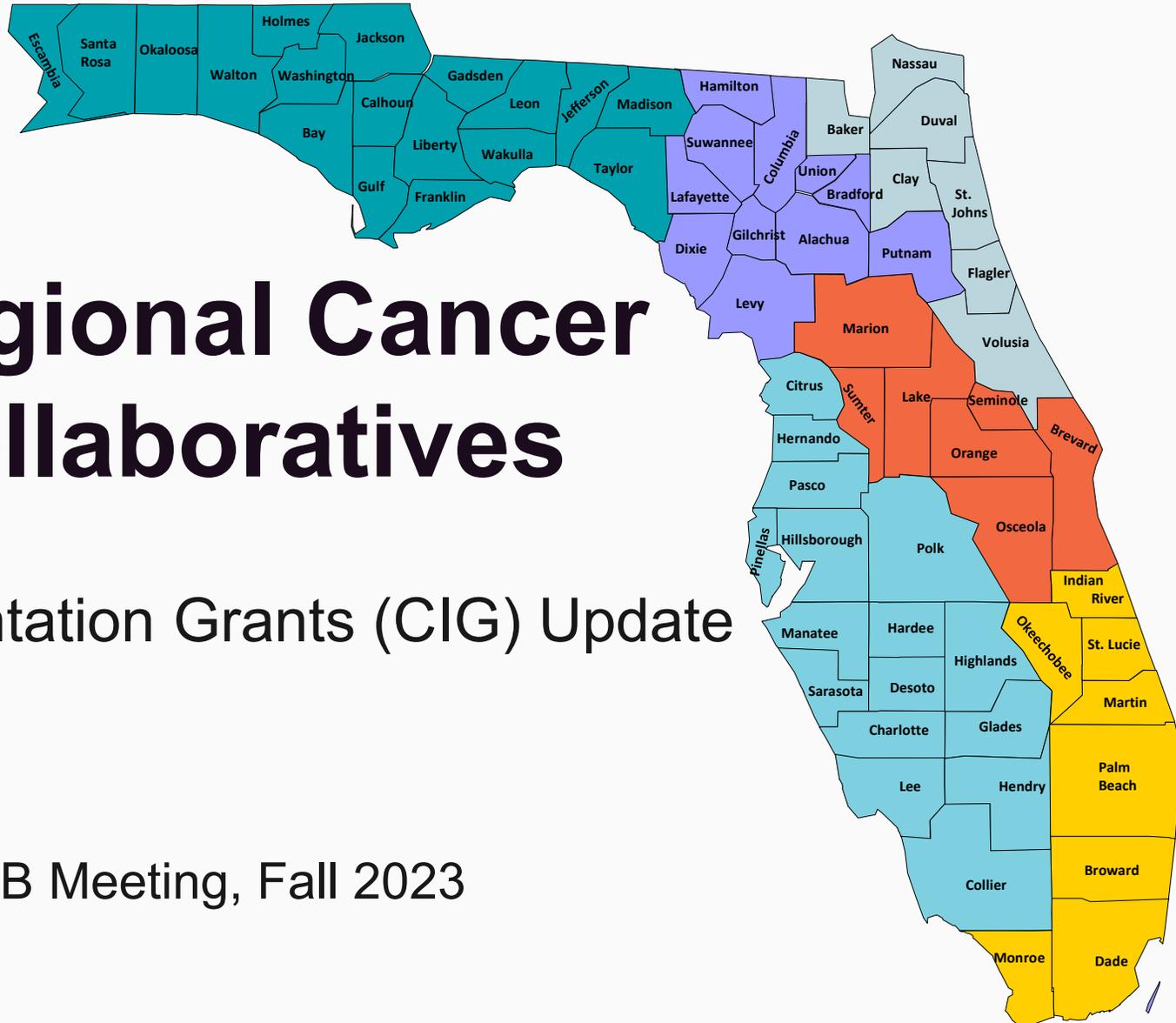


# Florida's Regional Cancer Control Collaboratives

Community Implementation Grants (CIG) Update

C-CRAB Meeting, Fall 2023



# 01

## NORTH CENTRAL FLORIDA CANCER COLLABORATIVE CIG UPDATE

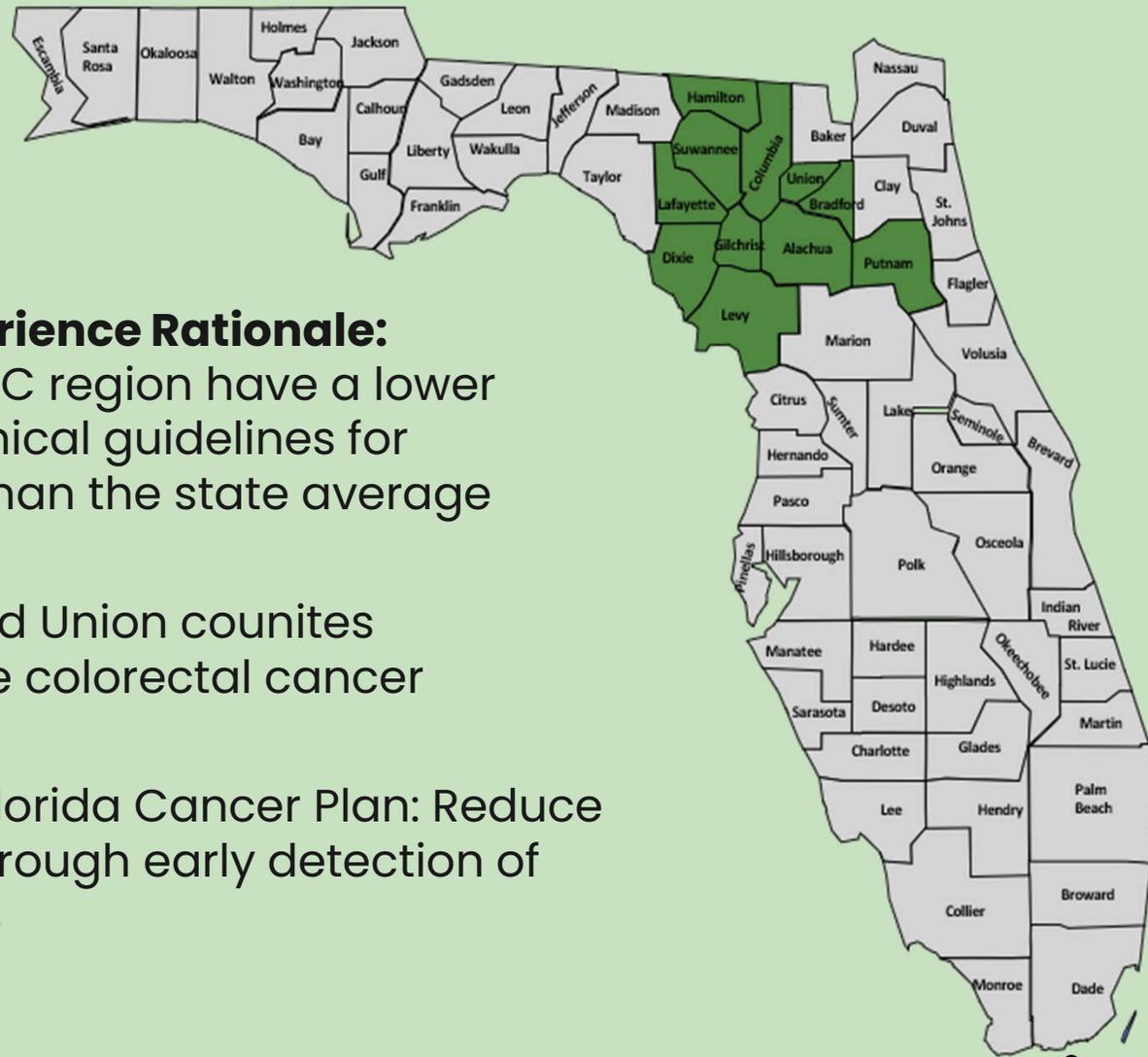
**REGIONAL COORDINATOR:**

Lindsey K. Redding, MPH, WellFlorida Council

**ASSISTANT REGIONAL COORDINATOR:**

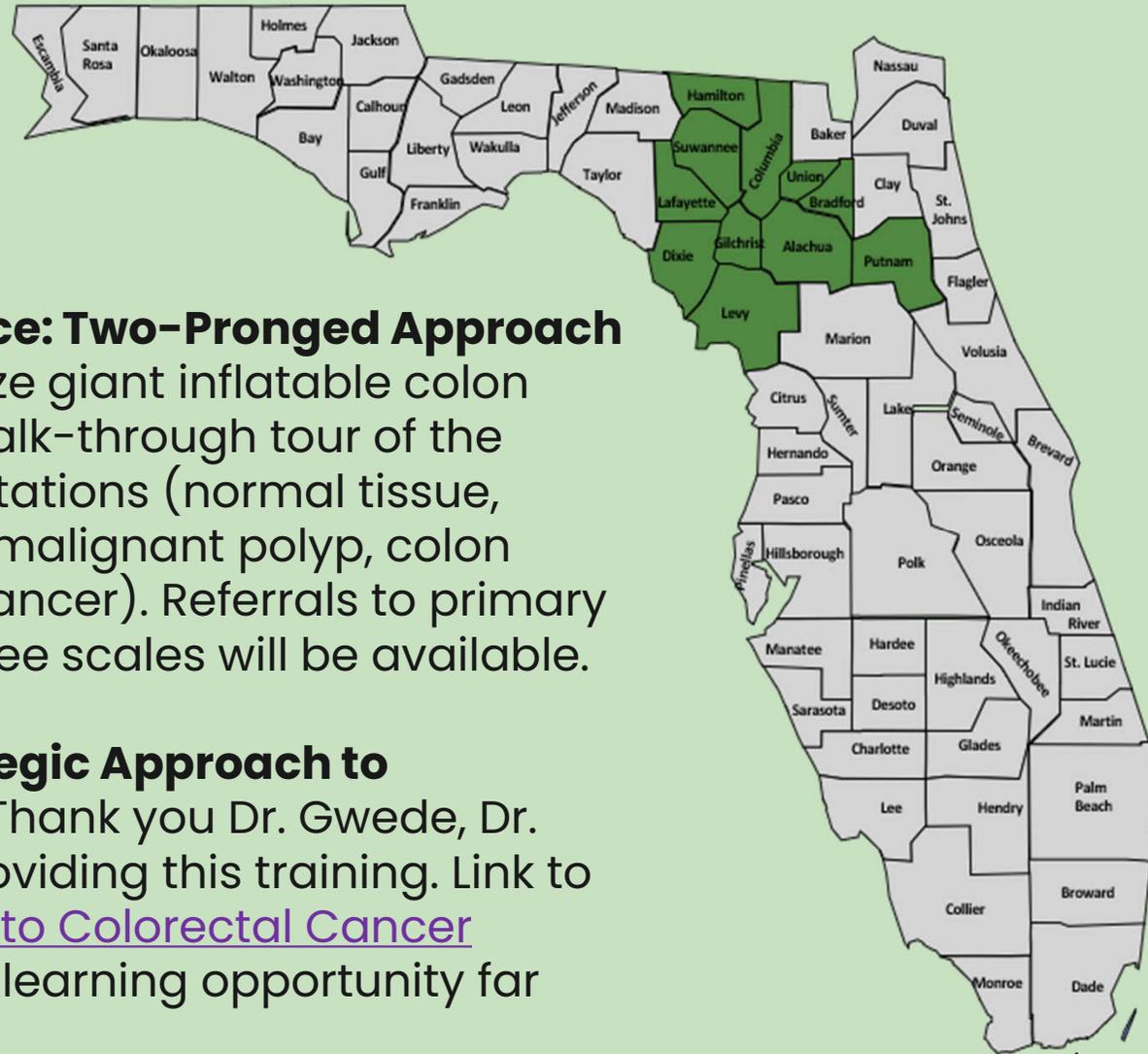
Debbie Reich, MA, WellFlorida Council

# NCFCCC CIG UPDATE



- **Small Town Giant Colon Experience Rationale:**
  - 9 of the 11 counties in NCFCCC region have a lower percent of adults who met clinical guidelines for colorectal cancer screening than the state average (67.3%)
  - Hamilton, Lafayette, Levy, and Union counties experienced higher late-stage colorectal cancer diagnosis than the state.
  - Goal 12 of the 2020 – 2025 Florida Cancer Plan: Reduce colorectal cancer mortality through early detection of colorectal cancer in Floridians

# NCFCCC CIG UPDATE

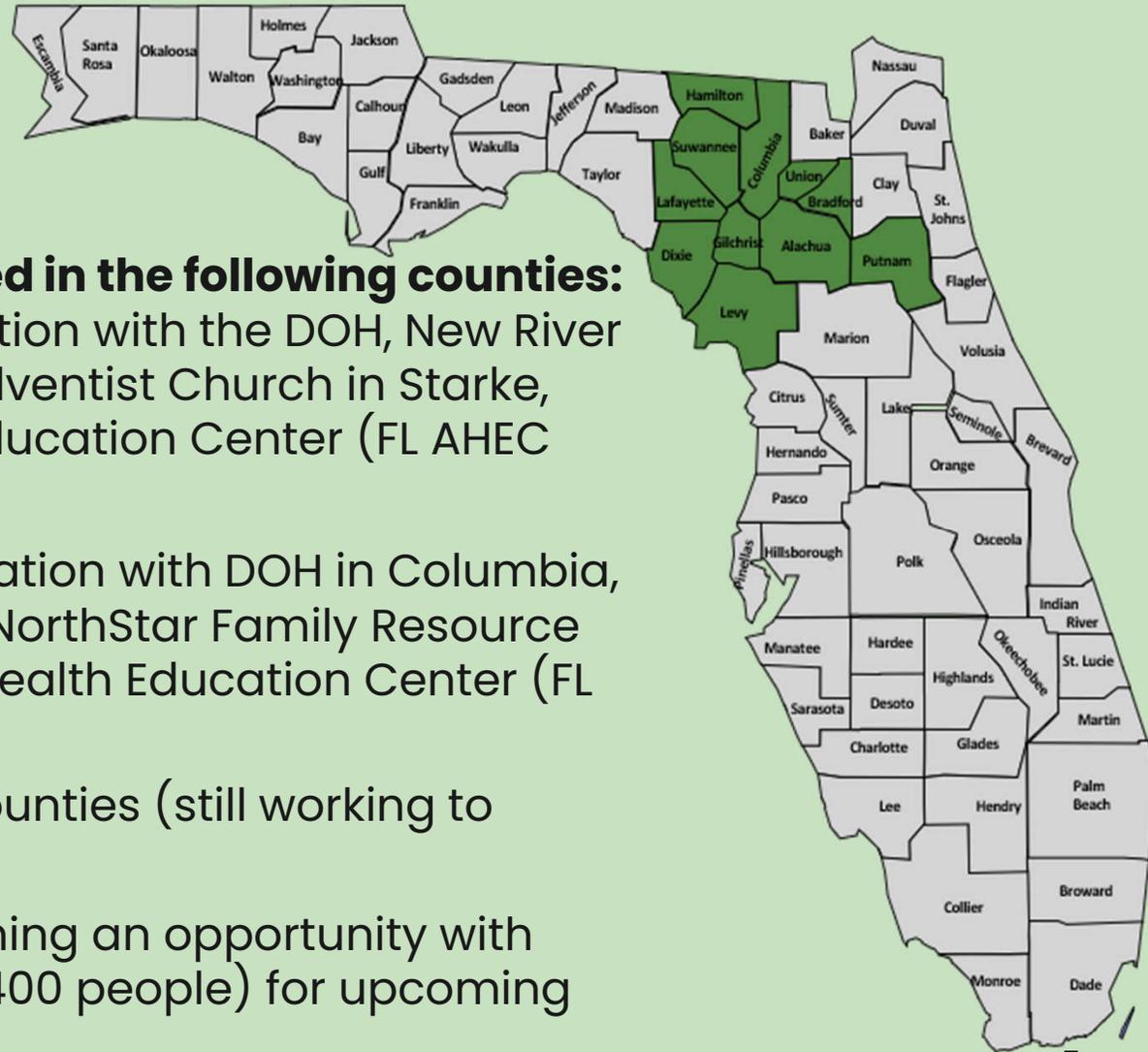


## Small Town Giant Colon Experience: Two-Pronged Approach

**1: Community Education** – utilize giant inflatable colon Providers or CHWs will give a walk-through tour of the colon reviewing each of the 6 stations (normal tissue, benign polyp, Crohn's disease, malignant polyp, colon cancer, and advanced colon cancer). Referrals to primary care providers offering sliding fee scales will be available.

**2: Provider Education – A Strategic Approach to Colorectal Cancer Screening.** Thank you Dr. Gwede, Dr. Meade and Dr. Friedman for providing this training. Link to education: [Strategic Approach to Colorectal Cancer Screening](#). Please promote this learning opportunity far and wide to providers.

# NCFCCC CIG UPDATE



## Community Education is expected in the following counties:

- Bradford County in collaboration with the DOH, New River Health (FQHC), Seventh Day Adventist Church in Starke, Suwannee River Area Health Education Center (FL AHEC Scholars), October 17<sup>th</sup>
- Columbia County in collaboration with DOH in Columbia, Palms Medical Group (FQHC), NorthStar Family Resource Center, Suwannee River Area Health Education Center (FL AHEC Scholars), October 14<sup>th</sup>
- Dixie, Gilchrist and/or Levy Counties (still working to identify appropriate event)
- Suwannee County – Establishing an opportunity with Pilgrim’s Pride Corp (employ 1,400 people) for upcoming staff health event

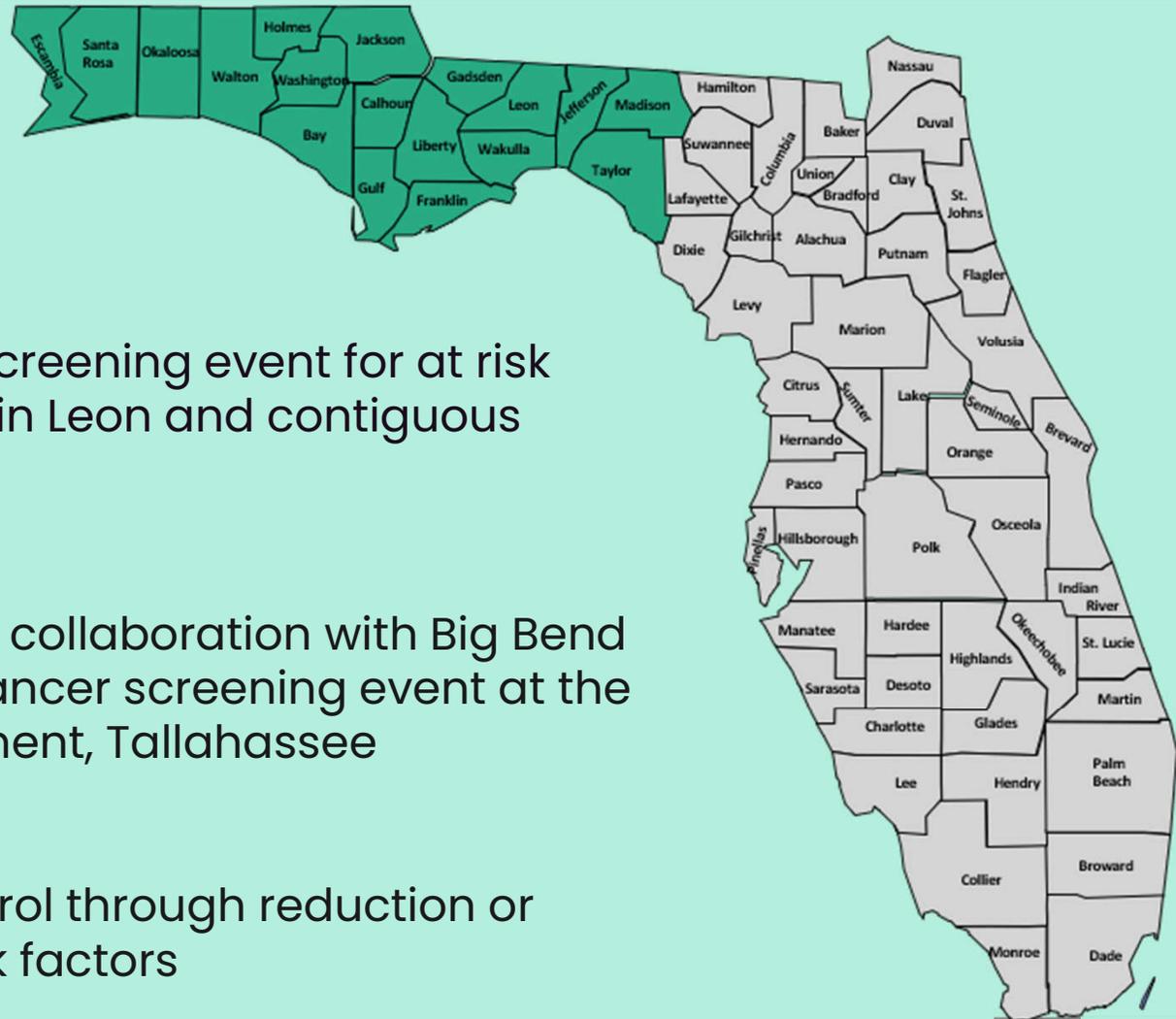
02

**NORTHWEST FLORIDA  
CANCER COLLABORATIVE  
CIG UPDATE**

**REGIONAL CO-COORDINATORS :**

Justice Mbizo, Dr. PH | Daudet Ilunga Tshiswaka, PhD  
University of West Florida

# NWFCCC CIG UPDATE



## Project Overview

- Community breast cancer screening event for at risk women in low-income area in Leon and contiguous counties.

## Project Update

- On June 7, 2023, NWFCCC in collaboration with Big Bend AHEC conducted a breast cancer screening event at the Leon County Health Department, Tallahassee

## Alignment with Cancer Plan

- Cancer prevention and control through reduction or elimination of behavioral risk factors
- Tobacco use cessation



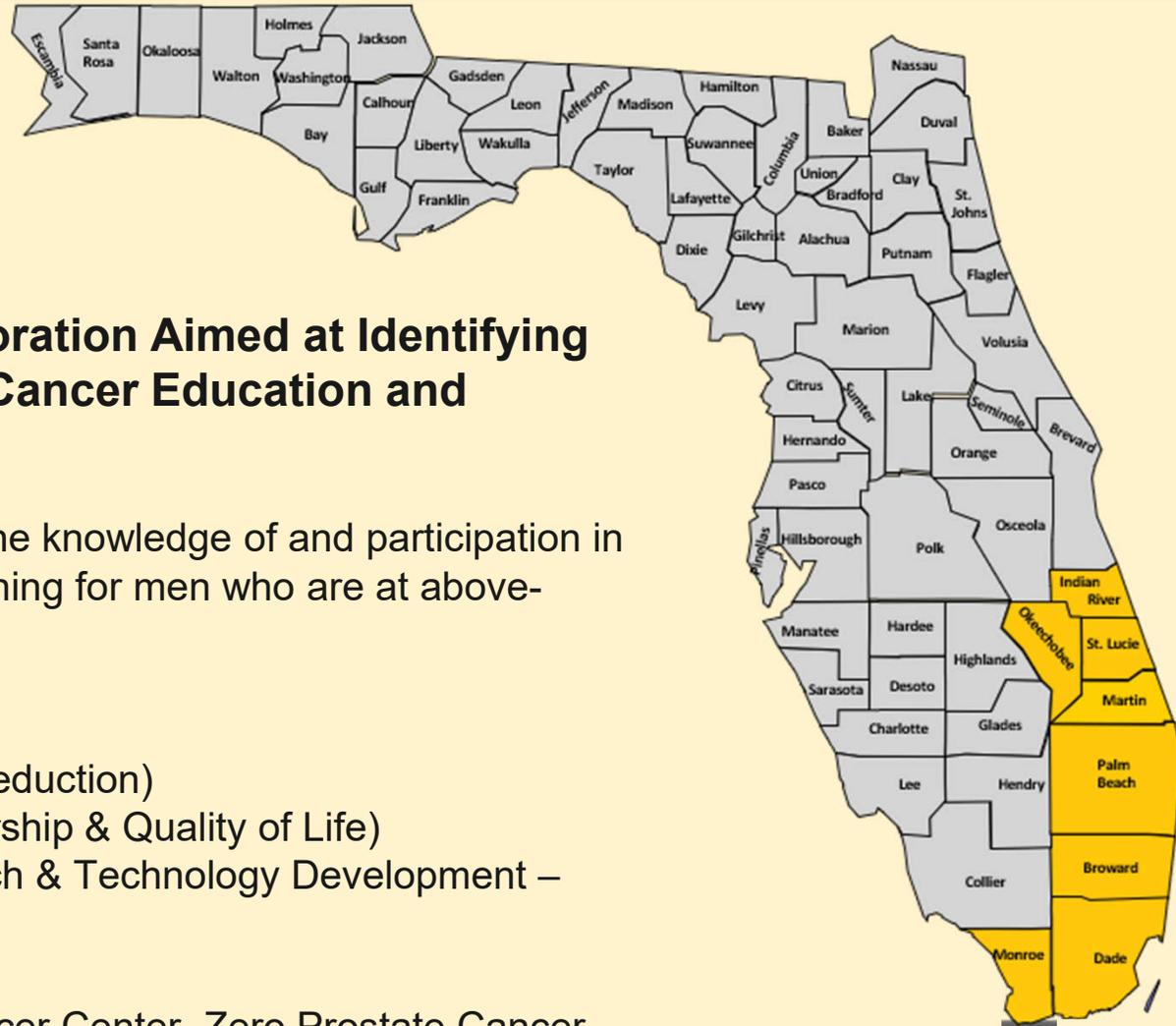
# 03

## SOUTHEAST FLORIDA CANCER COLLABORATIVE CIG UPDATE

**REGIONAL COORDINATOR:**

Tiffany A. Albury, MPH, Health Council of South Florida, Inc.

# SEFCCC CIG UPDATE



## PROJECT NAME: Regional Collaboration Aimed at Identifying and Addressing Gaps to Prostate Cancer Education and Screening

The purpose of this project is to increase the knowledge of and participation in the decision-making process for screening for men who are at above-average risk of prostate cancer.

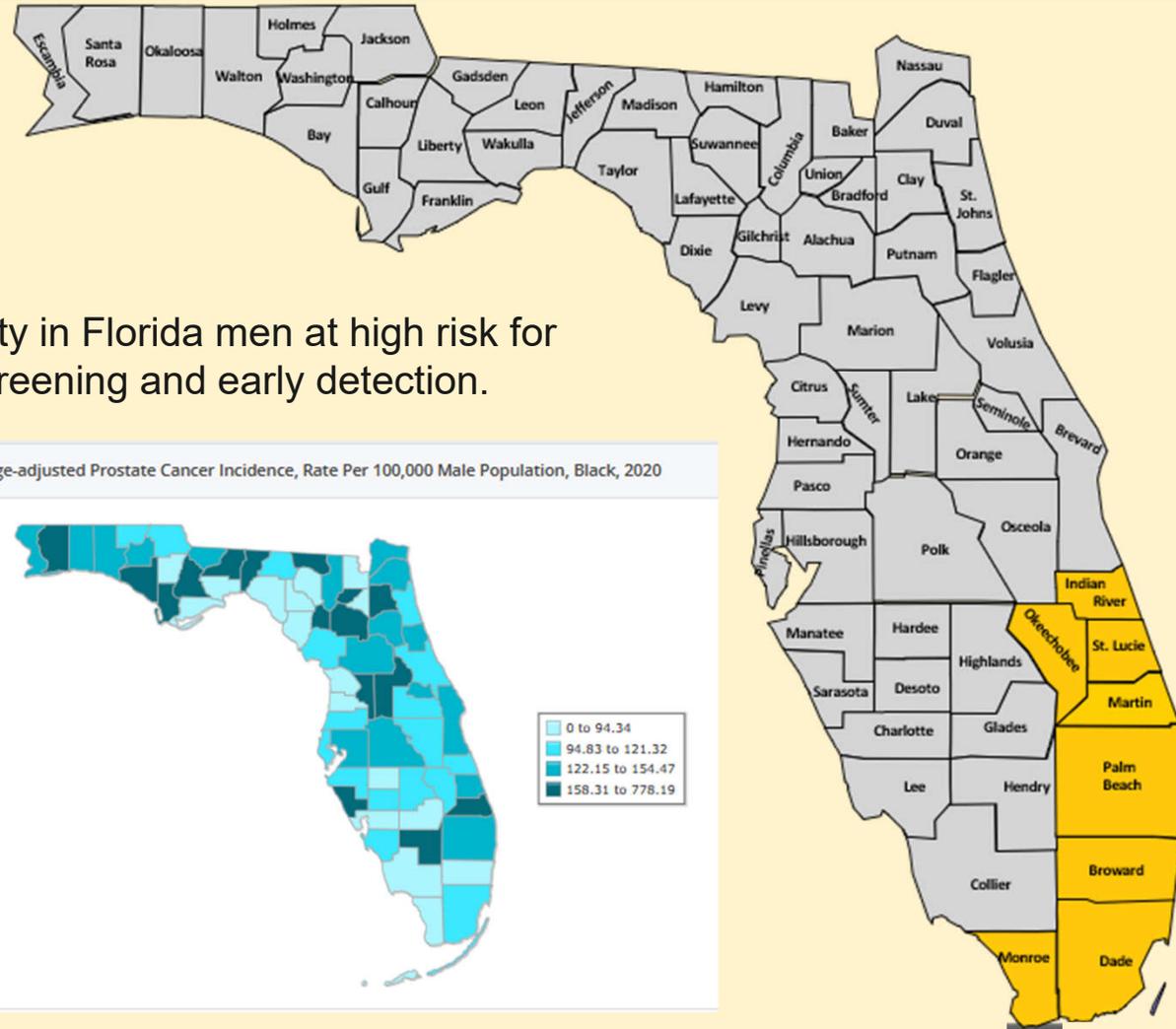
Our education focus will be:

- Screening & Early Detection (Risk Reduction)
- Healthy Lifestyle & Support (Survivorship & Quality of Life)
- Enrollment in Clinical Trials (Research & Technology Development – Disparities)

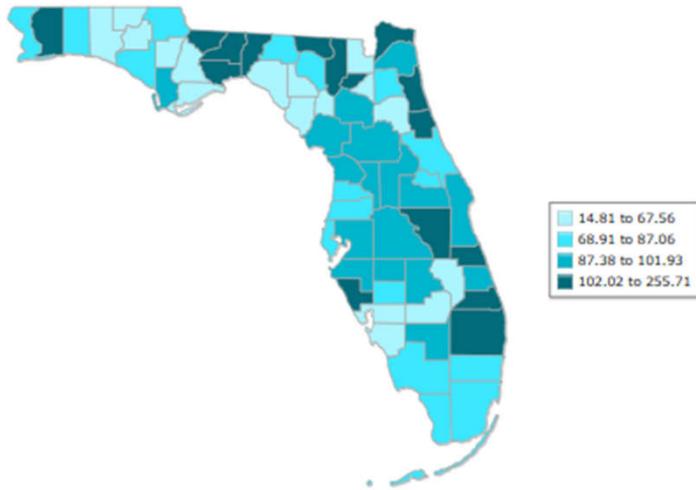
Collaboration=Synergy: UM Sylvester Cancer Center, Zero Prostate Cancer, American Cancer Society, Gilda's Club South Florida

# SEFCCC CIG UPDATE

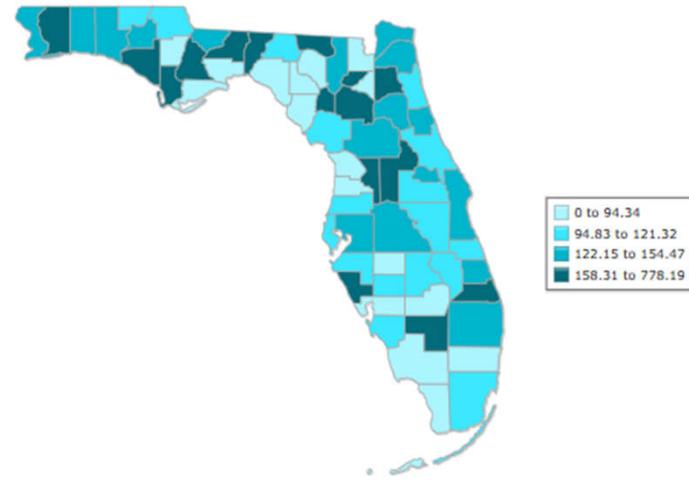
**GOAL 13:** Reduce prostate cancer mortality in Florida men at high risk for aggressive prostate cancer through screening and early detection.



Age-adjusted Prostate Cancer Incidence, Rate Per 100,000 Male Population, 2020



Age-adjusted Prostate Cancer Incidence, Rate Per 100,000 Male Population, Black, 2020

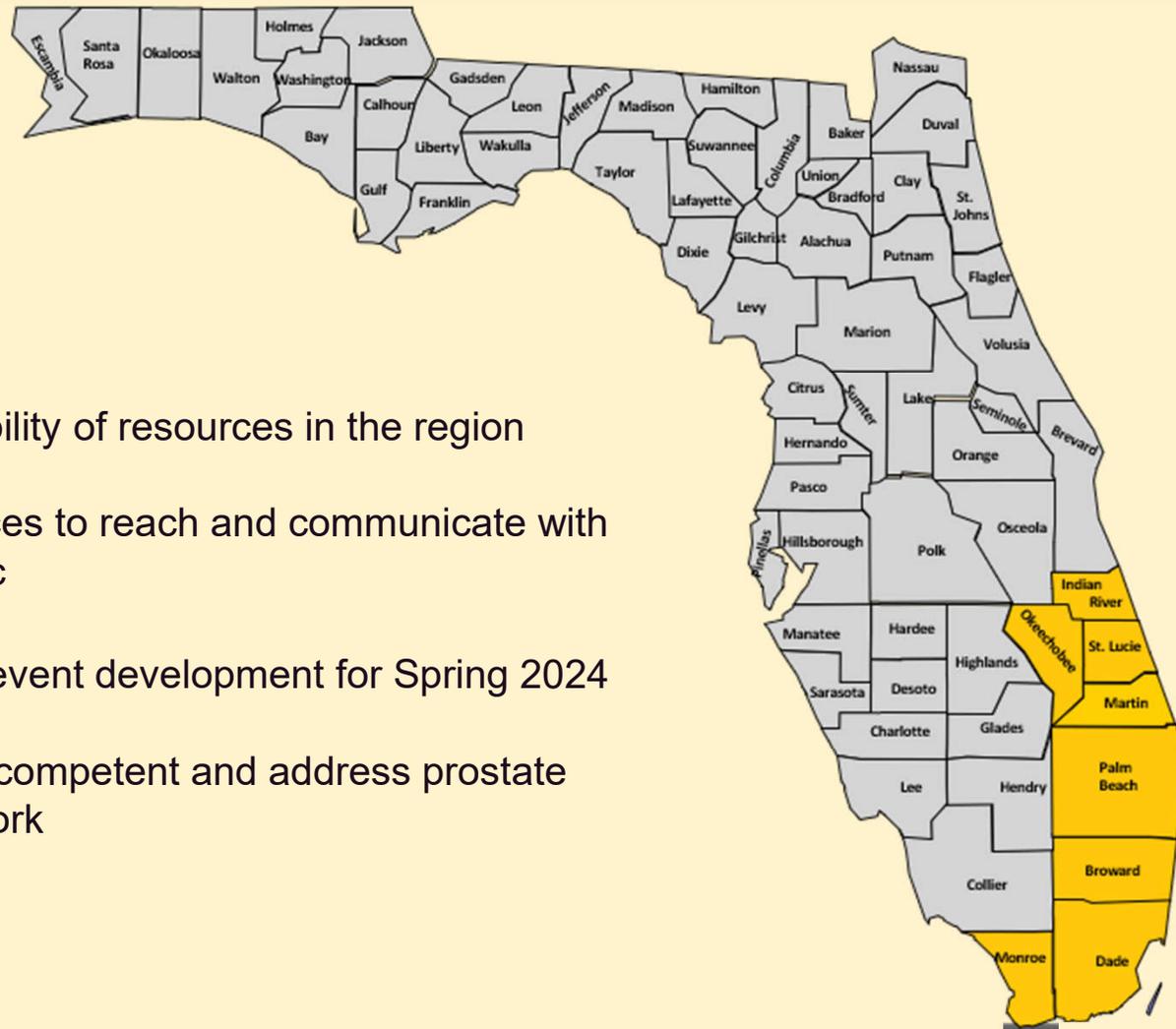


Source: FL HEALTH CHARTS

# SEFCCC CIG UPDATE

## PROJECT UPDATES:

- Resources: Identifying current availability of resources in the region
- Understand and research best practices to reach and communicate with men in the community about this topic
- Partnership meetings and interest in event development for Spring 2024
- Sourcing materials that are culturally competent and address prostate cancer using a health literate framework



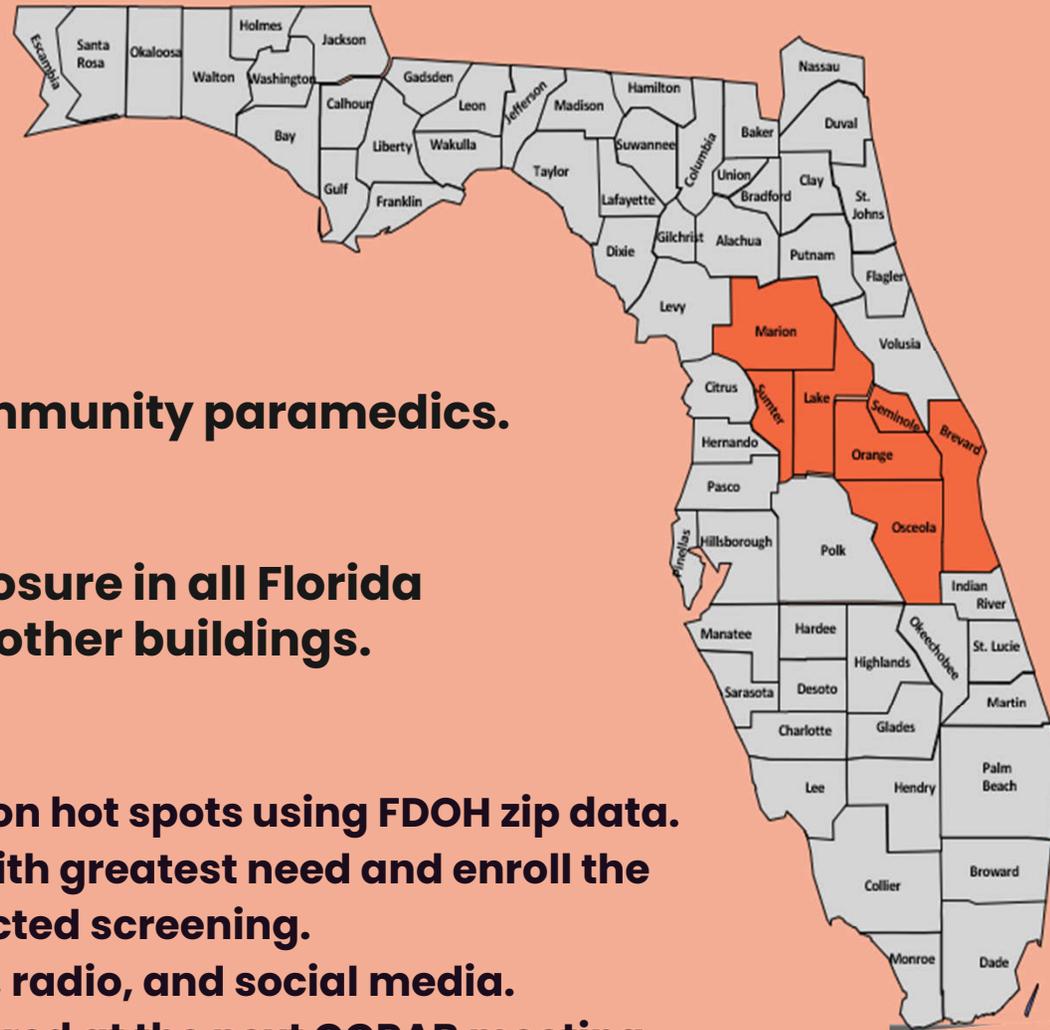
# 04

## EAST CENTRAL FLORIDA CANCER COLLABORATIVE CIG UPDATE

### **REGIONAL COORDINATOR:**

Ken Peach, MBA, MHA, Health Council of East Central Florida

# ECFCCC CIG UPDATE



- **PROJECT DESCRIPTION:**  
**Home radon screening by community paramedics.**
- **ALIGNMENT WITH THE CANCER PLAN:**  
**Goal 9: Reduce radon gas exposure in all Florida households, workplaces, and other buildings.**
- **PROJECT UPDATES:**
  - **Identified 3 communities with radon hot spots using FDOH zip data.**
  - **Created survey to target homes with greatest need and enroll the homeowner for paramedic conducted screening.**
  - **Promoting survey now on local TV, radio, and social media.**
  - **Initial screening results will be shared at the next CCRAB meeting.**

**THANKS!**

