annie Betancourt and Janet Patten were selected. They will be notified of their selection by letter, and their application forms forwarded to Governor's appointment office. The four applicants who were not selected will also be notified, with a letter of appreciation for their interest.

#### **Next C-CRAB Meeting**

It was decided to schedule the next C-CRAB meeting after the legislative session in April or May.

The meeting was adjourned at 12:00 p.m.

# C-CRAB EXECUTIVE COMMITTEE MINUTES

August 30, 1994 9:30 a.m. - 12:30 pm Tampa Airport Marriott Hotel, FMA Conference Room

Members Present:

Jean Byers, CTR

Warren E. Ross, M.D., Chair

Carl Bender (for ACS)

John C. Ruckdeschel, M.D. Edward J. Trapido, Sc.D.

Clarence H. Brown, III, M.D. Richard S. Hopkins, M.D.

John Witte, M.D.

Jeffrey P. Krischer, Ph.D.

Guests: Bill Buckley, HRS Cancer Epidemiology

Robert Powell, Sylvester Cancer Center

Staff: Dorothy Parker, Coordinator

Margie Fox, Secretary

# Florida Cancer Data System Enhancement Grant

Dr. Witte and Bill Buckley reported that HRS received a grant from the Centers for Disease Control (CDC) to enhance the Florida Cancer Data System (FCDS); \$629,958 was awarded for the first year of a 5-year grant. The goals are to shorten reporting and data analysis time, and to collect information on the increasing number of cases diagnosed in outpatient settings. The enhancements should enable HRS and FCDS to produce annual reports and to have tapes available for researchers in a timely fashion.

Dr. Witte and Mr. Buckley asked C-CRAB to form a Technical Advisory Group (TAG) to determine if there is any need to change regulations or statutes, and to set up a process to get the support of all relevant organizations. The TAG could also look at ways to get better participation from smaller hospitals, e.g., electronic reporting or hiring more independent abstractors. Jean Byers mentioned that she heads a workgroup of the Florida Tumor Registrars Association that is looking at ways to improve reporting. TAG members do not all need to be C-CRAB members. Dr. Ross asked Dorothy to work with Bill Buckley to form a TAG and convene a meeting by the end of December of this year.

# **Breast and Cervical Cancer Early Detection Program**

Mr. Buckley reported that HRS Family Health Services was awarded a Comprehensive Grant from CDC of \$1.5 million for the Breast and Cervical Cancer Early Detection Program. This is an extension of the existing Capacity Building Grant received by the Cancer Epidemiology Program last year. The grant will provide money for direct screening and diagnostic services for low income women, as well as for public and professional education, outreach, tracking and surveillance, and quality assurance. The grant requires at least 60% of the money be used for direct services (excluding treatment), and that 75% of services must be provided to women over 50 in high risk groups. Money will be distributed statewide via a RFP-type process yet to be developed. The Breast and Cervical Cancer Coalition will continue as part of the Comprehensive program, and will continue to be a subgroup of C-CRAB.

It was suggested that C-CRAB's role is to examine the extent to which the CDC grant will address breast and cervical cancer problems, and recommend what is needed to address residual problems. Jean Byers asked about the need for services for young, low income women at high risk for breast cancer due to family history. It was suggested that a high risk patient can be considered diagnostic rather than screening. Dr. Ross stated that there is a need to pull all resources together and make sure people know what resources are available.

#### **Tobacco-Free Coalition**

Mr. Bender reported that ACS received a \$900,000 4-year grant from the Robert Wood Johnson Foundation, with equal match from ACS and the American Lung Association. The money will be used to hire staff within the major metropolitan areas to work on legislative issues such as a tobacco tax increase, and smoke-free restaurants. The money cannot be used for direct lobbying, but can be used to hire staff to coordinate these activities.

#### 5-A-Day Partnership

Dorothy Parker reported that the HRS Office of Health Promotion and Wellness is participating in the nationwide 5-A-Day Partnership to promote consumption of fruits and vegetables. The partnership involves grocery retailers, agriculture, public health professionals, and others throughout the state. Dorothy serves on the coalition, and has been asked to be a member of the Steering Committee.

Dr. Ross commended HRS and ACS for their efforts and recent results in getting grant monies for Florida programs.

# Florida Cancer Plan Update

C-CRAB is mandated to approve an annual cancer plan. The plan approved last year is still relevant but needs to be updated to describe accomplishments over the past year and areas that still need attention. Updating the incidence and mortality data was discussed, and it was agreed that it is not necessary to update the data annually unless major changes have occurred. Some data has already been updated by Dr. Hopkins, and that can be included. The 1994 Update should also include a discussion of how health care reform has influenced cancer control in Florida, and should reiterate C-CRAB's position on health care reform, e.g., the importance of universal access to screening and treatment. Dorothy will prepare a draft and distribute it to Executive Committee to review. The update will be brought to the full C-CRAB at the next meeting.

# Membership and Administrative Issues

Dr. Shapiro resigned from C-CRAB, and Dr. George McSwain was appointed as the representative from the American College of Surgeons. Annie Betancourt is running for a seat on the Legislature this fall but wishes to remain as a member of C-CRAB. Regarding a nominee from the Florida Radiological Society, Dr. Ross requested that Dorothy check again with their previous nominee, or Dr. Ross will contact the current president to request another. Dr. Ross will serve as Chair through the legislative session. His two-year term ends in September 1995. The Executive Committee can nominate a new Chair in the spring.

#### **C-CRAB Travel Policy**

The C-CRAB travel policy is now in effect. The policy and forms to record mileage will be mailed prior to the next meeting.

# Discussion of Plans for Upcoming Year

Dr. Ross opened the discussion by mentioning the need to clarify C-CRAB role and focus in light of factors such as new members on C-CRAB, and new projects such as the Breast and Cervical Cancer Coalition, the Tobacco-Free Florida Coalition, etc. Dr. Ross asked the Committee to discuss C-CRAB's direction and role with or without funding.

There was discussion about last year's efforts to get funding from the legislature, and the materials prepared for that purpose were reviewed. Dr. Ross mentioned that there will be a new Chair of the Appropriations Committee and offered to approach him about funding.

Dr. Ruckdeschel commented on the history of C-CRAB's efforts to get funding, and reviewed the legislative intent for creating the Council, e.g., to enhance cancer control activities in Florida. Dr. Krischer also reflected on past efforts, and suggested that if we do not get funding, our role could be to identify unmet needs.

Last year's budget request was reviewed. Lung, breast and cervical cancer programs are now funded through federal and other grants. The remaining costs for infrastructure support, conferences, and resource centers are still viable. The function of the resource centers needs to be clarified, e.g., to conduct research to improve and evaluate cancer control technologies. It was pointed out that since C-CRAB's budget request was not actually turned down, we should exhaust all possibilities before abandoning efforts to get state funding. Dr. Ross suggested a budget request may be more successful if it is aligned with a structure such as the Board of Regents or Moffitt rather than a stand-alone request.

Dr. Trapido suggested taking another look at successful models in other states. He also pointed out that since things change, being turned down one year does not mean we'll get a negative response the next. He also suggested making money available to all areas of the state via a RFP-type process to appeal to legislators from all areas. However, it was agreed that the three university-based cancer centers, with additional centers in cities such as Orlando and Jacksonville, could cover the state through alliances with communities in their area, e.g., like the Area Health Education Centers (AHECs). The resource centers would provide support for health services research, and could collaborate with university programs.

The Committee agreed that the C-CRAB Budget Request should be revised to reflect this discussion; Dorothy will make the necessary changes and distribute a draft to the Committee to review before the next full Council meeting. Dr. Ruckdeschel offered to talk to USF officials about including the request in the Moffitt budget.

The issue of hiring a lobbyist for C-CRAB was revisited, and it was again determined not appropriate. Asking C-CRAB member agencies to commit resources for lobbying was also determined to be unfeasible. Dr. Ruckdeschel stated that the goal is to have a good cancer plan in place and to have it recognized. It is important that C-CRAB communicate its mission and the goals of the Cancer Plan to its member organizations and to legislators. The idea of sending periodic "info-letters" to legislators was brought up again as a means of increasing visibility of C-CRAB, the Cancer Plan, and the cancer problems in Florida. Dr. Krischer suggested a public relations-type effort to highlight cancer problems, but it was agreed that each cancer center, hospital, and agency (e.g., ACS) already do this and it might be confusing to have another effort out of C-CRAB. The need to inform people about what is going on in cancer control was also mentioned. Dr. Witte suggested identifying and targeting legislators and committee staff who have a personal interest in cancer.

#### Next C-CRAB Meeting

It was decided to schedule the next C-CRAB meeting after the November elections; Dorothy and Margie will work on selecting a date. November 10 was suggested.

The meeting was adjourned at 12:30 p.m.

# CANCER-RELATED BILLS REVIEWED BY C-CRAB 1994 LEGISLATIVE SESSION

Bill No.	SPONSOR(S)	DESCRIPTION	STATUS	
SB 1450 HB 1549 HB 1673	Sen. Foley Rep. Greene Rep. Hill	Creates the "Florida Agricultural Worker Safety Act"; provides for enforcement of federal worker protection regulations and the availability of information to workers on pesticides; and protects workers against retaliation.	SB 1450: Passed in Agriculture Committee with 1 amendment; placed on Special Order Calendar and passed as amended (35-0). Passed by House (114-0).	
		agamot reasons	HB 1549: Passed in Agriculture and Consumer Services Committee; placed on Special Order Calendar and passed (113-0). Sent to Senate but died in Agriculture Committee.	
			HB 1673: Died in Agriculture and Consumer Services Committee.	
SB 1522 HB 681	Sen. Jones et al. Rep. Dawson et al.	Creates the "Tobacco-Related Disease Prevention, Control, and Treatment Act of 1994" which directs HRS to develop a biennial plan to reduce the use of tobacco	SB 1522: Passed in Health Committee with 2 amendments; passed in Commerce Committee; died on calendar.	
		products, and to budget for and implement the plan using existing departmental revenues. It also authorizes HRS to establish a voluntary coalition of providers and consumers to assist in the preparation of the plan.	HB 681: Passed in Health Standards Subcommittee with 2 amendments; passed in Health Committee with 2 amendments; died on calendar.	
SB 2146	Sen. Sullivan	Amends Clean Indoor Air Act to prohibit smoking in government buildings.	Died in Commerce Committee	
SB 210 HB 185	Sen. Grant Rep. Jacobs	Amends Clean Indoor Air Act by redefining "public place" to include all restaurants and to prohibit the designation of smoking areas in restaurants.	SB 210: Died in Health and Rehabilitative Services Committee	
			HB 185: Passed in Health Services Subcommittee with 3 amendments; died in Health Care Committee.	
SB 578	Sen. Siegel Sen. Grant	Amends Clean Indoor Air Act by redefining "public place" to mean all enclosed, indoor areas used by the general public except bars, taverns, night clubs and retail stores whose primary business is the sale of tobacco or tobacco-related products. Removes pre-exemption clause, allowing local governments to define "public places" more strictly than defined by the state, and provides for more severe penalties.	Died in Commerce Committee	

SB 2644	Sen. Grant	Amends Clean Indoor Air Act to prohibit smoking in certain airports (Tampa).	Withdrawn	
HB 2119	Rep. Casey	Increases the rate of excise tax on tobacco products, reduces the percentage of proceeds from the tax which distributors may keep, and provides that revenues resulting from these increases be used to fund specific health care programs and services.	Died in Regulated Industries Committee	
SB 456 HB 1929	Rep. Sanderson Sen. Grant	Requires that insurers provide coverage for "off-label" drugs prescribed for the treatment of cancer if their use is supported by one of three medical compendia and/or peer reviewed literature.	SB 456: Died in Commerce Committee  HB 1929: Passed in Health and Life Subcommittee; passed in Insurance Committee; placed on Special Order Calendar and passed with amendments (116-0); referred to Senate; died in Commerce Committee.	
SB 1064	Sen. Casas	Provides tax credit for taxpayers that make contributions towards certain cancer screening procedures for low income residents not covered by insurance.	Died in Commerce Committee.	
НВ 1573	Rep. Ascherl	Provides for reimbursement only for generic equivalent drug products under health insurance policies or plans; deletes a limitation on substitution by pharmacists of generically equivalent drug products.	Not approved by Health Services Subcommittee; died in Health Care Committee.	
SB 1740 HB 129	Sen. Forman Rep. Rayson	Provides that death or disability due to cancer suffered by firefighters or paramedics employed by the state is presumed to be accidental and suffered in the line of duty under certain conditions; authorizes purchase of insurance by local governments; requires employing agency to keep records and notify firefighters and paramedics of their reported exposure to known carcinogens.	SB 1740: Substitute Bill submitted in Personnel, Retirement and Collective Bargaining Committee; Died in Appropriations Committee.  HB 129: Passed in Employee Benefits Subcommittee with 1 amendment; Substitute Bill submitted in Employee and Management Relations Committee; died on calendar.	

# Text of Letters to Chairmen of the Senate and House Health Care Committees Re: Health Care Reform

Date: March 8, 1994

To: Representative Ben Graber, M.D. Chair, House Health Care Committee

Senator Howard C. Forman Chair, Senate Health Care Committee

On behalf of the Cancer Control and Research Advisory Council (C-CRAB), I would like to reiterate some of our recommendations concerning the basic benefit package contained in the Florida Health Security Plan. These recommendations were forwarded to the Agency for Health Care Administration prior to the legislative session.

- 1. Prevention: We applaud the emphasis on prevention, particularly that screening mammograms would be covered without being subject to co-payments or deductibles. Similar coverage for other cancer screening procedures, such as Pap smears and tests for prostate and colorectal cancer, are also included in the proposed plan.
- 2. <u>Pre-Existing Conditions</u>: We support the removal of restrictions on eligibility for health insurance due to pre-existing conditions, health status or claims history.
- 3. Off-Label Drugs: C-CRAB supports SB 456/HB 1929, which requires that insurers provide coverage for "off-label" drugs prescribed to cancer patients given the appropriate indication, etc. This coverage is not included in the proposed basic benefit package.
- 4. Clinical Research: Patient care hospital charges for cancer patients on research protocols are not included in the proposed benefits. C-CRAB feels that reimbursement for standard patient care costs associated with Phase II and Phase III clinical trials should be covered. Such services would be provided even if the patient does not receive investigational treatment, and would not include costs associated with the research component.
- 5. Bone Marrow Transplant: The basic benefits package proposes coverage for bone marrow transplant for only a selected number of cancer types. This decision should be reconciled with the recommendations of the Bone Marrow Transplant Advisory Panel. A thorough and critical evaluation of the literature, and an analysis of cost-effectiveness would help in making a decision on this matter.

- 6. Education Services: The proposed benefits package limits coverage of education services (e.g., dietary instruction/nutrition counseling) to patients with a diagnosed medical condition. C-CRAB feels that there should be a financial incentive for health care providers to offer educational services to help prevent disease, not just to cure it.
- 7. <u>Smoking Cessation</u>: Smoking cessation programs are specifically excluded from the basic benefit package. C-CRAB recommends coverage for medically-supervised smoking cessation programs to help reduce morbidity, mortality, and health care costs.

I would also like to convey C-CRAB's support for an appropriation to enforce the Clean Indoor Air Act. It is our understanding that no state money has been allocated for this activity, nor was it included in the HRS budget request. However, it is an important use of state funds to insure compliance with efforts to protect the public by reducing exposure to tobacco smoke.

Thank you for the opportunity to express our concerns. We appreciate your efforts on behalf of cancer control and other health care issues.

Sincerely,

Warren E. Ross, M.D. C-CRAB Chairperson Executive Associate Dean University of Florida College of Medicine

cc: Doug Cook, Director, Agency for Health Care Administration Charles Mahan, M.D., State Health Officer, HRS Richard Hopkins, M.D., State Epidemiologist, HRS

# State Data from Cancer Data in Florida: State and District Profiles

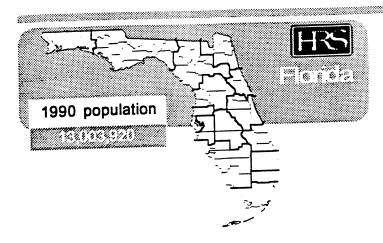


Figure 1: Percentage Of Total Deaths Due To Cancer Florida 1988-1990

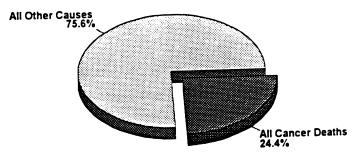


Figure 2: Percentage Of Cancer Deaths That Are Potentially Preventable Florida 1988-1990

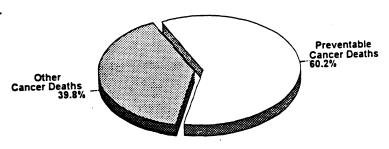
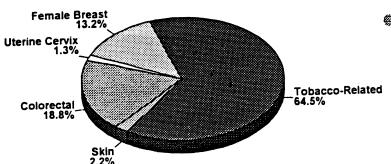


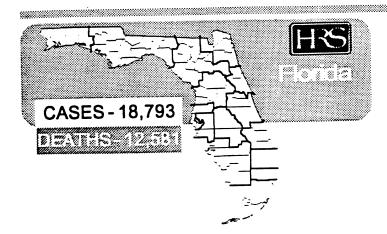
Figure 3: Potentially Preventable Cancer Deaths By Site Florida 1988-1990



# Cancer Overview



- Over 24% of all deaths in Florida are due to cancer.
- Top five causes of death in the U.S.:
  - heart disease
  - cancer
  - stroke
  - chronic obstructive lung disease
  - accidents
- Most cancer deaths are potentially preventable:
  - 96,898 total cancer deaths in Florida from 1988-1990
  - 58,559 of those total cancer deaths were potentially preventable
- Proven control methods exist for:
  - tobacco-related cancers
  - female breast cancer
  - cervical cancer
- Proven methods of cancer prevention:
  - smoking prevention
  - smoking cessation
  - mammography screening
  - Pap smear screening



# Tobacco Related cancers



Figure 1: Tobacco-Related Deaths by Site Florida 1988 - 1990

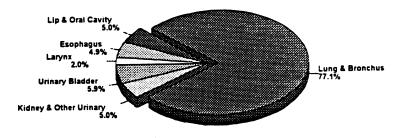


Figure 2: Tobacco-Related Cancers by Age

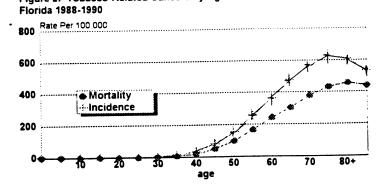
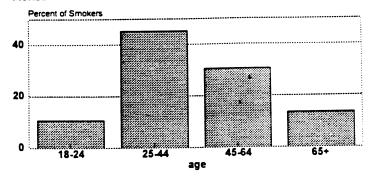
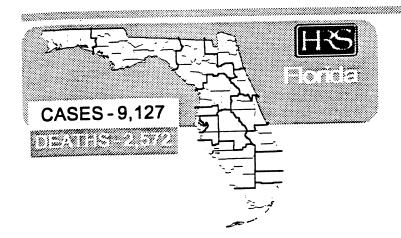


Figure 3: 1990-1992 BRFSS Survey - Current Smokers by Age Florida



- Thirty percent of all cancer deaths are tobacco-related.
- Almost 9 out of 10 tobacco-related deaths come from smoking.
- Twenty-four percent of Florida residents currently smoke.
- Eighty-seven percent of lung cancer patients die within five years.
- Sixty-five percent of smokers start smoking by 18 years of age.
- Among adults in Florida, 31% of those who have ever smoked regularly have stopped.
- Programs that prevent young people from starting to smoke, or that encourage and help smokers to quit, will save lives.

**HRS CANCER EPIDEMIOLOGY** 



# Female Breast cancer

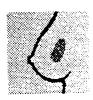


Figure 1: Breast Cancer By Age Florida - Incidence and Mortality 1988-1990

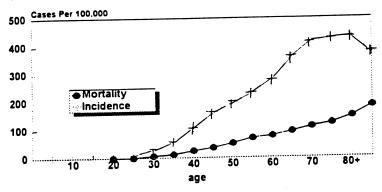


Figure 2: Breast Cancer By Stage .Florida 1988-1990

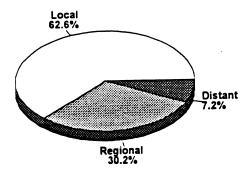
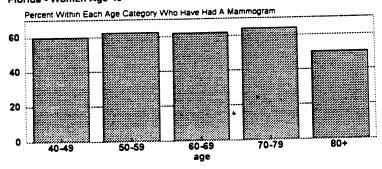
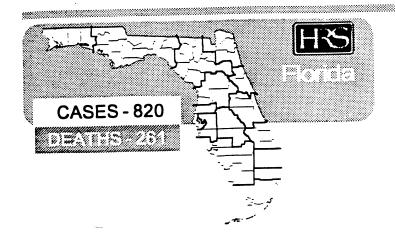


Figure 3: 1990-1992 BRFSS Survey - Had A Mammogram Within Past 2 Years? Florida - Women Age 40+



- When compared to other cancers, breast cancer is the second leading cause of death among women in Florida.
- Between 30 and 40% of breast cancer deaths among women ages 50 and older may be prevented.
- Early detection increases survival.
- Ninety-three percent of women whose cancer is diagnosed at the local stage survive at least five years. However, only 18% of women whose cancer is diagnosed at an advanced (distant) stage survive that long.
- Regular mammography plus clinical breast examinations can lower overall mortality from breast cancer by more than 30%.
- Over one-third of women aged 40 and over residing in Florida have <u>not</u> had mammograms in the past two years.
- Proven detection methods that save lives:
  - clinical breast examination along with mammography

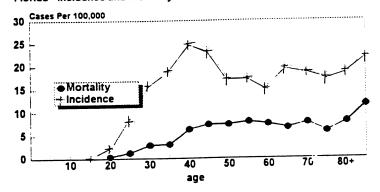
HRS CANCER EPIDEMIOLOGY



Cervical cancer



Figure 1: Cervical Cancer By Age Florida - Incidence and Mortality 1988-1990

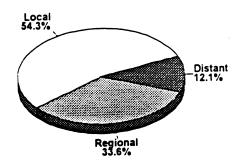


Virtually all cervical cancer deaths may be prevented.

## Early detection increases survival.

Eighty-nine percent of women whose cancer is diagnosed at the local stage survive at least five years. However, only 14% of women whose cancer is diagnosed at an advanced (distant) stage survive that long.

Figure 2: Cervical Cancer By Stage Florida 1988-1990



Regular Pap smears can detect cervical cancer at its earliest stages.

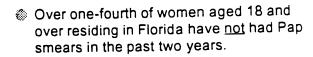
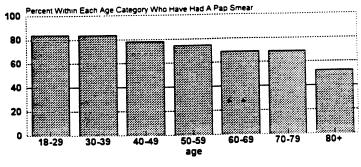
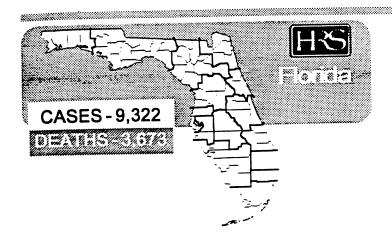


Figure 3: 1991-1992 BRFSS Survey - Had A Pap Smear Within Past 2 Years? Florida - Women Age 18+



#### Risk factors:

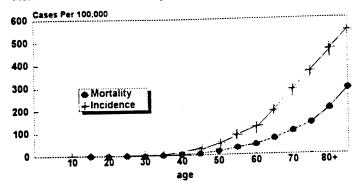
- multiple sexual partners
- history of sexually transmitted disease
- smoking
- Proven detection methods that save lives:
  - clinical pelvic examination along with Pap smear



# Colorectal cancer

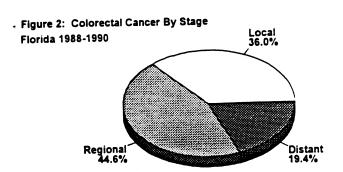


Figure 1: Colorectal Cancer By Age Florida - Incidence and Mortality 1988-1990

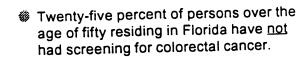


When compared to other cancers, colorectal cancer is the second leading cause of death in Florida.

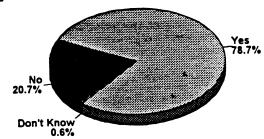
- Early detection increases survival.
- Eighty-nine percent of persons whose cancer is diagnosed at the local stage survive at least five years. However, only 6% of persons whose cancer is diagnosed at an advanced (distant) stage survive that long.



- Three methods of screening that occur in a clinical setting:
  - digital exam
  - proctoscopic exam
  - fecal occult blood
- Screening is typically performed during physical examinations after age 50.



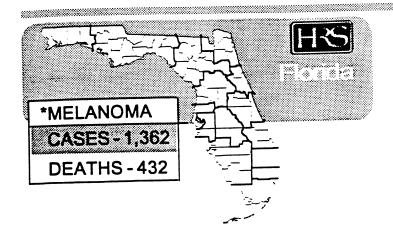




#### Risk factors:

- colon polyps
- low intake of dietary fiber
- high fat diet
- family history

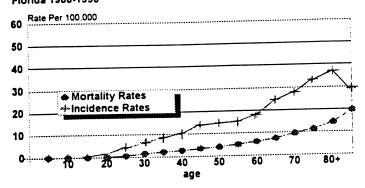
HRS CANCER EPIDEMIOLOGY



# Skin cancers



Figure 1: Melanoma Cancer By Age Florida 1988-1990

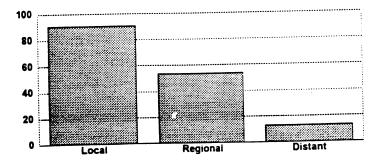


- basal cell

Three kinds of skin cancers:

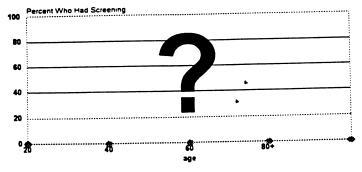
- squamous cell
- melanoma

Figure 2: Five Year Survival Rates For Melanoma By Stage



- Melanoma is the most life-threatening skin cancer.
- Early detection increases survival.
- Ninety-one percent of persons whose melanoma is diagnosed at the local stage survive at least five years. However, only 13% of persons whose melanoma is diagnosed at an advanced (distant) stage survive that long.

Figure 3: BRFSS Survey - Ever Had Screening For Skin Cancer? Florida



- Two methods of screening:
  - self examination
  - clinical examination
- Risk factors for skin cancers:
  - sun exposure
  - fair skin
- Information on screening is not collected.

**HRS CANCER EPIDEMIOLOGY** 

# C-CRAB NEWSLETTER



Vol.1, Issue 1

**DECEMBER 1993** 

### C-CRAB NEWS ITEMS



### **Newsletter Resurfaces**

After several years of hibernation, the C-CRAB newsletter has resurfaced. The newsletter will be published every other month, and will serve as a means to inform C-CRAB members about cancer control issues in Florida, and about national issues. C-CRAB members are encouraged to submit news items for future issues; please send them to C-CRAB Coordinator, Dorothy Parker.

# C-CRAB Legislative Campaign

C-CRAB plans to ask the 1994 legislature for a \$3.57 million appropriation to help implement the Florida Cancer Plan. The strategy will include asking C-CRAB members to contact their local legislators as well as members of the House and Senate Appropriations Committees and the health care committees.

#### Dr. Kerman Honored

Dr. Herbert Kerman, who has served on C-CRAB for many years, was recently awarded the 'Humanitarian of the Year Award' by the Halifax Medical Center Foundation. They plan to rename their regional oncology center "The Herbert D. Kerman, M.D., Oncology Center" in recognition of his pioneering work in radiation oncology.

In October, Dr. Kerman was nominated to serve on C-CRAB as the representative of the Florida Society for Clinical Oncology. In the past, he has represented the Association of Community Cancer Centers.

#### Dr. Krischer Moves to Moffitt

C-CRAB member Dr. Jeffrey Krischer, who represents the Florida Association of Pediatric Tumor Programs, has moved from Gainesville to the H. Lee Moffitt Cancer Center as the new Associate Director of Cancer Control. He will be developing programs to evaluate efforts to reduce cancer mortality and morbidity, and continuing his work in childhood cancers. His new phone number is (813) 979-6762.

#### **C-CRAB Secretary**

Margie Fox is the new secretary who is working with C-CRAB and the Breast Cancer Task Force. She was the community relations coordinator at the Northside Mental Health Hospital in Tampa, and has many years of experience with non-profit agencies and community agencies.

# FLORIDA NEWS ITEMS



#### **Breast Cancer Task Force**

The Breast Cancer Task Force held its first meeting on November 12, 1993. The 16 members were appointed by the Governor, Speaker of the House and President of the

Cancer Control and Research Advisory Council (C-CRAB)

at H. Lee Moffitt Cancer Center & Research Institute 12902 Magnolia Dr., Tampa, FL 33612-9497

Phone: (813) 979-6734, Fax: (813) 979-6706 Coordinator: Dorothy Parker, Secretary: Margie Fox Senate. Their task is to make recommendations to state and local government on ways to reduce breast cancer mortality and promote early detection. Dr. Albert Einstein, Associate Director for Clinical Affairs at the Moffitt Cancer Center, will be the Task Force Chairperson. He represents the Association of Community Cancer Centers, of which he is currently the national President. The C-CRAB representative on the Task Force is Dr. Elisabeth McKeen. The group will meet again on January 21, 1994, to develop specific strategies for accomplishing its tasks. For further information, call Dorothy Parker at (813) 979-6734.

# Health Care Reform in Florida - Basic Benefits

The Agency for Health Care Administration (AHCA) Basic Benefit Standards Advisory Committee released a draft of the proposed basic benefit package. Copies were distributed to the C-CRAB Health Care Reform Technical Advisory Group and the Executive Committee for comment, which will be shared with AHCA.

#### **News from HRS**

Breast and Cervical Cancer: HRS was awarded a CDC Core Capacity Building Grant as part of the national Breast and Cervical Cancer Early Detection Program. There are now 27 states that have capacity-building programs, and 18 that have comprehensive screening programs.

C-CRAB's Breast and Cervical Cancer Technical Advisory Group will be reorganized to serve as the statewide advisory coalition for this project. The coalition will focus on the components of the National Strategic Plan for the Early Detection and Control of Breast and Cervical Cancers, which are: (1) integration and coordination of services, (2) public education, (3) professional education and practice, (4) quality assurance for mammograms and Pap smears, and (5) surveillance and evaluation. For further information, call Bill Buckley at (904) 488-2907.

Tobacco Free Florida Plan: HRS, in conjunction with the Florida Division of the American

Cancer Society (ACS), has developed a Tobacco Free Florida Plan. HRS received federal (CDC) money to help implement the plan, which includes education and information programs, a media campaign, legislative initiatives, and a statewide coalition. Additional funding from the Robert Wood Johnson Foundation, under the SmokeLess States Initiative, is also being sought. The Tobacco Free Florida Coalition met on October 20, 1993, and again on December 14. C-CRAB members serving on the coalition are: Beth Bacon-Pituch, Dr. Phil Marty (coalition Chair), Dr. Warren Ross, Dr. John Ruckdeschel, and Dr. William Schiff. For further information, call Dr. Joyner Sims' office at (904) 487-3220.

#### **News from ACS**

Mammography Directory: In October, the Florida Division ACS published "Mammography in Florida," a report prepared by Dr. Neil Love from the University of Miami. The report serves as a consumer guide and includes a listing of mammography facilities throughout Florida by ACS District. In includes information such as American College of Radiology (ACR) accreditation status and the cost of screening mammography. Copies can be obtained by calling 1-800-ACS-2345.

The Florida Cancer Council voted to "sunset" itself at its meeting on November 18, 1993. The Council, which has been in existence since 1951, has been sponsored by ACS to serve as a liaison between various medical associations and to provide advice regarding cancer-related issues. Many members of C-CRAB have served on the Florida Cancer Council over the years. At their last meeting, they endorsed C-CRAB's request for the 1994 legislature to provide funding for cancer control programs.

ACS Legislative Initiatives: The ACS Florida Division Board of Directors has selected two issues to actively support in the upcoming legislative session: (1) a tobacco excise tax; and (2) the Tobacco-Free Florida Plan with funding. They will also support funding for the Florida Cancer Plan and off-label drugs.

# News From the Moffitt Cancer Center

The H. Lee Moffitt Cancer Center is publishing a new journal, titled Cancer Control: Journal of the Moffitt Cancer Center. It will cover issues related to the diagnosis, treatment, and prevention of cancer, and is geared towards physicians and researchers. The first issue will be out in January, 1994. The journal will be published six times a year. C-CRAB members have been included on the mailing list to receive copies.

Lifetime Cancer Screening is Moffitt's new outreach program. It will provide screening, education and follow-up services for breast, prostate, cervical, uterine, skin and colorectal cancers. The facility, which opened in October, is located near the Moffitt Cancer Center. They also have a mobile unit that provides education and screening services at workplaces and for community groups, professional associations, churches, etc. For more information, call (813) 979-6769.

#### News From the Orlando Cancer Center

The Orlando Cancer Center initiated the LifeCheq program, originally developed at the M.D. Anderson Cancer Center in Texas. LifeCheq is a cancer prevention and early detection program for the workplace that includes cancer risk appraisal and physical exam for high risk employees. For information, call Cheryl Harrington at 800-648-3818, ext. 6733.

In October, the Orlando Cancer Center opened its *Breast Diagnostic Center*. The center is staffed by surgical, medical and radiation oncologists, pathologists, radiologists, nurses and a social worker. The Orlando Cancer Center sponsored a women's golf tournament on October 19-20 that raised \$107,000 for the Breast Diagnostic Center.

# News From the Shands Cancer Center

MRI Breast Coil: University of Florida (UF) radiologist, Dr. Jeffrey Fitzsimmons, has developed a new type of breast coil used with

magnetic resonance imaging (MRI). The FDA-approved device is custom-designed for each patient, and uses radio signals and a magnet to create 3-dimensional pictures of the breast. This enables physicians to identify tumors and other abnormalities, including leaks from silicone implants. The new coil has small openings that enable physicians to biopsy the breast while the patient is still in the MRI chamber. The device is currently being used at Shands Hospital and other hospitals across the nation, including several in Florida. Other types of breast coils are used in diagnostic facilities throughout Florida.

Head and neck cancers: New applications of basic nuclear imaging equipment are being used to confirm the location of hard-to-find head and neck malignancies. Researchers at UF have adapted SPECT (single photon emission computed tomography) to help locate squamous cell carcinoma of the neck, as well as head and neck tumors that have recurred after radiation They have refined body-scanning therapy. techniques to produce images similar to those emission (positron generated by PET tomography) scanner, but at lower cost.

# News From the Sylvester Cancer Center

A paper on "Strategies for Reaching Poor Blacks and Hispanics in Dade County, Florida" was presented by Dr. Joseph Zavertnik at the American Cancer Society National Conference on Cancer Prevention and Early Detection last year, and was recently published in Cancer (8/1/93; 72(Suppl):1088-92). The paper describes efforts to increase awareness of cancer prevention and early detection in poor Black and Hispanic communities in Dade County. Community newspapers, radio stations, churches, agencies and associations were important reaching the underserved vehicles for community. The paper also describes a One-Stop Breast Diagnostic Center that compliments As a result of the the screening program. program, more cancers were diagnosed at early stages of disease.

# **Breast Cancer Screening Practices in Florida**

Florida is one of the 48 states that participates in a nationwide telephone survey, the Behavioral Risk Factor Surveillance System. breast cancer screening among Florida women aged 50 and older was slightly higher than for the U.S. In Florida, 46.9% of women age 50+ reported having a mammogram in the previous year compared to 45.1% for the U.S.; 58.9% had a clinical examination compared to 56.9%, and 40.3% had both, compared to 38.8%. (MMWR 42(38):739). National data indicate that screening rates were lowest among women with less than 12 years of education and with less than \$10,000 annual income. No significant differences were found by race/ethnicity. HRS staff are analyzing 1992 Florida data for further comparisons.

# NATIONAL NEWS ITEMS



# Federal Tobacco Excise Tax

In September, the National Cancer Advisory Board (NCAB) passed a resolution, which was sent to President Clinton, calling for a \$2 per pack increase in the cigarette excise tax. They passed a similar resolution earlier this year but decided to reaffirm their position since the tax increase is being considered as one way to help pay for health care reform costs.

More recently, the National Coalition on Smoking OR Health proposed a 75-cent per pack increase. Other organizations are also promoting a tax increase: the National Dental Association asked Congress for "significant increases" in taxes on cigarettes as well as snuff and chewing tobacco. They recommend that a portion of the revenues be used for educational campaigns for both adults and youth.

# National Health Care Reform:

The Clinton Administration's health care reform

proposal has been submitted to Congress, which is reviewing it along with at least 5 other plans.

The American Society of Clinical Oncology (ASCO) has created a task force to monitor the reform plans. They are concerned about the proposed emphasis on training more primary care physicians, and suggest cancer specialists could serve as the primary care physician for cancer patients. Furthermore, there may be a shortage of oncology specialists in the future, given the aging population and increasing number of cancer patients. Other concerns include drug price controls adversely affecting pharmaceutical research and development of new cancer therapies, and managed care resulting in limited access to tertiary care.

# **Breast Cancer Screening Guidelines**

NCI decided to uphold its new guidelines for breast cancer screening despite disagreement from the ACS and other groups. The new NCI guidelines suggest that women age 40-49 should discuss mammography with their physician and make individual decisions based on family history of breast cancer and other risk factors. Previous guidelines, and those still endorsed by ACS, call for annual clinical exams and mammograms every 1-2 years for women in this age group. NCI claims there is insufficient evidence support to scientific mammograms for younger women, citing the high percentage of false positive results due to denser breast tissue in younger women, and the lack of evidence that mortality is reduced. NCI also changed its guidelines for women age 50 and older, suggesting they have annual clinical exams and mammograms every 1-2 years. annual guidelines called for Previous mammograms.

> Best wishes for a Happy Holiday Season.



# C-CRAB NEWSLETTER

Volume 2, Number 1

FEBRUARY 1994

### C-CRAB NEWS ITEMS



#### **Next C-CRAB Meeting**

The next meeting of C-CRAB will be Monday, May 9th from 9:30 am - 12:30 pm. The meeting will be held at the Tampa Airport Marriott Hotel. RSVP forms and a preliminary agenda will be mailed to members in early March.

### **Executive Committee Meets**

The C-CRAB Executive Committee met on January 31 at the Tampa Airport. A copy of the minutes were sent to all C-CRAB members. If you did not receive them, or if you have any questions or comments, please contact Dorothy Parker.

# **C-CRAB Annual Report**

The 1993 C-CRAB Annual Report was submitted on February 15, as required by state law. The report was sent to the Governor, President of the Senate, Speaker of the House, all members of the Senate and House Health Care Committees, the Secretary of HRS, the Board of Regents, the Director of the Agency for Health Care Administration, and others. An Executive Summary was sent to all State Senators and Representatives. Copies of the report were sent to all C-CRAB members. If you did not receive your copy, or if you have any questions or comments, please contact Dorothy Parker.

# **C-CRAB Appointments**

Four new members were recently appointed to C-CRAB:

Annie Betancourt, from Miami, will serve as a General Public Representative. Ms. Betancourt is Director of the Center for Professional Development and Corporate Training at Miami-Dade Community College. She is also a breast cancer survivor, and has been working with local health organizations to change attitudes and increase public awareness about breast cancer.

Kerry Chamberlain, D.O., was appointed to represent the Florida Osteopathic Medical Association, replacing Dr. Arnold Miller. Dr. Chamberlain is a hematologist/oncologist in Pinellas County. He is also the Associate Medical Director of the Pinellas County Hospice.

Janet Patten, from Tallahassee, was also appointed as a General Public representative. Ms. Patten is Associate Director for Public Affairs at the National High Magnetic Field Laboratory at Florida State University. She lost her husband to cancer several years ago and is interested in changing public policy to increase cancer prevention and control.

Jeno Szakacs, M.D., will replace Dr. Jerry Harris representing the Florida Pathology Association. Dr. Szakacs is Professor of Pathology at the University of South Florida College of Medicine and Director of Anatomic Pathology at the H. Lee Moffitt Cancer Center in Tampa.

Current C-CRAB members reappointed for another term are: (1) Jean Byers, Florida Tumor Registrars Assn.; (2) Marcia DeSonier, Florida Hospital Assn.; (3) Herbert Kerman, M.D. will replace Dr. Elisabeth McKeen representing the Florida Society of Clinical Oncology; (4) Warren Ross, M.D., Univ. of Florida College of Medicine; (5) John Ruckdeschel, M.D., H. Lee Moffitt Cancer Center.

Nominations are being processed for the Association of Community Cancer Centers, Florida Pediatric Society, and Florida Radiological Society.

Cancer Control and Research Advisory Council (C-CRAB)

at H. Lee Moffitt Cancer Center & Research Institute 12902 Magnolia Dr., Tampa, FL 33612-9497

Phone: (813) 632-1339 Fax: (813) 632-1335 Coordinator: Dorothy Parker Secretary: Margie Fox

### FLORIDA NEWS ITEMS



# 1994 Legislative Session

Health Care Reform: The 1994 Florida Legislature will be in session from February 8 to April 8. The main health care debate will center around health care reform and the Florida Health Security Plan, developed by the Agency for Health Care Administration. The Plan includes a proposed basic benefits package that C-CRAB reviewed last fall. One of the important elements of the proposed package is "first dollar" coverage for screening mammography, i.e., not subject to insurance deductibles or copayments. C-CRAB will monitor the progress of the debate, and look for opportunities to advocate for optimal cancer prevention and care. The Plan must be approved by the Legislature before it becomes official.

Other Bills: Several bills have been introduced this session that relate to cancer. One is the Tobacco-Related Disease Prevention, Control, and Treatment Act of 1994. This bill directs HRS to develop a Tobacco Free Florida Plan, to budget for and implement the Plan (using existing resources), and to create a statewide coalition.

Representative Sanderson is sponsoring a bill that will prohibit insurance companies from denying payment under certain conditions for "off-label" drugs commonly used with cancer patients.

Senator Casas introduced a bill that will provide a corporate income tax credit for business that contribute towards cancer screening for uninsured people.

Several changes to the Clean Indoor Air Act are proposed, including an increase in the percentage of non-smoking space in restaurants, and a ban on smoking in public places and in public meetings.

A summary of these and other bills will be prepared by the C-CRAB Coordinator and sent to all members to determine C-CRAB's position on each bill. A summary will be forwarded to the bill sponsors.

# **Enforcement of the Clean Indoor Air Act**

The C-CRAB Executive Committee reaffirmed its support for state funding for the enforcement of the Clean Indoor Air Act. Currently there are no state funds appropriated to enforce the law; there is only one position in HRS that is paid for by federal money. Funding for the enforcement of the Clean Indoor Air Act is not included in this year's HRS budget request, nor in the Governor's budget. Therefore, C-CRAB will send a letter to the Health Care Committee Chairs in support of such funding.

# **Breast and Cervical Cancer Program**

C-CRAB's Breast and Cervical Cancer Technical Advisory Group will be re-activated during the next few months to become the statewide advisory coalition for a federally-funded project on the early detection of breast and cervical cancer. The project is funded by the Centers for Disease Control through a grant awarded to the HRS Cancer Epidemiology Program. The grant is part of a nationwide effort to implement the National Strategic Plan for the Early Detection and Control of Breast and Cervical Cancer.

HRS Cancer Epidemiology has hired Sandy Wilkens to direct this project. Sandy was the staff director for C-CRAB when it was under HRS prior to 1992.

The first step has been to form an Administrative Steering Committee to develop the coalition. The first meeting of the Steering Committee was held Members include: Nancy on February 4th. Boyack, HRS Health Promotion and Wellness; Bill Buckley, HRS Cancer Epidemiology; Bobby Davis, HRS District 3 (Gainesville); Nina Entrekin, ACS; Dorothy Green, ACS; Kriss Hensley, HRS Cancer Epidemiology; Dr. Richard Hopkins, HRS, State Epidemiologist; Jill MacKinnon, Florida Cancer Data System; Dorothy Parker, C-CRAB; Cheryl Robbins, HRS Family Health Services; Jo Beth Speyer, Cancer Information Service; and Sandy Wilkins, HRS Cancer Epidemiology.

The Steering Committee discussed the role and composition of the Statewide Coalition. It was agreed that the Coalition should be an advisory body, have broad representation from provider and

consumer groups, and meet twice a year. Work will be done through task groups developed for specific projects. The Steering Committee will provide technical assistance and support to the Coalition and its task groups. Updates of the Florida Cancer Plan will be drafted by the Steering Committee for approval by the Coalition and C-CRAB.

A proposed list of organizations to be represented on the Coalition will be mailed to all C-CRAB and Breast Cancer Task Force members. If anyone has any suggestions, call Sandy Wilkins at (904) 488-2907.

Choosing a new name for the project was also discussed. The Breast and Cervical Cancer Early Detection Program (or BCCEDP) is unwieldy; if anyone has any ideas, please let Sandy know.

# **Breast Cancer Task Force**

The statewide Breast Cancer Task Force held its second meeting on January 21 in Tampa. The Task Force formed four committees: Education, Screening, Diagnosis and Treatment. meeting, each committee discussed specific issues it would like to pursue. There were several ideas common to all committees, e.g., the development of partnerships between public and private health care providers, the formation of a statewide coalition after the Task Force ends, the need for more detailed data on breast cancer diagnosis and treatment, and need for public and professional education, including a treatment options brochure with an informed consent form. A copy of the minutes from the meeting are available if anyone would like more information.

The next meeting of the Breast Cancer Task Force will be April 29 at the Tampa Airport Marriott Hotel.

# **Tobacco Control Programs**

Tobacco control activities have progressed in several directions in the last few months. The *Tobacco-Free Florida Coalition* has met and developed a *Tobacco-Free Florida Plan*. The Tobacco-Related Disease Prevention, Control, and Treatment Act of 1994 has been introduced to the

1994 Legislature (see p. 2) that will provide a legislative mandate to create a coalition and to develop and implement a plan to reduce tobacco consumption. In addition, a grant application for \$1.2 million has been submitted to the Robert Wood Johnson Foundation to fund education programs and a media campaign, and to pursue a ballot initiative to increase tobacco taxes. ACS has taken the lead in applying for this grant, with support from other members of the Coalition. C-CRAB has endorsed the proposal and offered assistance, through its member organizations, to collect signatures for a ballot initiative. Questions can be directed to Dr. Phil Marty at the USF College of Public Health, Dr. Joyner Sims at HRS, Office of Health Promotion and Wellness, or Marcia Nenno at the ACS Florida Division Office.

# En Acción Contra El Cáncer

En Acción is a nationwide cancer control project sponsored by NCI's National Hispanic Leadership Initiative on Cancer. Miami, one of the 5 project sites in the country, launched its program this month. The program is based at the Sylvester Comprehensive Cancer Center, and Dr. Trapido is the project director. The 5-year project will promote healthy behaviors and cancer screening among Hispanics. There will be a community coalition, and interventions in health care settings, schools, work sites and other community settings.

# NATIONAL NEWS ITEMS



# **Mammography Guidelines**

Controversy still surrounds the NCI mammography guidelines. The ACS and other organizations continue to oppose the guidelines that no longer recommend routine screening every 1-2 years for women age 40-49. Opponents claim that women are confused by the changes in the guidelines, and may choose not to have mammograms when they might otherwise have had them. There is also concern that minority women, who are already less likely to get mammograms, will be most affected.

Groups supporting routine mammograms for women in their 40s include: American Medical

Association, American College of Physicians, American Academy of Family Physicians, US Preventive Services Task Force, National Women's Health Network, National Breast Cancer Coalition, American College of Radiology, American Society Therapeutic Radiology Oncology, and Obstetricians and of College American Leadership Black Gynecologists, National Initiatives for Cancer, and others. Congress held hearings in January to consider the controversy over the mammography guidelines in the context of health care reform. Efforts are underway to develop a consensus on this issue.

# **Increasing Cancer Rates**

A recently-published study (JAMA, 2/9/94) of cancer mortality and incidence trends among U.S. Whites found that, between 1973 and 1987, cancer mortality rates decreased 17% in younger age groups (<55), but increased 12% in the older (55-84) age groups. Incidence rates for all cancers has generally increased for both men and women in this time period.

Incidence rates for smoking-related cancers have increased among women, but changed little among men. However, rates for non-smoking related cancers increased 19% among men. Breast cancer incidence among women has also risen 19%, with most of the increase occurring in the older (55+) age groups.

The authors suggest the need for further study of environmental causes, particularly among farmers, who are routinely exposed to harmful chemicals, exhaust, and other unhealthy substances.

# **Future Role of Genetics in Cancer Control**

Advances in understanding the genetic changes in tumor cells has resulted in the rapid development and application of DNA diagnostic techniques in the diagnosis and treatment of cancer. These techniques are mostly used as diagnostic markers for non-solid tumors such as lymphomas and leukemia, although research in solid tumors is also underway. Genetic markers associated with a predisposition to cancer are also being investigated. For more information on this topic, you can request a free copy of the report, "Advances in

Understanding Genetic Changes in Cancer: Impact on Diagnosis and Treatment Decisions in the 1990s," from National Academy Press, 2010 Constitution Ave., N.W., Washington, DC 20415.

### Sunscreen and Melanoma

Researchers at the University of Texas M.D. Anderson Cancer Center warn that sunscreen's protection against sunburn does not necessarily imply protection against other UV radiation effects such as enhanced melanoma growth. In a recent article in the Journal of the American Cancer Institute, researchers warn that sunburn protection "may encourage prolonged exposure to UV radiation and thus may actually increase the risk for melanoma development..."

# Bone Marrow Transplant Coverage in Massachusetts

The Massachusetts legislature passed a law that requires insurers to pay for autologous bone marrow transplants for certain breast cancer patients. Patients must meet certain criteria based on NCI protocols, and the treatment must be recommended by her physician. One state legislator said the Massachusetts bill was not passed in response to a recent law suit in California where a health maintenance organization was fined for failing to authorize the use of a bone marrow treatment.

#### **NCI Budget**

President Clinton's proposed FY95 budget includes \$1.967 billion for cancer-related activities at NCI; an increase of \$99 million over the current year's budget. Of this \$197 million would be spent on cancer prevention and control. Breast cancer research would increase by 24% from \$262 million in FY 94 to \$323 million in FY 95. From the Department of Defense budget, Clinton proposed deleting \$2 million for the Center for Prostate Disease Research at the Walter Reed Army Institute of Research, and \$5 million for the Center of Excellence in Breast Cancer Research and Training at the National Naval Medical Center. (Source: The Cancer Letter, 2/11/94)

Esto es todo por el momento.



# C-CRAB NEWSLETTER

Volume 2, Number 2

**APRIL 1994** 

### C-CRAB NEWS ITEMS



REMINDER: C-CRAB Meeting Monday, May 9 9:30 am - 12:30 pm

Tampa Airport Marriott Hotel

#### **New C-CRAB Member**

Stuart Toledano, M.D., was recently appointed to represent the Florida Pediatric Society, replacing Dr. Paul Pitel. Dr. Toledano is Associate Professor of Pediatrics at the University of Miami School of Medicine, where he has been the Director of the Division of Pediatric Hematology/Oncology for over 10 years. He has written extensively on childhood lymphomas and leukemia, and is a member of the ACS Childhood Cancer Committee.

### FLORIDA NEWS ITEMS



### 1994 Legislative Session

The 1994 session ended with many health issues unresolved. A special session of the Florida Legislature will be held in June to finalize health care reform legislation. The status of bills reviewed by C-CRAB, as well as the status of the Florida Health Security Plan, will be discussed at the May 9 C-CRAB meeting.

#### **Breast Cancer Awareness Month**

On March 22, 1994, the Florida House of Representatives, following the leadership of Representative Debby Sanderson, issued a resolution designating October 1994 as Breast Cancer Awareness Month. The resolution "urges all women to recognize the risks associated with breast cancer and take preventive steps to minimize those risks and engage in early detection methods such as mammography."

#### **Breast Cancer Task Force**

The Florida Breast Cancer Task Force will meet on April 29. Guest speakers have been invited to provide information that will be helpful in developing recommendations.

# **Breast and Cervical Cancer Coalition**

Over the past several months, HRS staff and the Coalition Steering Committee have compiled a list of organizations and individuals to invite to participate on the Breast and Cervical Cancer Coalition. The first coalition meeting, originally scheduled for May 9th, has been postponed to allow more time for planning. Several Steering Committee members will attend a national meeting of breast and cervical cancer programs, April 26-28 in Atlanta, to learn about similar projects in other states.

### **Tobacco-Free Florida Coalition**

The TFF Coalition met on April 18th in Tampa. The status of state and national tobacco control issues was discussed, and copies of the Tobacco Free Florida Plan were distributed. Further information will be provided at the C-CRAB meeting on May 9.

Cancer Control and Research Advisory Council (C-CRAB)

at H. Lee Moffitt Cancer Center & Research Institute 12902 Magnolia Dr., Tampa, FL 33612-9497 Phone: (813) 632-1339 Fax: (813) 632-1335

Chair: Warren E. Ross, M.D.
Coordinator: Dorothy F. Parker, M.H.S.
Secretary: Margie Fox

### Five-a-Day Partnership

The HRS State Health Office has been designated by NCI as the official licensed entity for the 5-a-Day program for Florida. The program started in California and is now a national initiative co-sponsored by NCI and the Produce for Better Health Foundation. The goal is to increase consumption of fruits and vegetables. The Florida program will be coordinated by Nancy Boyack, HRS Office of Health Promotion and Wellness. Dorothy Parker, C-CRAB Coordinator, has been invited to serve on the coalition.

# Symposium in Honor of Dr. Cavanagh

Symposium Cavanagh "Denis Gynecologic Oncology - 1994" was held on February 10-12 in Orlando to honor of Dr. Cavanagh, a long-time C-CRAB member representing the University of South Florida College of Medicine. Dr. Cavanagh is Professor of Obstetrics and Gynecology, and Director of the Division of Gynecologic Oncology at USF. The Gynecologic Oncology Fellowship Program, which started in 1979, currently has three fellows. Seven former fellows now practice in Ireland. Canada, Australia, England. Philadelphia, New Orleans, and Tampa. The Symposium included lectures and discussion on various gynecologic oncology topics.

### Florida Cancer Pain Initiative

In March, the federal Agency for Health Care Policy and Research (AHCPR) issued guidelines on treating cancer pain. The guidelines call for increased use of individual pain control plans and encourage medical centers to form interdisciplinary pain management teams to better meet patients' needs. They state that cancer may be better treated if the stress of pain is controlled, since pain can blunt the body's immune response and decrease energy available for fighting the disease.

In Florida, cancer centers and hospitals are already implementing the new guidelines. For example, at the University of Florida Shands Cancer Center, a Pain Management Clinic has

been created to address physical, psychological and spiritual issues. The clinic director is Dr. Cheryl Dixon, Assistant Professor of Anesthesiology at the UF Health Science Center. The Moffitt Cancer Center also has an interdisciplinary Pain Management Program.

In addition, a coalition of over 450 health professionals interested in pain management, the *Florida Cancer Pain Initiative*, has been formed. Their goal is to increase public and professional awareness about cancer pain management through education and by reducing barriers to adequate pain management.

A statewide symposium, "Working Together to Relieve Cancer Pain: Obstacles to Effective Pain Management" is planned for June 10, 1994. For information on the symposium, call (813) 979-3852.

#### **Cancer Information Service**

The Cancer Information Service (CIS) for Florida and Puerto Rico is participating in the NCI's campaign to reach minority populations with cancer prevention and early detection messages. *National Minority Cancer Awareness Week* is celebrated April 17-23 with activities throughout the state. NCI has developed new materials for African American and Hispanic populations. For more information, call the CIS at 1-800-4-CANCER or (305) 548-4821.

The CIS is also working with the Florida Cancer Pain Initiative (FCPI) to promote the new cancer pain management guidelines mentioned above. Copies of clinical practice guidelines for physicians, nurses and other professionals are available from either FCPI at (813) 979-7212 or the CIS at 1-800-4-CANCER. Patient educational materials on cancer pain management are also available.

# Cancer Among Dade County Hispanic Males

A study of cancer among Hispanic males in Dade County was recently published in the Archives of Internal Medicine (Jan. 24, 1994). Dr. Ed Trapido and his colleagues at the Sylvester Cancer Center analyzed nine years of

data from the Florida Cancer Data System. They found that incidence rates for all cancers among Hispanic males were lower than among non-Hispanic males. However, a detailed analysis found site-specific differences between the four race-ethnicity groups. Dr. Trapido et al. have also written an article on cancer among Hispanic women in South Florida. The article is currently in press.

#### Orlando Cancer Center Programs

LifeCheq Orlando Cancer Center's The prevention and screening program is now offering BreakClear™, a smoking cessation program developed by M.D. Anderson Cancer Center. The program is offered to employers, and includes a version designed for women. OCC, together with ACS and WFTV-TV, is also sponsoring a Buddy Check program, which is designed to encourage women to practice BSE For more and to have mammograms. information on these programs, call 800-648-3818 x8402.

# NATIONAL CANCER CONTROL ISSUES



#### **Tobacco Control**

Tobacco and Youth: The U.S. Surgeon General, Dr. Jocelyn Elders, released a report last month entitled Preventing Tobacco Use Among Young People. The report, 23rd in a series, is the first to focus on tobacco and young people. The major conclusions of the report are: (1) nearly all first use of tobacco occurs before high school graduation; (2) most young people who smoke are addicted to nicotine and report that they want to quit but are unable to do so; (3) tobacco is often the first drug used by young people who use alcohol and illegal drugs; (4) teens with poorer grades and lower self-images are most likely to use tobacco; (5) cigarette advertising appears to increase young people's risk of smoking by affecting their perceptions about the popularity and social benefits of smoking; (6) the most effective preventive programs are community-wide ones that combine education and public policy approaches.

Smoking Banned in College Athletics: The National Collegiate Athletic Association (NCAA) will ban the use of tobacco products during practices and games, effective August, 1994. The ban will affect more than 300,000 athletes, coaches and officials. This action was applauded by Dr. Jocelyn Elders, U.S. Surgeon General, who expressed "hope that professional sports will follow this courageous action."

Federal cigarette tax increase: There are several bills before Congress to increase the current 24¢ per pack federal cigarette excise tax: Clinton's health care reform bill which proposes a 75¢ increase; (2) Rep. McDermott and Sen. Wellstone's single payer bill which proposed an increase of \$1.76; (3) Rep. Pete Stark's Tobacco Health Tax and Agricultural Assistance Act which would increase the tax by \$1.76, and set aside 2% of the increase to help tobacco farmers make a transition to other sources of income, and 1% for a health education fund, and (4) Rep. Andrews' proposed \$1.25 increase, which has been approved by the House Ways and Means Health Subcommittee, and includes some funds for agriculture and health promotion.

While health care reform and cigarette tax increases are being considered in Congress, a report by the Congressional Research Service, Cigarette Taxes To Fund Health Care Reform: An Economic Analysis, found that the increased health costs, sick leave, and other expenses smoking imposes on society do not justify Clinton's proposed 75¢ tax hike. They found that existing state and federal cigarette excise taxes already cover average estimates of costs imposed by smokers on nonsmokers.

Tobacco Industry vs. U.S. Congress: Sen. Kennedy asked the General Accounting Office to investigate recent allegations that the tobacco industry manipulates the nicotine levels in tobacco products. The question was raised by an ABC news program that alleged that cigarette manufacturers routinely remove nicotine from the

tobacco plant and add it back to cigarettes in carefully calibrated amounts. Congressional hearings were held last week, during which the tobacco company executives denied the charges. In addition, the Food and Drug Administration is prepared to consider regulating nicotine products as drugs if the allegations are proven true. On April 13, the tobacco companies released a "partial list" of chemical additives used in cigarettes.

#### **Breast Cancer News**

Tamoxifen Study: Results from the Breast Cancer Prevention Trial were released last month, amid controversy of falsified data. Despite the problems with the study, researchers conclude that women who take tamoxifen after breast caner surgery have a lower recurrence rate of breast cancer.

Further controversy surrounds the study: the National Women's Health Network asked that the study be discontinued in light of the 25 cases of endometrial cancer diagnosed in the study; 23 of the cases were among women taking tamoxifen compared to only 2 in the control (placebo) group. However, the investigators claim that the rate in the control group was unusually low, and that overall, the benefits of the drug greatly outweigh the risks.

National Breast Cancer Action Plan: A National Breast Cancer Action Plan is being developed by the Secretary of HHS, Donna Shalala. A draft was submitted to President Clinton last month. The plan was developed as a result a conference that held last December at the request of the National Breast Cancer Coalition and others. It includes strategies for federal coordination of breast cancer information and education, patient and consumer participation in cancer control, multidisciplinary and translational research, research training, funding for patient data registries and biological materials banks, wider availability of clinical trials, and expansion of prevention and control and psychosocial research.

Insurance Coverage for Bone Marrow Transplantation: An article in Feb. 17, 1994 issue of the New England Journal of Medicine describes variations in approval by insurance companies for autologous bone marrow transplantation (ABMT) for breast cancer patients enrolled in clinical trials of high-dose Of the 533 cases reviewed, chemotherapy. insurance coverage for ABMT was approved in 77%. The study's authors conclude that the approval process is "arbitrary and capricious," does not correlate with medical and protocolbased decision making, and is a barrier to They state that most obtaining treatment. academic and medical authorities agree that investigational therapy is equivalent or superior to standard care, and should therefore be covered by third-party carriers. However, insurance companies often argue that it is not their responsibility to cover the cost of research. This issue will be further debated in the context of federal and state health care reform.

### And finally, for the gaming set...

A computer game called "SimHealth" is now available that simulate various systems of health care reform. Players are elected officials who preside over a 16-year period and have to make decisions based on a variety of economic and societal changes brought about by the type of SimHealth is designed to reform selected. demonstrate the consequences of reform policies and their impact on constituents such as physicians, insurers and consumers. Not only does the game let players try their skill at developing a workable financing system, but it provides "tutorials" on the health care reform plans currently being debated in Congress. The current version requires a computer with very powerful graphics and memory capabilities, a version for less powerful PCs is being developed. For more information, call (800) 824-2643.

For copies of any material mentioned this issue, call Dorothy Parker at (813) 632-1339.

# C-CRAB NEWSLETTER



Volume 2, Number 3

**JULY 1994** 

# C-CRAB NEWS ITEMS



# **C-CRAB** Meetings

The next C-CRAB meeting will be in September or October. Notices will be sent out as soon as a date is selected. A C-CRAB Executive Committee meeting is scheduled for August 30.

# Revisions to Florida Cancer Plan

C-CRAB and HRS staff will be updating the Florida Cancer Plan. The 1994 Update will include the status of the 1993 recommendations for breast and cervical cancer, and for tobacco-related cancers. It will also include updated incidence and mortality data, and will evaluate any new emerging issues.

#### **C-CRAB Travel Policy**

The Florida Legislature included a \$15,000 appropriation in Moffitt's budget to cover travel expenses for C-CRAB members, effective July 1, 1994. A policy has been developed for use of the funds, how to make travel arrangements, etc. A copy of the policy will be distributed to members prior to the next meeting.

# FLORIDA NEWS ITEMS



# Florida Breast Cancer Task Force

The Breast Cancer Task Force developed a first draft of their report and recommendations. The Task Force met on July 15 to review the first draft, and will review a second draft in September. The next meeting is scheduled for October 21. A copy of the final report will be distributed to C-CRAB members.

For more information, contact Dorothy Parker at (813) 632-1339.

# **Breast and Cervical Cancer Coalition**

The Breast and Cervical Cancer Coalition held its first meeting on July 14 in Tampa. Approximately 50 providers and consumers attended. An overview of the national and state program was given, and the role of the coalition was discussed. Coalition members were asked to develop a mission statement and to suggest objectives. The next meeting is scheduled for October 13 in Tampa.

One function of the Coalition is to advise HRS in developing a plan for a breast and cervical cancer early detection program. The plan will be submitted to CDC by September 1995. HRS is hopeful that CDC will provide

Cancer Control and Research Advisory Council (C-CRAB)

at H. Lee Moffitt Cancer Center & Research Institute 12902 Magnolia Dr., Tampa, FL 33612-9497 Phone: (813) 632-1339 Fax: (813) 632-1335 Chair: Warren E. Ross, M.D.
Coordinator: Dorothy F. Parker, M.H.S.
Secretary: Margie Fox

additional funds to implement the plan. When funds are made available, they will be used for breast and cervical cancer screening and diagnostic services for low-income women, as well as outreach, public and professional education, quality assurance, and surveillance.

For further information, call Sandy Wilkins at (904) 922-5927.

# 5-A-Day Partnership

Florida is participating in the national 5-A-Day Program, which is funded through the National Cancer Institute (NCI) and the Produce for Better Health Foundation (PBH). PBH is a nonprofit consumer education foundation representing the fruit and vegetable industry. The NCI/PBH relationship reflects the philosophy of forming partnerships with public and private agencies to promote the consumption of more fruits and vegetables.

The first meeting of Florida's 5-A-Day Partnership was held on June 9. There were representatives from HRS and other government agencies, C-CRAB, ACS, state universities, community health educators, fruit and vegetable retailers, and produce associations.

Some stores are already promoting 5-A-Day; you may recognize the following logo:



A campaign to increase awareness of the program is planned for 5-A-Day Week, which will be September 11-17. Information will be distributed to major media markets to help promote the program statewide. The 5-A-Day

program is coordinated by HRS Office of Health Promotion and Wellness.

For further information, contact Nancy Boyack at (904) 487-3220.

# Medicaid Third-Party Liability Act

The Medicaid Third-Party Liability Act (SB 2110) allows the State of Florida to "bring action to recover sums paid to [Medicaid] recipients" when "medical assistance has been provided by Medicaid to more than one recipient." The act also stipulates that "the evidence code shall be liberally construed regarding the issues of causation and of aggregate damages . . . and may be proven by use of statistical analysis." Although tobacco is not mentioned, the law is intended to be applied against tobacco companies.

The Associated Industries of Florida, Publix Supermarkets, the National Association of Convenience Stores, and Philip Morris have challenged the constitutionality of SB 2110. A copy of the complaint was sent to C-CRAB members last week.

At the federal level, Senators Lautenberg (D-NJ) and Harkin (D-Iowa) have introduced a bill (S 2245) to allow the federal government to sue tobacco companies to recover the costs of treating Medicare and Medicaid patients for smoking-related illnesses. The bill includes the same provisions about using statistics to prove cause rather than prove cause in any specific individual.

### Bone Marrow Transplant Panel

The Florida Bone Marrow Transplant Panel met July 19-20 in Tallahassee. The panel agreed on a list of conditions for which BMT is "medically acceptable and nonexperimental" and thereby reimbursable by health insurance. The list is shorter that the one proposed last year, with more details about stage of disease

and other qualifying conditions. A new category was also proposed; conditions for which BMT is medically acceptable if the treatments is given as part of an approved clinical trial. This category may require further discussion.

For more information, contact Sandy Wilkins at (904) 922-5927.

# Special Legislative Session

The Florida Legislature met in early June in a Special Session but did not pass a health care reform bill. Governor Chiles may call another session to attempt to reach a consensus on this issue.

### Off-Label Drug Bill

Representative Debby Sanderson (C-CRAB member) filed a bill last session to require insurance companies to provide coverage for certain drugs prescribed for cancer treatment. The bill passed the House of Representatives unanimously but was stalled in the Senate. The bill was then attached to the Governor's Health Security Plan, which has yet to pass. Representative Sanderson plans to file the Off-Label Drug bill again next year, and with proper support in the Senate, expects it to pass.

# **Tobacco-Free Florida Program**

The American Cancer Society is still waiting to hear if they will be awarded money from the Robert Wood Johnson Foundation as part of the SmokeLess States Initiative. The money would be used for a statewide media campaign, and other activities outlined in the Tobacco-Free Florida Plan.

# Florida Society of Gynecologic Oncology

In June, Florida Society of Gynecologic Oncology was formed. The officers are:

President - Dr. Henry Averette (University of Miami), President Elect - Dr. William S. Roberts (University of South Florida), Secretary/Treasurer - Dr. Robert Holloway (Watson Clinic, Lakeland), Council Members - Dr. Linda Morgan (University of Florida) and C-CRAB's own Dr. Denis Cavanagh (University of South Florida).

# NATIONAL CANCER CONTROL ISSUES



# Status of the National Surgical Adjuvant Breast and Bowel Project (NSABP)

As a result of the controversy over falsified data and other problems with the NSABP, a Plan for Corrective Action was submitted to NCI by the collaborative group. Clinical trials will resume in the near future. A list of approved sites is being compiled; 100 were approved as of July 5.

Tamoxifen trials will also resume, despite evidence that it may increase the risk of developing uterine cancer. New procedures for sampling endometrial tissue have been added to the protocols in an attempt to discover or prevent endometrial cancer. Previous studies have shown that Tamoxifen reduces the recurrence of breast cancer by 40%, and the clinical trials are attempting to discover if the drug can also prevent breast cancer from occurring among women thought to be at high risk for developing breast cancer.

# Prostate, Lung, Colorectal and Ovarian Cancer Screening Trial

Last November, NCI began the Prostate, Lung, Colorectal and Ovarian Cancer Screening (PLCO) Trial to assess the mortality impacts associated with cancer screening methods. Over the next eight years, the trial will randomize 148,000 people (50% men and 50% women) age 60-74, at 10 screening centers (none are in Florida).

The study will evaluate if the following screening tests reduce mortality: annual digital rectal exam and PSA for prostate cancer; annual chest x-rays for lung cancer; flexible sigmoidoscope every three years for colorectal cancer, and annual physical exam, CA-125 blood test, and transvaginal ultrasound for ovarian cancer.

For more information, call the NCI's Cancer Information Service at 1-800-4-CANCER.

#### **Pesticides in Foods**

A study by the Environmental Working Group reported that U.S. Department of Agriculture testing found pesticide residue on fruits and vegetables even after they were washed and peeled. Twelve fruits and vegetables were found to contain 13 pesticides that cause cancer, 17 that cause nerve damage, and 11 that effect hormones. A Pesticide Food Safety Act (HR 4091) has been introduced to Congress that would phase-out 75 high-risk pesticides over five years, and raise safety standards on the remainder of the 300+pesticides currently allowed on food.

For more information, call Monte Belote, Florida Consumer Action Network at (813) 286-1226.

# Avon, YWCA and CDC to Fund Breast and Cervical Cancer Programs

Avon, YWCA and CDC announced a new program for breast and cervical cancer education and screening for underserved women. Avon will fund the program with \$3 million from the \$5.5 million raised from the sales of their \$2 pink enamel pins that have come to symbolize breast cancer awareness.

Currently 40 cities are have funded projects, and they hope to expand to more than 100.

In Florida, the Greater Miami YWCA received an Avon grant for its ENCORE<sup>plus</sup> program. The program provides health education and mammography screening for low socioeconomic and underserved women over the age of 40 who have never had a mammogram. They plan to screen 1,000 minority women, including Hispanics, African-Americans and Haitian-Americans.

For more information, contact Tomijean Fernandez at (305) 377-9922.

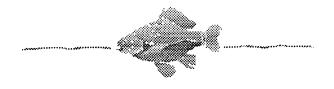
In April, the Community Health Centers of Central Florida in Apopka received an Avon grant to support the purchase of a van to transport migrant and rural women to accredited screening mammography centers.

For more information, contact Rose Davis at (904) 889-8427.

# OncoLink: New Source of Cancer Information

OncoLink is a new, multimedia database available on Internet. Besides text on various cancer topics, it includes sound and moving images. OncoLink is sponsored by the University of Pennsylvania Medical School, and can be accessed through Mosaic or Gopher software.

OncoLink's Internet address is cancer.med.upenn.edu. For Mosaic, the URL is http://cancer.med.upenn.edu/. For those of you who are "connected," you may want to give it a try!



# C-CRAB NEWSLETTER



Volume 2, Number 4

OCTOBER 1994

# C-CRAB NEWS ITEMS



### **C-CRAB** Meeting

Thursday, November 10 9:30 a.m. to 12:30 p.m. Ramada Airport Hotel 5303 W. Kennedy Blvd. Tampa Members: RSVP by Oct. 31

#### **REVISION OF C-CRAB BUDGET REQUEST**

At the C-CRAB Executive Committee meeting on August 30, plans to submit a C-CRAB budget request to the Florida Legislature in 1995 were discussed. The Executive Committee decided to revise last year's plan and budget, and develop a strategy for getting an appropriation to create a cancer control infrastructure. Details will be discussed at the C-CRAB meeting on November 10.

#### **REVISIONS TO FLORIDA CANCER PLAN**

C-CRAB and HRS staff are preparing a 1994 Update to the *Florida Cancer Plan*. The update will be reviewed at the November 10 C-CRAB meeting.

#### **NEW C-CRAB MEMBER**

George McSwain, M.D. has been appointed to C-CRAB as the representative of the American College of Surgeons (ACOS). Dr. McSwain, who is from Bradenton, was Chair of the Florida ACOS Cancer Committee from 1986-1992, and serves on the national ACOS Cancer Liaison Program. He

replaces Dr. David Shapiro from Clearwater, who resigned this summer.

#### **CRABS IN THE INTERNET?**

Cyberspace has come to C-CRAB: Dorothy Parker now has access to the Internet, and would like to know if any C-CRAB members (or others in the cancer control world) have an Internet E-mail address. If you do, please send a message to Dorothy with your Internet address to:

parker@rics.moffitt.usf.edu

# FLORIDA NEWS ITEMS



#### OCTOBER: BREAST CANCER AWARENESS MONTH

October is Breast Cancer Awareness Month in Florida, and nationwide. Numerous media and education programs are planned. For more information, call CIS at 1-800-4-CANCER or the American Cancer Society at (813) 253-0541.

# BREAST AND CERVICAL CANCER EARLY DETECTION PROGRAM

HRS Family Health Services recently received a \$1.5 million grant from the Centers for Disease Control and Prevention (CDC) for a Comprehensive Breast and Cervical Cancer Early Detection Program grant. Direct screening and diagnostic services for low-income women, public and professional education, outreach, surveillance, and quality assurance will be part of the Comprehensive Program.

Cancer Control and Research Advisory Council (C-CRAB)

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Chair: Warren E. Ross, M.D. (University of Florida)
Coordinator: Dorothy F. Parker, M.H.S.

Internet: parker@rics.moffitt.usf.edu

The Florida Breast and Cervical Cancer Coalition will continue as an integral part of the Comprehensive Program. The second meeting of the Coalition will be held on October 13 at the Tampa Airport Marriott Hotel.

#### TOBACCO CONTROL PROGRAMS

There is much activity on the tobacco control front. The following is a summary of the various programs:

The Tobacco Prevention and Control Program is part of the HRS Office of Health Promotion and Wellness, under the direction of Dr. Joyner Sims. This program is funded by a five-year grant from the Centers for Disease Control and Prevention (CDC). Some support also comes from a federal Prevention Block Grant. The CDC grant was awarded in September 1993, for approximately \$250,000 per year. HRS recently submitted a renewal application for the second year's funding. They are asking for an additional \$10,000 from CDC's Special Projects fund for media programs. The Tobacco Prevention and Control Program's activities include the Tobacco-Free Florida Coalition, the Tobacco-Free Florida Plan, resource development, program evaluation, media campaign, surveillance and data analysis, and community outreach.

The *Tobacco-Free Florida Coalition* held its quarterly meeting on September 26 in Tampa. In June, the Coalition sponsored a statewide training conference to promote tobacco prevention activities at the local level.

Another program is the *Florida Coalition on Smoking OR Health*. This tri-agency coalition, which is a chapter of the National Coalition on Smoking OR Health, includes the Florida chapters of the American Cancer Society (ACS), the America Heart Association (AHA), and the American Lung Association (ALA). The tri-agency coalition recently received a four-year grant from the Robert Wood Johnson Foundation (RWJF) for \$900,000 as part of the SmokeLess States Initiative. ACS is the fiscal agent for the grant. ACS, AHA and ALA are providing matching funds for the program.

The SmokeLess States Project will address policy and media issues. ACS is hiring a Media Manager and six regional Advocacy Coordinators. Their policy strategy includes (1) amending the Clean Indoor Air Act to give local governments the authority to impose more stringent anti-smoking laws, (2) increasing the tobacco excise tax, and (3) strengthening smoking restrictions in restaurants. Some RWJF funds will be used for model programs such as the Little Havana Project in Miami. The program involves working with grandparents to persuade children not to smoke.

### **CANCER REGISTRY ENHANCEMENT GRANT**

HRS Cancer Epidemiology Program was recently awarded a 5-year grant from CDC to enhance the statewide registry. HRS contracts with the University of Miami to operate the Florida Cancer Data System. The first year's funding will be approximately \$630,000. The enhancements will result in quicker and more complete reporting, more analysis of the data, and other improvements. HRS has asked C-CRAB to form a Technical Advisory Group to examine the implications of these enhancements and the need to amend state statutes to reflect changes in reporting requirements, i.e., from outpatient facilities.

#### **BREAST CANCER TASK FORCE**

A final draft of the Breast Cancer Task Force report will be reviewed at the Task Force meeting on October 21. A copy of the final report will be distributed to C-CRAB members.

# HEALTH CARE REFORM: MEDICAID WAIVER APPROVED

Florida received approval last month of a waiver that will allow the state to use over \$3 billion in federal Medicaid funds to provide health insurance to middle- and low-income persons. The waiver will make it possible for an estimated 1.1 million uninsured working people and their families to purchase private health coverage--on a sliding scale --through a Community Health Purchasing Alliance (CHPA). The waiver requires Medicaid recipients to enroll in managed care plans. People enrolled in the Medically Needy program (with income below

250% of poverty) will also transfer into the new program. Governor Chiles said he expects the state to save approximately 10% of the Medicaid program's annual \$6.6 billion program. The savings will be used to discount insurance premiums for eligible families. The program needs final approval from state legislators.

#### PEDIATRIC CANCER IN FLORIDA

The Florida Association of Pediatric Tumor Programs (FAPTP) is analyzing data on pediatric cancers (ages 0-14) in Florida, and comparing them to national data. The following table shows the number of cases and rates by cancer type/site.

Incidence of Pediatric Cancer in Florida: 1986-1990

			Florida	SEER	
		Crude	Age Adj.	Age Adj.	Relative
Cancer Type/Site	No.	Rate*	Rate*	Rate*	Risk#
Bone & Joint	89	0.75	0.81	0.7	1.16
Brain/Other Nerv.	382	3.23	3.16	3.2	0.99
Hodgkin's Disease	63	0.53	0.59	0.7	0.84
Kidney & Renal Pelvis	137	1.16	1.01	0.8	1.26
Non-Hodgkin's Lymph	. 130	1.10	1.15	0.9	1.28
Acute Lymph. Leuk.	461	3.90	3.66	3.3	1.11
Leukemia (inc. ALL)	568	4.80	4.54	4.2	1.08
Soft Tissue	110	0.93	0.89	0.8	1.11
Other Cancer	395	3.34	3.13	+	+
All Types//Sites	1,874	15.85	15.30	13.9	1.10

- \* Rates per 100,000; age adjusted to 1970 US std. population.
- # Florida compared to SEER population.
- + Not available or not calculable.

FAPTP and researchers at the H. Lee Moffitt Cancer Center are also conducting a study of pediatric melanoma. For more information about these studies, call Zuber Mulla at (813) 632-1314.

# AVON FUNDS MORE BREAST AND CERVICAL CANCER PROGRAMS IN FLORIDA

H. Lee Moffitt Cancer Center's Lifetime Cancer Screening program received a one-year grant from the Avon Breast Health Access Fund for education and outreach to rural Hispanic communities in Hillsborough County. Moffitt was among 32 organizations funded in this cycle of the Avon program. Previously-funded Avon programs in Florida are in Apopka and Miami (see last issue).

Also at Moffitt, Robert Clark, M.D., program leader for the *Lifetime Cancer Screening* program, was

awarded an American Cancer Society professorship in Clinical Oncology. Dr. Clark is the first diagnostic radiologist to receive this award.

#### GYNECOLOGIC ONCOLOGY GROUP

Denis Cavanagh, M.D., reports that a Tampa Bay Cancer Consortium of the Gynecologic Oncology Group was formed in July. The Consortium is a cooperative effort involving the USF College of Medicine Division of Gynecologic Oncology and the H. Lee Moffitt Cancer Center in Tampa, the Watson Clinic in Lakeland, and the Bayfront Medical Center in St. Petersburg. The group will be joining efforts to participate in national protocols such as a Phase II study of recurrent and advanced endometrial adenocarcinoma. For further information, contact Dr. James Fiorica at (813) 254-8007.

# CANCER COALITION FOR FLORIDA'S HISPANIC POPULATIONS

The Cancer Information Service (CIS) and the National Hispanic Leadership Initiative on Cancer are forming a multi-county coalition of health and community leaders working with Florida's Hispanic populations. The coalition is called *Unidos Por La* Salud. Its goal is to increase communication between providers, community leaders, and researchers about cancer rates, risks, and issues facing Florida's Hispanic population. They seek to increase awareness of prevention, early detection and treatment, and will distribute information on issues such as screening, smoking, management, clinical trials, and Spanish-language information resources such as CIS. For more information, call 1-800-4-CANCER.

# SYLVESTER COMPREHENSIVE CANCER CENTER BREAST CANCER RESEARCH GRANTS

The Sylvester Comprehensive Cancer Center has been awarded sixteen new federal and foundation grants for breast cancer research totaling nearly \$4 million. The major grants (and the Principal Investigators) include: (1) from NIH/NCI: Development of a Multi-Disciplinary Breast Cancer Research Program (Dr. Peter Cassileth), Evaluation of a Community-Based Early Detection Program (Dr. Clyde McCoy), and Adjustment to

Breast Cancer Among Younger Women (Dr. Charles Carver); (2) from the Department of Defense: Multigenerational Breast Cancer Risk Factors in African-American Women (Dr. Selena Smith), Role of CD44 and Variants in Membrane-Cytoskeleton Interactions, Adhesions, Metastasis and Human Breast Cancers (Dr. Lily Bourguignon); and (3) from the Health Foundation of South Florida: Mobile Mammography Van and Dedicated Mammographic X-ray Machines (Dr. Edward Trapido), and Assessment of Markers of Tumor Behavior in Breast Cancer Patients in South Florida (Dr. Azorides Morales).

# NATIONAL CANCER CONTROL ISSUES



#### **TOBACCO ISSUES**

There is also activity at the federal level. The Institute of Medicine released a report last month urging the federal government to take aggressive steps to lower tobacco use among children. The report by the Committee on Preventing Nicotine Addiction in Children and Youth recommends establishing ceilings on tar and nicotine content, increasing the federal excise tax on tobacco products, regulating sales and promotion, banning the use of vending machines and the distribution of free tobacco products, and requiring merchants to obtain a state license to sell tobacco products (already required in Florida).

The Food and Drug Administration is continuing its efforts to classify tobacco products as drugs so they will fall under FDA's regulatory jurisdiction. Proposed regulations would cover the manufacturing, sales, labeling, advertising of tobacco products, and to protect the public, particularly children.

YOUR HELP IS NEEDED IN GETTING SIGNATURES: The National Coalition on Smoking OR Health is circulating a petition in support of FDA's efforts. A copy of the petition is enclosed with this newsletter. Please make copies and distribute them in your workplace or elsewhere. Completed petitions should be sent to the address

listed at the bottom of the petition forms. The deadline for returning the petitions is December 15.

# RACIAL DIFFERENCES IN BREAST CANCER SURVIVAL

Black women with breast cancer have poorer 5-year survival rates than white women (62% versus 79%). Some studies have found that survival differences remain even after adjusting for stage of disease at diagnosis. Some studies suggest biological differences that affect survival. Other studies suggest that after controlling for known prognostic factors, there are no survival differences between black and white women.

A study recently published in JAMA (9/28/94) reports that approximately 75% of the racial difference in survival is explained by prognostic factors (e.g., stage, histopathology, treatment, comorbidities, estrogen receptor status) and sociodemographic variables (e.g., age, marital status, occupation, poverty index, insurance status). The results are based on the NCI-funded Black/White Cancer Survival Study, and include data from three metropolitan areas: Atlanta, New Orleans and San Francisco/Oakland.

#### **NEW DIRECTIONS FOR WAR ON CANCER**

The National Cancer Advisory Board recommended to Congress that major changes are needed in the war against cancer. Last year, Congress asked the NCAB to uncover why cancer is still on the rise despite spending more than \$23 billion since 1971. The Board's report, Cancer at the Crossroads, calls for changes such as: (1) a cabinet-level cancer director, (2) universal access to state-of-the-art treatment, (3) sufficient funding for translational research, and (4) an end to government support for tobacco.

